

NATIONAL COIN WEEK PROMOTERS CAN WIN ANA SUMMER SEMINAR SCHOLARSHIPS

The American Numismatic Association (ANA) is offering two full scholarships to an ANA Summer Seminar at the Association's headquarters for the best promotions of the 80th observance of National Coin Week, April 20-26, 2003.

This year's National Coin Week theme, "Tale of the Coin," focuses on the stories about coins; the people, places and objects depicted on money; and the many collectors, past and present, who collect and study coins, according to ANA Education Director Gail Baker.

"We encourage you to 'wag your tale' at an April club open house," Baker says. "Invite the public to attend a special educational program, or ask several club members to prepare 5- to 10-minute presentations on numismatic history, legends or stories. Clubs should include at least one mini-presentation on a currently circulating U.S. coin."

Other activities include:

- Entering an exhibit in the National Coin Week Competition at the ANA National Money Show in Charlotte, North Carolina, March 21-23, 2003.
- Distributing modern circulating or common collectable coins, such as Wheat cents or Buffalo nickels, in 2x2-inch flip. Add interesting numismatic information about the coins on one side of the paper insert and club information on the other (web address, meeting times and place, etc).
- Making mini-presentations to local Scout groups, schools, libraries, civic groups, etc., and give each attendee a collectable coin in a 2x2-inch flip with numismatic information and the ANA web address (www.money.org) on the insert.

Coin clubs also can utilize the ANA's "discovery guide," which is published in the fall and spring, and is an ideal way to introduce the joys of coin collecting to the general public, young and emerging collectors, families and educators. The eight-page "newspaper" is automatically sent to ANA members age 22 and under, and is available in bulk for the cost of shipping. (For more information visit www.money.org/discover.html.)

"Try these suggestions or make up your own," Baker says. "To encourage participation, the ANA again is offering two full scholarships to Summer Seminar in Colorado Springs. One will be awarded to the exhibitor with the best National Coin Week display at the ANA National Money Show in March." (Exhibit application deadline is February 21, 2003.)

"The other scholarship will be awarded to the coin club or the collector who submits a report of the best and most innovative method of how they promoted National Coin Week and the theme 'Tale of the Coin,'" Baker says. (Entries must be received by the ANA Education Department no later than May 31, 2003. Winners will be notified by June 30, 2003, and awards will be presented at the ANA World's Fair of Money in Baltimore, July 30-August 3.)

For more information about National Coin Week 2003, contact the ANA Education Department, 818 N. Cascade Ave., Colorado Springs, CO 80903-3279; telephone 719/632-2646; fax 719/634-4085; E-mail education@money.org; or visit the ANA web site www.money.org.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.