

AMERICAN
NUMISMATIC
ASSOCIATION

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**ANA Representative
Program Newsletter**

MintMark

Second Quarter

2014

April-May-June

National Coordinator Message

by Sandy Hill, National Coordinator for the District Representative Program, SandyHill@money.org.

Greetings to all of you wonderful Club Members.

I am looking forward to putting my snow shovel back in the garage and leaving it there for many months of spring and summer days. I know some of you have been enjoying spring for over a month, but those of us in the Snow Belt are just beginning to see things bloom.

I have been hearing some great reports from clubs that are growing and you will see some of their information in this issue of *MintMark*. This is a great way to get ideas you can use for your own club. If you have questions about how a club went about accomplishing something, contact them! I am sure they would be happy to share their experiences.

The ANA website has a listing of club information – is yours up to date?

Are you all set for National Coin Week? It is April 20-26 this year. Have you gone to the ANA webpage, www.money.org/numismatic-events/national-coin-week.aspx? I hope you have a successful NCW event. Be sure to write about it in the next *MintMark* so others can share in your success.

Learn to exhibit your collection with noted author and award-winning exhibitor Larry Sekulich

At the 2014 Summer Seminar, numismatic author, working artist and award-winning exhibitor Larry Sekulich will be instructing the Session 2 class titled, “Creating a Winning Numismatic Exhibit.”

Sekulich is looking forward to teaching the course. He says that this class is a “hands on, fun interaction between people who love to teach about coins and learn about them.”

This class is a great opportunity for numismatists looking to share their collection and knowledge with others and to learn the tricks of the trade from an expert in

the field. Sekulich knows how to successfully display an impressive coin collection and will assist students in designing an exhibit from start to finish. Creating a successful exhibit is a long, sometimes stressful process and the combination of hands-on activities and lecture will give students the tools they need to form a winning exhibit.

Sekulich will also share in-depth details concerning exhibit transportation, rules and judging. The judging process can often be upsetting to numismatists but Sekulich reminds his students, “The judges are scoring the exhibit, not you personally.” He also reminds students to first and foremost have fun with their exhibits.

Sekulich believes that this is a great opportunity for first-time exhibitors. “Students will learn things about exhibits that they’ve never thought about. This course will also save students time because they will be able to learn from my mistakes.” Students are encouraged to bring any ideas or exhibits they are currently working on to receive guidance and feedback.

To sign up for Summer Seminar, go to Money.org/SummerSeminar or call Education Assistant Amber Bradish at (719) 482-9865 or 1-800-367-9723 ext. 165 or email abradish@money.org.



Learn to put together award-winning exhibits, like this one from the Atlanta National Money Show. This exhibit won second place in the National Coin Week category. It is by Thomas J. Uram and titled “National Coin Week April 20-26, 2014: Coin & Country, Celebrating Civic Service.”

Learn the art of metal detecting with the stars of TV's 'Diggers'



The stars of the hit TV show "Diggers," Tim "The Ringmaster" Saylor and George "King George" Wyant, will teach a one-day workshop, "Digging for Dollars," at this year's Summer Seminar. The workshop will be held June 27, 2014, the Friday between Session 1 and 2 of Summer Seminar.

Saylor and Wyant will teach the basics of metal detecting and share tips on how to find old coinage in the ground. The workshop will be held on private property in the area.

"We are extremely excited to be collaborating with the stars from 'Diggers,'" said Susan McMillan, ANA Education Project Manager. "This is a rare opportunity to rub shoulders with celebrities 'KG' and 'Rinky.' Members and 'Diggers' fans alike are in for a real treat."

The workshop will include information on detector types and settings, metal-detecting ethics, tools and accessories, advice on where to search, how to identify different types of signals from the metal detector and hands-on training in the field. Also included is a picnic lunch and promotional giveaways, such as tokens, T-shirts, hats, videos, books and more.

The registration fee for the one-day workshop is \$235. Space is limited to 40 participants, so early enrollment is recommended. To register, contact Education Assistant Amber Bradish at 719-482-9865 or abradish@money.org. An enrollment form is available for download at Money.org/SummerSeminar.

Students will need to supply their own metal detectors and associated equipment. Information on rental options in Colorado Springs will be provided to registrants.

Money Museum to host exclusive presentation for EAC members

The American Numismatic Association will host a special program at the Edward C. Rochette Money Museum on Friday, May 2, exclusively for attendees of the Early American Coppers Convention. The EAC Convention will be held in Colorado Springs at the Doubletree Hotel from May 1-4.

EAC members will get to participate in a private show-and-tell session with Money Museum Curator

Douglas Mudd as well as explore the museum's three galleries and the Mini-Mint, where a special token will be minted for EAC attendees.

"Having the EAC convention in Colorado Springs this year is exciting," Mudd said. "It has provided a great opportunity for EAC members to get a glimpse of the Edward C. Rochette Money Museum's holdings of early American copper coins."

The Money Museum will also show one of its popular travelling exhibits, "Money in Early America," at the convention.

