

**American Numismatic Association  
Open Session Teleconference  
Immediately following Executive Session, Tuesday, June 12, 2018**

Call to Order– President Gary Adkins

Roll Call – Secretary Sanford Pearl

**1. Approval of Minutes** – President Gary Adkins

MOTION by \_\_\_\_\_, second by \_\_\_\_\_ to approve the Open Session minutes of the Board of Governors' teleconferences held April 19 and May 8, 2018.

**2. Money.org Blog** – Executive Director Kim Kiick

The ANA Marketing Department is requesting \$3,000 for the purpose of contracting with one or more writers to produce 10-12 original numismatic articles for an official money.org blog – tentatively titled *Coin Convo*. Each numismatic blog will be 800-1500 words in length (Google ranks original website content of 1200-plus words much higher than shorter-length articles), and have a general interest focus. Content remuneration will be at 20 cents per word, which is average compensation for blog articles. Before launching the blog, it is important to have a minimum of 8-10 posts queued up. Repurposed Money Talks content and previous *Numismatist* articles will augment original content.

This new proposal is not in the 2017-2018 Fiscal Year budget. To move ahead with this plan, Marketing asks the Board to allow the use of \$3,000 from the Revolving Publishing Fund (with the blessing of *The Numismatist's* Editor-in-Chief Barbara Gregory), noting that blogs are considered published items by contemporary standards.

Reference:

In a motion passed by the Board in 1995, the Board outlined the creation of "a revolving endowment fund... for developing a numismatic book and brochure publishing effort."

**August 13, 1995**

Revolving  
Publishing  
Fund

15. Motion by Bressett, second by Carmody/Swiatek, That insomuch as the President has recommended that we more closely define the hobby enhancement dinner honoring Q. David Bowers according to a stratagem developed by Vice President Bressett, that the 1995 Hobby Enhancement Dinner at the 104th ANA Anniversary Convention be used as startup costs for a revolving endowment fund of \$50,000 for developing a numismatic book and brochure publishing effort. The balance of the fund is to come from Endowment as to be consistent with the five year plan.

Vote: Passed - 6 Yes, 3 No (Lisot; Pittman; Wilson)

MOTION by \_\_\_\_\_, second by \_\_\_\_\_ to approve the use of \$3,000 from the Revolving Publishing Fund to pay writers for numismatic articles that will appear on an official *money.org* blog.

### **3. Naming Rights – President Gary Adkins**

Naming Rights motion: Telephone Vote, April 24, 2008

Motion by Governor Mishler, second by Governor Rochette, that naming rights of the Association's awards, physical spaces, events, or activities will be considered on a case by case basis and will require review and approval by the Board of Governors.

Vote: Passed – Unanimous

Grading Instructor Bill Shamhart proposes to raise \$10,000 - \$20,000 in donations to a scholarship fund that will benefit students ages 15-25 who attend our grading classes at Summer Seminar. The scholarship would be named the Charles O. Browne Memorial Scholarship, for the recently departed Mr. Browne who volunteered years of service as a grading instructor at Summer Seminar.

MOTION by \_\_\_\_\_, second by \_\_\_\_\_ to approve naming rights for the Charles O. Browne Memorial Scholarship to benefit grading students ages 15-25 attending Summer Seminar and honor the memory of a long-time volunteer instructor.

**4. Summer Seminar Background Checks** – General Counsel Hollie Wieland & Executive Director Kim Kiick

Colloquy: The ANA already conducts background checks on Summer Seminar counselors.

MOTION by \_\_\_\_\_, second by \_\_\_\_\_ that the American Numismatic Association shall institute a policy effective September 1, 2018 requiring all adult Summer Seminar instructors and counselors to submit to a background check prior to participating in the event.

**5. Discussion of Board Terms Change to Bylaws** – Governor Brian Hendelson

**6. Upcoming Board Meeting Schedule** – President Gary Adkins

The next Board of Governors teleconference is scheduled for July 10, 2018 at 4pm MDT.

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