

## Heritage to Serve as 2010 Official ANA Auctioneer

Heritage Auction Galleries will be the official auctioneer for the two 2010 American Numismatic Association shows, the Boston World's Fair of Money® and the Fort Worth National Money Show™, ANA Executive Director Larry Shepherd has announced.

"This agreement makes perfect sense for both parties," said Shepherd. "Heritage has done many things to build our membership and support our educational efforts in the past, and we are looking forward to working with them to ensure a successful relationship in 2010."

"We have always believed in the mission of the ANA," said Heritage President Greg Rohan. "This is an opportunity to deliver first-rate auctions in association with an organization that does great things for the hobby. We're excited about Fort Worth and Boston."

Live auctions will be held during the Boston World's Fair of Money, Aug. 11-15, and during the Fort Worth National Money Show, March 25-28. In addition, Heritage will conduct a sanctioned Internet auction immediately preceding each convention.

Heritage Auction Galleries is based in Dallas. For more information, visit [www.HA.com](http://www.HA.com).

### ANA Statement to the Press:

*The ANA received several competitive bids for its 2010 National Money Show auctions in Dallas/Fort Worth and the 2010 World's Fair of Money auctions in Boston. The bids were complex and required a review of several diverse components. After review, it was determined that the most favorable bid that best served the interests of the ANA's members was tendered by Heritage Auctions, Inc. As the bids contain proprietary and confidential proposals, it is the policy of the ANA not to discuss the details of the bids. The bids were sealed and received by BiggsKofford, the ANA's auditors, and were then tendered to the ANA Executive Director and General Counsel, each of whom conducted an independent review and thereafter conferred to review their respective analysis of the bids. After extensive review, they made a unanimous recommendation to the Board of Governors.*

The American Numismatic Association is a nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).