



IMMEDIATE RELEASE: December 7, 2007  
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## **ANA Accepting Applications for New Executive Director**

COLORADO SPRINGS, CO – The American Numismatic Association is accepting applications for a new executive director to replace Acting Executive Director Kenneth Hallenbeck, who will step down once a replacement has been named.

“We are looking for an experienced executive director with organizational skills and proven administrative abilities,” said ANA President Barry Stuppler. “The new executive director must be a proven leader who can quickly gain the confidence of the membership and support the direction set forth by the Board of Governors.”

Stuppler said the executive director must have extensive knowledge of management skills with the ability to initiate, implement and successfully complete programs and objectives; train and motivate people, coordinate activities, speak publicly, and deal effectively with the public, private groups and community organizations.

Candidates must have considerable knowledge of and interest in the subject matter dealt with by the ANA or a similar hobby field. Applicants must be able to communicate effectively with the membership, understand and implement the ANA mission and objectives, and be able to convey that understanding and implementation to the Board of Governors, staff members, the members and others outside the numismatic field.

The minimum criteria is five years experience in managing a business, organization or nonprofit association, including staff supervision, financial reporting and strategic planning. The selected candidate must be willing to relocate to Colorado Springs, and be able to work on weekends and evenings.

Resumes must be submitted by Jan. 11, 2008 to Barry Stuppler, President, American Numismatic Association, 5855 Topanga Canyon Blvd. Suite 330, Woodland Hills, CA 91367 or by email to [barry@stuppler.com](mailto:barry@stuppler.com).

Information about the ANA mission, vision and strategic goals is attached and posted on the ANA website at [www.money.org](http://www.money.org), and is included on the page immediately following this press release.

The American Numismatic Association is a nonprofit organization dedicated to educating and encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of programs including its education and outreach programs, museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).



## **About the ANA**

The American Numismatic Association is a nonprofit 501 (c) (3) organization comprised of about 32,000 members and 500 clubs, that was founded in 1891 and federally chartered in 1912. The ANA is dedicated to educating and encouraging people to study and collect money and related items, and serves the academic community, collectors and the general public with an interest in numismatics.

The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

### **The ANA Vision**

The American Numismatic Association is known globally as the preeminent numismatic-based educator and the premier steward of the most comprehensive numismatic exhibits, the most accessible circulating numismatic research library and as the leading arbiter of standards for the United States' numismatic community.

### **The ANA Mission**

To encourage and educate people to study and collect money and related items by promoting, preserving, and protecting the interests of those who desire to "Discover and Explore the World of Money."

### **ANA Values**

The ANA applies the highest teaching and performance standards toward all numismatic education.

The ANA is a mentoring organization for preservation of its legacy. Training and education create value; mentoring creates values.

The ANA exists to insure each new generation of educators, collectors and industry leaders benefit from our service and experience.

Integrity and honesty are core principals of the ANA. The ANA will maintain high ethical standards in everything the ANA does.

The ANA will not tolerate anyone who puts his or her personal interests above the collective interest of the ANA, its members or the public it serves.

## **Goals**

The ANA should be the standard bearer of ethical governance for the industry, consumer awareness and protection.

### **Outreach:**

The ANA seeks to develop and expand programs that promote its educational mission to members, non-members and the industry.

The Library is a complete and fully accessible global resource for all education programs and numismatic research

**Museum:**

The museum becomes an accredited entity and leader in exhibition development and promotion and collection portfolio management.

**Fund Development & Financial Health:**

The ANA will continue to develop and implement proper stewardship for all external revenue sources.

The ANA will implement key management processes and financial discipline to insure general and program-specific fiscal viability.

The ANA will implement a plan and budget aligned with the strategic initiatives approved by the Board.

**Major Objectives**

The ANA will provide education for its members and the public to enhance knowledge, professional standards and to elevate the numismatic community.

The ANA will maximize the value of membership retention and membership involvement.

The ANA will maintain sufficient organizational and financial resources to support its program growth.

The ANA will improve governance with Board standards, updated charter and by-laws review and adherence.

The ANA will provide market and on-line accessibility for all ANA programs, services and products globally.

The ANA will establish and maintain standards of industry performance to address contemporary challenges for collectors and investors.