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"¡Viva La Revolución!" book presents bilingual look at the money of the Mexican Revolution

COLORADO SPRINGS – "¡Viva La Revolución!," a book that looks at the Mexican Revolution through its ever-changing money, is now available through the American Numismatic Association.

During the Mexican Revolution in the early 20th century, money was printed and minted whenever a new leader gained control, and by revolutionaries who needed to pay their troops and purchase supplies.

When federal dollars were hard to come by, various leaders including Francisco "Pancho" Villa issued their own currency, called emergency or necessity money. The money produced during this time comprises one of the most complex series of coins and paper money of the modern age, and was the subject of an exhibit at the American Numismatic Association Money Museum from November 2003 through September 2004.

"Viva La Revolución!," a catalog of that exhibit, traces the individuals and the events of the revolution through the medium of money. Each chapter in the 159-page, hard-cover book is written in both English and Spanish. It features photographs and illustrations of monetary specimens as well as brief biographies of revolutionary leaders such as Villa, Emiliano Zapata and Victoriano Huerta, among others.

The book also features documents, artifacts and a series of stark, black-and-white images by renowned Mexican photographer Agustin Victor Casasola, which captured the grim reality of a nation at war with itself.

"This catalog offers a new perspective of the Mexican Revolution for anyone interested in Mexican history," said ANA Money Museum Director Tiffanie Bueschel. "The money of the revolution is complex and varied, and reflects the changing fortunes of various regions and leaders."

"¡Viva La Revolucion!"

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Written by Don Bailey and Joe Flores, the catalog was produced in conjunction with the Mexican Ministry of Foreign Affairs, Consulate General of Mexico in Denver, and Mexican Cultural Center in Mexico City. Carlos M. Larralde, Ph.D., contributed historical data.

The book, which sells for \$39.95, is available at the ANA Money Museum, 818 N. Cascade Ave., Colorado Springs, online at www.money.org, and by calling 719-482-9870 or 1-800-467-5725.

The American Numismatic Association is a nonprofit organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 33,000 members, the Association serves the education and collecting communities, and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information, visit us online at www.money.org or call 719-632-COIN or 1-800-367-9723.