The EAC Convention begins May 1 with a member reception. Bourse floor hours are 9 a.m. to 5 p.m. on Friday and Saturday, May 2-3, and 10 a.m. to 3 p.m. on Sunday, May 4. Admission is free. Several presentations and seminars are scheduled.

The Doubletree Hotel is located at 1775 E. Cheyenne Mountain Boulevard. For questions about the convention, please contact Dan Trollan at 970-769-3196.

World's Fair of Money



Make plans now to attend the 2014 Chicago World's Fair of Money in Rosemont, Ill., Aug. 5-9 for what is sure to be the biggest show of the summer.

The show will feature 500 dealer tables, two official auctioneers, a fun Kickoff Event, tons of educational opportunities, and much, much more.

In addition, the ANA will offer free, educational numismatic appraisals on up to three objects on Saturday, Aug. 9.

The Kickoff Event, Oktoberfest in August, will take place just one block from the convention center and will feature a full beer garden, delicious German cuisine, and music by one of Chicago's top 80s cover bands.

Before the show starts, take part in one of the three seminars offered by the ANA: Coin Grading, Problem Coins and Conservation; Coin Grading, Problem Coins and Conservation; Numismatics of Colonial America; and Advanced Numismatic Negotiating.

For more information on all of the happenings at the show, go to WorldsFairofMoney.com.

News from Around the Country

Alabama

by [Richard Jozefiak](#), ANA District Representative

ANA President Walter A. Ostromecki, Jr. attended the Feb. 25 meeting of the Madison County Coin Club (MCCC) at the Huntsville-Madison County Senior Center in Huntsville, Ala. Prior to the MCCC meeting, he had dinner with the MCCC officers and their guests.

A record attendance filled the meeting room to capacity as MCCC members and guests heard the visiting ANA President give his interesting and fun presentation on “Dumb Coins.” This is a numismatic term used to describe coins that do not have on them their country of issue, denomination and/or value. Attendees were each given a sample of a “dumb coin.”

The evening included the presentation of a number of awards. Harold Fears, current vice president and long-time editor of the *MCCC Newsletter*, received the ANA Presidential Award from ANA President Ostromecki. Only 12 ANA Presidential Awards are given each year. Harold is also an MCCC past president and the *MCCC Newsletter* has won many ANA Local Publication awards over the past years, with Harold as editor.

Ostromecki presented “Numismatic Point of Light” awards to MCCC members Mike Campbell and Robert (Bob) Jaques. Mike has served as MCCC treasurer since the founding of the club in 2001. Bob served as MCCC president for a number of years, and is a current MCCC board member. Ostromecki also presented the club itself a “Numismatic Point of Light” award for the club’s service to the hobby. MCCC President Kurt Springfield accepted the award on behalf of the club.

During the refreshment break, MCCC honored Ostromecki with a special cake. MCCC President Kurt Springfield also presented Ostromecki a framed MCCC 10th Anniversary/100th meeting three medal set.



Photo (left to right): ANA President **Walter Ostromecki**, **Bob Jaques**, **Harold Fears** and **Mike Campbell**.
Photo by [Richard Jozefiak](#).

Arizona

Mesa Coin Club

by [Steve Rye](#), Secretary

The 45th annual Mesa Coin Club show, held during the last weekend of January, attracted dealers from 10 states and attendees from 15 states and Canada. Thirty club volunteers assisted in making the show a huge success. The show is the largest club show in Arizona. The gold and silver raffle had over \$800 worth of prizes.

The Mesa Coin Club meets on the first Wednesday of each month at the city public utilities building at 640 N. Mesa Drive. About 40 to 70 members attend, depending on the season. Recent programs have covered coin photography, Bitcoins and currency collecting.

California

Avid Southern California coin hobbyist and hobby youth activist, Dick Covington of Redondo Beach, Cal., received an ANA Presidential “Numismatic Point of Light” certificate of recognition from President Walter Ostromecki during the February Long Beach Coin Expo. Dick, along with his son Dwight (now a Sea Cadet and college student) first came to the expo in 2004 to volunteer their time by sharing the fun and passion of coin collecting with youngsters. While his son moved on to college, Dick stayed on and continues to delight in sharing his deep desire for “the bug” he calls numismatics with kids and novice collectors.



Photo: **Dick Covington** (left) receives his Numismatic Point of Light certificate from **Walter Ostromecki**.

“It’s all about bringing that smile out in a kid when you get his/her attention through sharing a story and helping them build a collection of coins with a few free coins. It’s priceless and I wouldn’t trade this experience for 10 million dollars,” commented Dick upon being honored by the ANA. He went on to say: “My yearly dues to belong to the ANA have been returned ten, no a

hundred fold. What a blessing to be able to share such a fun hobby and work along side Walt all these many years. If it weren't for him, I'd probably never gotten involved so deeply in numismatic history."

