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NAMING CEREMONY FOR EDWARD C. ROCHETTE MUSEUM TO BE HELD AT ANA MEMBER APPRECIATION DAY

COLORADO SPRINGS, COLO – The American Numismatic Association will hold a ceremony to formally rename its Money Museum in honor of Edward C. Rochette during Member Appreciation Day, Aug. 20, following the World's Fair of Money® in Denver.

The ceremony, initially planned during Summer Seminar, was rescheduled at a time when all members of the ANA Board of Governors could be present.

"The Board looks forward to attending Member Appreciation Day. We all understand the contributions Ed Rochette has made to the ANA and to the hobby, and would be honored to share this special moment with him," said ANA President William H. Horton Jr.

Member Appreciation Day is 10 a.m. to 2 p.m. Aug. 20 at ANA headquarters in Colorado Springs. A barbeque lunch will be provided for everyone who pre-registers, and the staff of the ANA Money Museum and Library will be available to give guided tours and answer questions about the library, collections and exhibits.

The Board of Governors agreed to rename the ANA Money Museum as the Edward C. Rochette Museum this past December, following a fund-raising drive. Chester L. Krause, founder of Krause Publications, and Clifford Mishler, former Krause chairman, and an anonymous donor contributed \$500,000 to name the museum in Rochette's honor.

About 300 ANA members are expected to attend Member Appreciation Day. For more information on the event or to register, call 719-482-9857 or e-mail events@money.org.

The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 33,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information about the ANA, call 719.632.2646 or visit www.MONEY.org.