Florida

Bart Bartanowicz received an ANA President's Award during the January FUN Show in Orlando, Fla. He was honored by ANA President Walter Ostromecki for his lifelong efforts as a numismatic educator within the state of Florida and for his exceptional service, dedication and devotion to two Florida coin clubs for over four decades: The Sarasota Coin Club and the Venice Coin and Stamp Club. Because of his love of the numismatic hobby he has both enlightened and enhanced the educational numismatic experience for collectors of all ages and all levels of interest. Bart never misses the opportunity to share his passion and joy for coin collecting. One of his specialty fields helps the average collector with tips on how to afford and collect a high quality set of Mercury Dimes — "the most awesomely beautiful of all U.S. coins," according to Bart.



Photo: ANA President **Walter Ostromecki** (center) presents award to **Bart Bartanowicz** (right) as ANA Governor **Mike Ellis** (left) looks on.

Ocala Coin Club

by John and Nancy Wilson, ANA National Volunteers, Ocala, Florida

We would like to thank Ocala Coin Club president Lawrence McManus, show chair Rich Selvar and the officers and members of the club for giving the ANA a free table at the club's recently completed coin show. The show was held at the On Top of the World - Circle Square Cultural Center in Ocala, Fla. The site is well lit and has free parking. The show was held Feb. 7-9, and 1,154 registered for the event. 74 dealers set up for this show, which had 82 tables set up.

Many club members assisted at the show selling raffle tickets, registering visitors and handing out door prize tickets for hourly drawings. Visitors also received their choice of either wooden money or an elongated. These were specially made for this show. The show

appeared to be very busy and at times it was hard to walk down the aisles. The club arranged for a food service vendor to sell food to the dealers and public.

We signed up seven members for the ANA, handed out information on the hobby, and gave old checks or stock certificates to attendees who visited our table. Dealer Marc T. Earle, from St. Petersburg, Fla., donated \$25 for the shipment of the coin show kit. We look forward to next year's Ocala Coin Club show at the same location, Jan. 30 to Feb. 1, 2015.

Tallahassee Numismatic Club

A "Numismatic Point of Light" award was presented to Hemanth Vasanthaiah on Jan. 9 at the FUN show. He saw a need for a coin club in Tallahassee two years ago and made it happen, with the help of a few other local coin enthusiasts. This is an upbeat coin club success story, from a wishful vision to reality. The club has thrived under his leadership and is hosting its own club coin show again in 2014. (The club's second annual coin show is scheduled for May 10 at the local senior center.)



Photo (left to right): **Hemanth Vasanthaiah**, **Walter Ostromecki**, **Devang Mehta** (club member) and ANA Governor **Mike Ellis** at the FUN show.

For additional information please contact:

Hemanth Vasanthaiah, President TNC, Ph: 850-322-4647, email hemanth.vasanthaiah@gmail.com, website <http://tallahasseeclub.blogspot.com/>.

West Hernando Coin Club

by Bruce Schneider, Club representative

The West Hernando Coin Club held a coin show at its usual place, the Elks lodge in Brooksville, Fla. on Feb. 15. It was well attended, by more than 200 people and 25 dealers. The next show is scheduled for June 21.

On April 14, the club held its monthly meeting with more than 50 people attending. The club presented its first treasurer, Gene Harbour, a plaque for his meritorious service from 2007 to 2013. Tim Klosterman has now taken over the job. Club president Guy Ventre made the presentation to Gene.

Georgia

ANA National Money Show in Atlanta

by John and Nancy Wilson, ANA National Volunteers, Ocala, Florida

The ANA National Money Show (NMS) held at the Cobb Galleria Center in Atlanta, Ga., Feb. 27 to March 1, was a hugely successful coin convention. Attendance at the show was exceptional with 4,771 attending the event. Our personal thanks to ANA Convention Director Rhonda Scurek, Executive Director Kim Kiick and all the staff for their tireless work. Thanks also to President Walter Ostromecki, Jr., and the board for their work on this convention. A huge thanks to general chair Chip Cutcliff, his committee and volunteers, the hosts Georgia Numismatic Association and Metropolitan Coin Club, and the national volunteers for their dedicated and outstanding work.

A special thanks to the exhibitors, judges, speakers, PPI Security, the numismatic press participants (including Krause Publications and Coin Television), show sponsors and patrons, scout and kids zone activities, show program, coin club tables and meetings, and especially the coin dealers who participated — more than 500 dealers held tables on the sold-out bourse.

Also special thanks to the U.S. Mint, Bureau of Engraving & Printing (including their Spider Press) and the U.S. Postal Service — the show had a special commemorative postmark.

Finally, thanks to Heritage Auctions for holding a very successful official ANA auction.

The museum showcase had outstanding coins and currency items displayed such as the 1913 Liberty Head nickel, 1804 dollar, 1792 half dime and many rare Georgia banknotes, along with other rarities. The area also had a reproduction of an 1862 Gatling Gun which was in working condition. Kagin's had on display part of the 10 million dollar Saddle Ridge Hoard collection which drew huge crowds. For the first time the ANA had an appraisal area of experts on Saturday, which drew long lines until the show ended.

U.S. Treasurer Rosie Rios attended the opening ceremonies and later signed autographs. Of special significance, Feb. 27 was also the day of the first issue of the four, eight and 16-subject \$100 sheets. Nancy Wilson was first in line, and the Treasurer signed all four notes and at upper right wrote #1, 2/27/14.

Well-deserved thanks to everyone who worked hard and contributed to the success of this convention. Make sure to visit www.money.org and Facebook to see the videos and many pictures taken at the convention. We look forward to the ANA World's Fair of Money in Rosemont, Ill., Aug. 5 to 9.

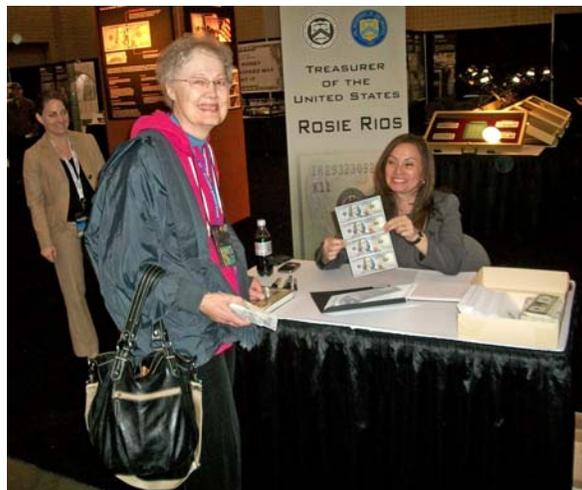


Photo: Nancy Wilson (in front of table) receives an autograph from Treasurer of the U.S. Rosie Rios.

Maryland

Whitman Baltimore Expo (March)

The Maryland State Numismatic Association (MSNA) exhibit area at the Whitman Baltimore Coin Expo in March held five exhibits by four exhibitors.

Best of Show (1/10 oz. platinum eagle): "Henrietta Szold and Her Legacy: Hadassah and Youth Aliyah" by Simcha Kuritzky. This exhibit was significantly reworked since its 2013 showing, and won the Women in Numismatics and Coins in History awards at the ANA's World's Fair of Money in Chicago in 2013.

Master (1/10 oz. gold eagle): "The Faces and Stories Behind the Treasury Signers of U.S. Paper Money" by Garrett Ziss. This exhibit also won a special Young Numismatist's Best in Show award of a Mexico 1945 gold 2 peso coin.

Superior (1/20 oz. gold Mexican): "United States Coast Guard Ships, Planes and More" by William Stratemeyer. This exhibit also won a 2000 gold Liberia \$25 coin from the Maryland Token And Medal Society for best Maryland-related exonumia exhibit.

An appreciation award of a one ounce silver 1988 MSNA medal went to exhibit chairman Bryce Doxzon for his non-competitive exhibit "Baltimore Celebrates the 'Star-Spangled Banner' Centennial." The exhibit "Many Ways to Collect Elongateds" by Simcha Kuritzky was not eligible for an award since there is a limit of one award per exhibitor.

Whitman Baltimore Expo (June)

The sixth speaker in the MSNA annual Distinguished Lecturer series will be David E. Schenkman, a highly respected numismatic researcher and a recognized authority on U.S. tokens.

Dave's lecture title is "Collecting by the Numbers: A Look at Trade Token Denominations." It will be presented at 1 p.m. on Friday, June 27 in room 301 of the Baltimore Convention Center during the Whitman Coin & Collectibles Expo.

Dave started collecting coins in 1949 and by the mid-1950s, while still in high school, was a serious collector of early U.S. coins. In 1960, he became interested in U.S. tokens, and has specialized in them ever since. For many years he made a living as a professional numismatist and also as the owner of a company that published and sold numismatic books.

Dave is the author of eight books, each of which is considered a standard reference. He has written more than a hundred columns for *The Numismatist* and numerous articles for other publications. His literary efforts have earned him 24 literary and cataloging awards from the Token and Medal Society, including eight gold Franklin Mint/Segal awards (the only person to win this award more than twice). Dave is also the recipient of the ANA's Heath Literary Award and the Wayte & Olga Raymond Memorial Literary Award. The Token and Medal Society's highest literary award is now a medal bearing his name.

He is a contributing editor to *The Numismatist* and is the recipient of the ANA's Glenn Smedley award, the Medal of Merit, the Lifetime Achievement award, and the ANA's highest honor, the Farran Zerbe award.

Massachusetts

West Springfield Coin Club



The West Springfield Coin Club is celebrating its 50th anniversary this year by offering free

memberships to new members for the remainder of 2014. Come join the fun, fellowship, and education.

The West Springfield Coin Club is an ANA member club and a nonprofit educational organization dedicated to sharing and dispensing numismatic knowledge among its members.

The club meets once a month from September through June at the Church of the Good Shepherd, 214 Elm Street, West Springfield, Mass. Meetings start at 7 p.m. on the second or third Sundays, as announced.

For more information about the West Springfield Coin Club, call (413) 596-9871, or write to W.S.C.C., P.O. Box 126, West Springfield, MA 01090.

Michigan

Huron Valley Numismatic Society

by Ernie Nagy, ernienagy@gmail.com

The Huron Valley Numismatic Society (HVNS) enjoyed an active first quarter of 2014.

Guardian Alarm Company representatives gave a presentation covering numismatic security at the club's first meeting of the year on Wednesday, Jan. 8. The Feb. 12 club meeting featured guest speaker Steve Deitert, who gave a talk on "Collecting Roosevelt Dimes," including the history of the design, varieties, related context of World War II and interesting background information on Franklin Roosevelt. Club president Jim Motley followed Steve's presentation with another installment of his grading series, this edition covering Roosevelt Dimes. Author Fred Schwan made the trip to Michigan for the club's March 12 meeting thanks to a sponsorship from the Central States Numismatic Society. Fred relayed his knowledge of Military Payment Certificates to the club's members.

HVNS meetings are held at 7:00 p.m. on the second Wednesday of each month at the Highland Adult Activities Center, 209 North John Street, Highland, Mich. Meetings include an auction and a numismatic presentation in addition to club business. Guests are welcome.

The club sponsored another successful coin show at the Highland Recreation Center on Saturday, March 29. Eighteen dealers offered 24 tables of coins, currency, tokens and medals to approximately 150 collectors. Thanks to member Mike Bovio for coordinating the show, to Mark Johnson for running the kitchen which kept the dealers fed and happy, and to the full HVNS team who made the show possible.

Perhaps the most important activities during the quarter were those related to the club's promotion of Young Numismatists. On March 19, HVNS sponsored its fourth annual Boy Scout Night. This event, coordinated by HVNS charter member Guenter Loepertz, involved 17 scouts from across Southeast Michigan, who were guided by seven HVNS members in the achievement of their Coin Collecting Merit Badge.

HVNS is now developing a proposal for the Michigan State Numismatic Society fall convention to train merit badge counselors outside of our club, including material which will facilitate other clubs replicating the HVNS scout program. HVNS also sponsored the junior exhibitor first place award at the Michigan State Numismatic Society spring convention. One of our junior members, Nikko, also captured an award at this convention for his exhibit "Tokens From the 1800s."

New Jersey

Ocean County Coin Club

by Jim Majoros

At the beginning of 2014, the club returned to its regular meeting location in Point Pleasant Beach. The club had a year of meetings in another location a few miles away due to Hurricane Sandy wiping out the firehouse the club was in, which is five blocks from the ocean. The water came in fast and furious with over three feet of water throughout the place. Walls, materials, electrical wiring and furniture had to be replaced. With volunteer firefighters responsible for the work, it did take time; however, they did a fantastic job.

Fortunately, the club met at another firehouse nearby that was not affected as much. Anyhow, the club has returned and is prepping for its annual National Coin Week mini-show on Thursday evening, April 17 from 5 to 8 p.m., with all 12 tables reserved.

The club has reduced its meetings during a few months of the year so as to reduce its workload. Rather than meet twice monthly year round, the club will meet only once during the months of January, February, July, August and December.

The club's YN program is doing well with six to nine juniors attending every meeting.

New York

Oswego County Numismatic Association

by John Cali

The association's Fulton, N.Y. show was held on March 30. The crowd was light, but overall it was a good trial for this time period.

Oregon

2015 Portland National Money Show

The commemorative medal for the 2015 Portland National Money Show (March 5-7, 2015 at the Oregon Convention Center) has already been designed and is in production. It features *Portlandia*, a well-known statue in downtown Portland, Ore., created by sculptor Raymond Kaskey. To see the design and ordering information, just download a copy of *The Nor'wester* at http://www.pnna.org/news/pdf/PNNANews2014_Q2.pdf.

Pennsylvania

Pennsylvania Association of Numismatists

by Pat McBride

PAN's Spring Coin Show is scheduled for May 8-10 at the Monroeville Convention Center in Monroeville, Pa., just east of Pittsburgh. For more information go to PAN's website, www.pancoins.org.

Tennessee

West Tennessee Collectors Club

The 55th Annual Coin Show sponsored by the West Tennessee Collectors Club will be Sept. 6-7 at the Madison County Agricultural Extension Service Auditorium at 309 North Parkway in Jackson, Tenn. The hours are Saturday 9:00 a.m. to 5:00 p.m. and Sunday 9:00 a.m. until the dealers are ready to leave. There is excellent handicapped access and free admission.

For additional show information contact Mac Mann, P.O. Box 7351, Jackson, TN 38302, email trime1865@yahoo.com, phone 731-394-3972.

Washington

An ANA Presidential Award was presented to Larry and Kathy Rowe on Sunday Feb. 16 at the Rowe's home in Vancouver, Wash. ANA national volunteer Larry Gaye, of Beaverton, Ore., presented the award in the name of ANA President Walter Ostromecki, and it was indeed a high honor.

Larry Rowe, now 80 years old, was highly active in numismatics in both the Midwest and the Pacific Northwest for many years, including service as convention general chairman at the ANA anniversary conventions in Seattle (1990) and Portland (1998).

Present at the award ceremony were sons Kevin and Ken, their friends Rodney Rogers and Kelli Huyette, presenter Larry Gaye and spouse Suzanne, Scott Loos and spouse Lisa.



Photo: **Larry Rowe** (seated), **Kathy Rowe** (front left) and award presenter **Larry Gaye** (behind).

In other Washington news, the Pacific Northwest Numismatic Association is preparing to host its annual spring convention in Tukwila, Wash., south of Seattle, the weekend of May 2-4. Eric Holcomb, editor of both *MintMark* and the PNNA's *The Nor'wester*, has written an article on pp. 9-10 about using offset press printing for *The Nor'wester*.

Wisconsin

South Shore Coin Club

by John and Nancy Wilson, ANA National Volunteers, Ocala, Florida

The South Shore Coin Club (www.sscmke.org) held its 50th annual show on April 3-5 at the Clarion Hotel & Conference Center, located on Howell Ave. near the airport. The hotel has free parking. We want to thank President Steven Jendusa and show chairman Joe Bartoszewicz, along with the officers and members of the SSCC, for giving the ANA a free table at the show. We were able to sign up 14 members for the Association and give out coin collecting information to visitors. Russ and Ken Konig from the Greater Milwaukee Coin & Jewelry Exchange, located both in Brookfield and Waukesha, Wis., donated \$25 for the shipment of the coin show kit.

About 30 people waited patiently for the show to open on Thursday. SSCC member volunteers were kept busy registering dealers and early birds, passing out wooden money, handing out tickets for the hourly door prizes and selling raffle tickets. The show was sold out and had 44 dealers occupying 78 tables. The attendance over three days was 900, which included 200 free seniors. 30 children from MPS Alcott Elementary School along with chaperones had a great time for their field trip to the show.

Several very nice competitive and non-competitive exhibits were on display. A Milwaukee Numismatic Society Boy Scout Coin Collecting Merit Badge Clinic was held on Saturday in conjunction with the show. It was chaired by Dr. Leon Saryan, assisted by club members. The 54 scouts who attended passed all requirements and received their Coin Collecting Merit Badge. After the clinic most of the scouts visited the bourse area. The show was busy in the morning and early afternoon hours for the three-day show.

Thanks again to the SSCC for the free ANA table.

We look forward to attending next year's 51st annual show which will be moving to the Crowne Plaza Milwaukee Airport, 6401 South 13th Street, Milwaukee, Wis., March 26-28, 2015.

Specialty Clubs

Carson City Coin Collectors of America

In the spring 2014 issue of *Curry's Chronicle*, the award-winning journal published by the Carson City Coin Collectors of America, members offer insights into how government workers sorted "CC" silver dollars in the GSA Hoard. Other articles analyze Liberty Seated half dollars and prices realized for Carson City coins at auctions in early 2014.

Otto Klay, in his article, "Look What I Found—An 1891-CC Dollar Uncovers Another Mystery from the GSA Hoard," observes the variance of condition ratings assigned by third-party grading services, in correlation with the GSA's use or non-use of the word "UNCIRCULATED" on the front of the plastic slabs that housed Morgan silver dollars from the Carson City hoard.

Unpacking Klay's observations a little further, John Kroon describes in his article, "An Introduction to the GSA Hoard of Silver Dollars," the challenging process government workers employed to organize the nearly three million silver dollars discovered in the GSA Hoard into five broad categories.

In one of the other articles in the journal, life member Michael "The Drummer" Parrott shares with readers his gratitude toward the Carson City Coin Collectors of America, its members, and its journal by stating in his article how his affiliation with the organization has "enriched his life." Now that sounds like a strong endorsement for being active in a numismatic club!

The Carson City Coin Collectors of America is a nonprofit club incorporated in the state of Nevada. It is open to anyone seeking to share and receive information about the Carson City Mint and the coins produced there. Dues are \$30 a year, which includes a three-issue subscription to *Curry's Chronicle*.

For additional information, contact Carson City Coin Collectors of America c/o Marie Goe, PO Box 18040, Reno, NV 89511, telephone (775) 322-4455, email info@ccccoa.com or go to the club's website at www.carsoncitycoinclub.com.

Casino Chip and Gaming Token Collectors Club

The annual CC & GTCC convention is scheduled for the South Point Hotel/Casino/Spa in Las Vegas, June 18-21. Further information and reservations are available at www.ccgcc.com.



The convention will feature an extensive lineup of seminar presenters and speakers. The June 21 banquet speaker will be Jonathan Ullman, Executive Director of the Las Vegas Mob Museum, the National Museum of Organized Crime and Law Enforcement. Reporting to a 20-member Board of Directors, Jonathan is responsible for leading the organization that will

operate and grow this world-class museum.

For questions not covered on the club's website, please contact Sheldon Smith, email sheldon655@hotmail.com or publicity@ccgccc.com.

Stepping up to offset press printing for your numismatic publication

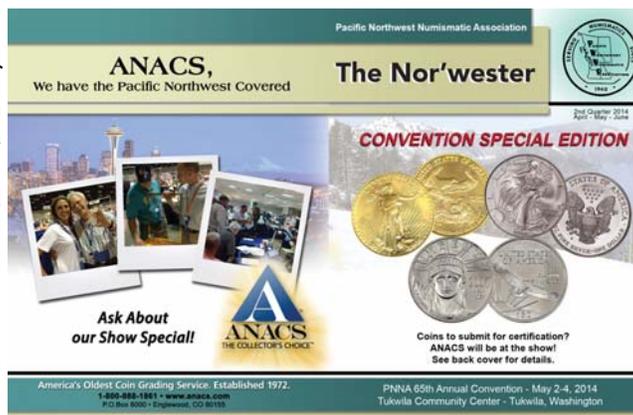
Introduction

Need hundreds of copies of your publication for a special event like a convention? If so, web offset press printing could offer a very economical alternative to photocopying, especially if you're using color.

Web offset press printing is the same high-speed process used by almost all newspapers and magazines. "Web" refers to the continuous web of paper fed into the printing press, not to the World Wide Web. For a typical magazine, printing is done with eight-page printing plates, so eight pages are printed at a time. Magazine size can be in multiples of eight pages, and each eight-page plate or set of plates can be either black (grayscale), two-color (say, black and green), or the full four-color process (cyan, magenta, yellow and black, or CMYK for short). Thanks to modern technology and the economies of scale, it could cost you as little as \$150 extra to include eight color pages in your magazine, with 750 copies. The total cost for the Pacific Northwest Numismatic Association to print 750 copies of its 16-page convention special edition shown above will be a little more than \$500.

Requirements and Software

The requirements for offset printing are a bit technical, and may seem intimidating at first, but it's not really that difficult to get started. Most likely you will need one of Adobe's professional software products; the one I recommend is Acrobat Professional, currently in Version 11. The cost is about \$450, or \$19.95 per month on a subscription basis. With Acrobat Professional, you can generate PDF files meeting the PDF/X standard for Standard Web Offset Press (SWOP) printing even if you design your publication using inexpensive desktop publishing software such as Microsoft



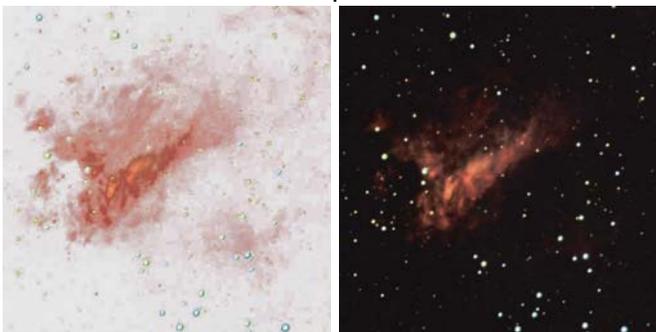
Two-page cover spread for PNNA's convention special edition of *The Nor'wester*. Designed by **Tim Garcia**, the independent graphic artist contracted by ANACS.

Word, Publisher or PowerPoint. The PDF capabilities in the Microsoft products are not adequate; for example, they will typically generate black text that specifies all four process colors rather than only black ink.

Colors / Photo Editing

Having good photo editing software is also important. Ideally, you should use the full version of Adobe Photoshop, which can convert photos from the RGB color system (used for screen viewing and the World Wide Web) to the CMYK system needed for printing. However, as long as you have Acrobat Professional, you can generate PDF/X files with the correct CMYK color separations even if you use RGB photos in your publishing software. Acrobat Professional includes tools to view the color separations and ensure full PDF/X compliance.

As an extreme example of the importance of color separations, consider the astrophotograph at the bottom of this page, taken by the author in one of his other capacities as an observatory volunteer. With correct color separation, the CMY color ink channels pick up the color in the nebula, but little of the black background. The point is that even in color photos, dark areas should print using mostly black ink, not a combination of color inks. If Acrobat reveals high ink densities on all four channels, there's a problem, with the possible result being a muddy or too-dark appearance, and unreadable text (if applicable).



Astrophotograph of the Swan Nebula. Left: CMY colors only. Right: Full CMYK colors (black added). Credit: University of Oregon Pine Mountain Observatory.

Also, photos and artwork should be adjusted for *dot gain*, the spreading of ink dots on the paper, which can be 20% to 25%. If you don't have the full version of Photoshop, you can still make adjustments in the less expensive Photoshop Elements to prevent your photos from printing too dark. For example, you can use the histogram feature to change the output brightness range

Stepping up to offset press printing for your numismatic publication (page 2)

(on a scale of 0 to 255) so it starts, say, at 16 or 20 instead of 0. That will lighten all the areas of your photos, especially the dark areas. Starting at an even higher output brightness (say, 160 or higher) will generate a “washed out” image suitable as a background for text or other design elements. The Enhance → Adjust Lighting → Shadows/Highlights tool in Photoshop Elements is also very useful if your photo has dark areas. I use this tool frequently even for photos intended for the Internet or for *MintMark*.

Local dealer ad in *The Nor'wester* using a “washed-out” background image of a Norse American gold medal. Colors will often appear darker in print than on a screen.

Fonts

Per the PDF/X standard, all fonts used in a publication should be embedded in the PDF file to prevent font substitutions, which could change the intended appearance of text. Normally font embedding happens automatically when you create a PDF/X compatible file, but it could be an issue if you receive copy from someone else who has a font you don't have. Be aware of this issue, and suggest that advertisers avoid using unusual fonts. Using too many fonts on a page (or in a publication) is usually a poor design practice.

Paper Selection

Newspapers and magazines can be printed on a variety of paper types, ranging from simple newsprint to heavy cover stock. For *The Nor'wester* job, I specified a paper called *Electrabrite™*, which is a step up from newsprint. Although not glossy, it's inexpensive, satisfactory for many jobs and keeps the weight at about one ounce for each 16 magazine pages. Your publishing company may have other suggestions.

Trim Size

Another important issue is the final trim size of your publication, which typically will be a little smaller than 8.5x11 inches. If you're using the 8.5x11 size in your layout, you should allow adequate margins (at least 1/2 inch on all sides), and then crop the final PDF to the correct size in Acrobat Professional. If desired, you can use the technique of *bleed* — having colors or background designs that extend beyond the final trim size of your publication, but be careful not to have text

or important designs too close to the trimmed edges.

Printer Marks

You've undoubtedly seen them from time to time ... special marks or color bars in the margins of a printed item to specify trim, color plate registration, or for color adjustment. Most likely your publishing company uses *imposition software* that adds these marks to the printing plate as needed, but if not, Acrobat can also add the marks.

Publishing Company

Selecting a publishing company is also important. You should plan weeks in advance, as it could easily take a week or two to print your publication. Prices are likely to vary considerably, and it's probably best to avoid companies that primarily cater to very large commercial print jobs. Here in the Pacific Northwest, I can recommend Snohomish Publishing Company, website <http://www.snopub.com/>. You can download their customer handbook, which explains a lot more of the technical details and “do's and don'ts” of offset printing.

Advertising

Most publications depend heavily on advertising revenue to keep subscription costs low; this is of course even more important for any booklet or program handed out at a numismatic convention.

Working with major companies such as ANACS is relatively simple, but everyone's busy, so allow adequate lead time, and be prepared to give all the necessary specifications, such as paper type and trim size, to the artist working on the ad. As in the case of *The Nor'wester*, you might be able to have your cover professionally designed at nominal additional cost!

Local dealers may present more of a challenge. They're less likely to have professionally-designed ads, and may require your assistance as editor. Fortunately, as already discussed, ordinary photos can be used (including as a background) with some adjustments. But once again, everyone's busy, so start early.

If an advertiser supplies a non-compatible PDF file, you may need to save the file as a high-quality image (TIFF at 300 dpi, for example) and insert the image into your publication. If any image scaling is needed, do it in Photoshop first, not in your desktop publishing software.

For more information

You're also welcome to contact me (Eric Holcomb, eric@holcomb.com) if you have questions about the editing or printing process.

Mission statement: *The ANA Representative Program “is to work directly with collectors and clubs to promote and expand the numismatic experience through the services and programs offered by the Association.”*

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Deadline for submission of material for 3rd Quarter 2014 MintMark: July 15, 2014.

To receive the electronic-only version of future MintMark issues, or to change your email, call (719) 482-9816 or email clubrep@money.org.

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Editor’s Message by Eric Holcomb

Thanks again for the submissions received; we have another nice issue of *MintMark*. Please read the interesting club news, the important ANA news and perhaps even my feature article.

The next (3rd Quarter 2014) edition of *MintMark* is not far off, so start planning and writing now. Make it a short summary of how your club is participating in the ANA Club Rep Program and try to include one photo of reasonable size with a descriptive file name and photo caption.

If you have a coin show or event to list in the ANA’s printed calendar, please send an email at least two months in advance to magazine@money.org, or go to www.money.org/numismatic-events/submit-a-calendar-item-to-the-numismatist.

Numismatic Points of Light Program



ANA President Walter Ostromecki has initiated the Numismatic Points of Light Program to recognize individuals for “commitment, generosity and service to the numismatic community.”

The certificate shown here was awarded in January to Lorraine S. Weiss of Las Vegas, Nev., recognizing her passion for sharing the numismatic hobby with clubs, collectors and the non-collecting general public.

All certificates are personally signed by Walt, and only a limited number will be awarded during Walt’s term of office. Will you be the next “point of numismatic light?”