

The Numismatist

2019 Magazine Production - *Tentative Schedule*

Issue	DEADLINES			Magazine to Press	Online (on or before)	Mailed (on or before)
	Insertion Order	Not Camera Ready	Camera Ready			
Jan 2019	Dec 3	Dec 3	Dec 7	Dec 13	Dec 19	Dec 27
Feb	Jan 2	Jan 2	Jan 7	Jan 14	Jan 21	Jan 27
Mar	Feb 4	Feb 4	Feb 8	Feb 13	Feb 20	Feb 27
Apr	Mar 4	Mar 4	Mar 8	Mar 13	Mar 20	Mar 27
May	Apr 2	Apr 2	Apr 8	Apr 12	Apr 19	Apr 25
Jun	May 2	May 2	May 8	May 13	May 17	May 24
Jul	Jun 3	Jun 3	Jun 7	Jun 12	Jun 17	Jun 24
Aug	Jul 2	Jul 2	Jul 8	Jul 11	Jul 16	Jul 23
Sep	Aug 2	Aug 2	Aug 7	Aug 13	Aug 19	Aug 26
Oct	Sep 2	Sep 2	Sep 9	Sep 12	Sep 17	Sep 23
Nov	Oct 2	Oct 2	Oct 7	Oct 14	Oct 17	Oct 23
Dec	Nov 4	Nov 4	Nov 8	Nov 12	Nov 18	Nov 25

CONTACT: Nathan McAllister, Advertising Sales Manager
719-482-9867 • nmcallister@money.org

ANA CONVENTIONS

2019 Convention Program - *Tentative Schedule*

CONVENTION	AD DEADLINE	TO PRESS	SHIPPED
Pittsburgh, PA <i>March 28-30, 2019</i> National Money Show	Feb 8	Feb 18	Mar 11
Chicago, IL <i>August 13-17, 2019</i> World's Fair of Money	Jun 19	Jun 28	Jul 15

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The Numismatist 2019 Advertising Rates - MEMBER

The Numismatist is the hobby's premier publication. This full-color, monthly magazine is full of engaging and educational numismatic information. Boost your brand by advertising in its pages, either in print, online or both.

Ad Size	Ad Dimensions (in inches)	Monthly Ad Run			
		1 Month Color	3 Months Color	6 Months Color	12 Months Color
Full	7.25" x 9.87"	1643	1559	1478	1392
		<i>camera-ready discount price</i>			
		1595	1514	1435	1352
Two Thirds	Vert 4.81" x 9.87" Horiz 7.25" x 6.5"	1082	1029	976	951
		<i>camera-ready discount price</i>			
		1050	998	948	923
Half	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	903	859	813	768
		<i>camera-ready discount price</i>			
		877	834	789	745
One Third	Vert 2.18" x 9.87" Square 4.81" x 4.81"	547	520	491	464
		<i>camera-ready discount price</i>			
		531	505	476	450
Quarter	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	493	473	443	422
		<i>camera-ready discount price</i>			
		479	459	431	410
Sixth	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	377	357	337	322
		<i>camera-ready discount price</i>			
		366	347	326	313
Twelfth <i>(Black & White)</i>	2.097" x 2.237"	187	179	170	160
		<i>camera-ready discount price</i>			
		181	173	165	155

Cover Prices

IFC \$1,674 IBC \$1,605 OBC \$3,100

SPECIFICATIONS

Full-Page Bleed: bleed dimensions - 8.50" x 11.25"; trim size 7.87" x 10.12"; working area - 7.25" x 9.87"

Two-Page Spread: bleed dimensions - 17" x 11.25"; trim size 16.50" x 10.75"; working area - 16" x 10.25"

CLASSIFIEDS

51 cents per word, with a \$14 minimum charge. 10% discount for ads that run three or more times with no changes.

The Numismatist 2019 Advertising Rates - NATIONAL

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Ad Size	Ad Dimensions (in inches)	Monthly Ad Run			
		1 Month Color	3 Months Color	6 Months Color	12 Months Color
Full	7.25" x 9.87"	2658	2522	2396	2259
		<i>camera-ready discount price</i> 2580	2449	2326	2194
Two Thirds	Vert 4.81" x 9.87" Horiz 7.25" x 6.5"	1753	1660	1581	1492
		<i>camera-ready discount price</i> 1701	1612	1534	1448
Half	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	1461	1389	1376	1319
		<i>camera-ready discount price</i> 1419	1348	1336	1281
One Third	Vert 2.18" x 9.87" Square 4.81" x 4.81"	867	842	794	749
		<i>camera-ready discount price</i> 842	817	772	728
Quarter	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	818	768	721	682
		<i>camera-ready discount price</i> 794	745	700	662
Sixth	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	612	578	407	518
		<i>camera-ready discount price</i> 594	562	396	503
Twelfth <i>(Black & White)</i>	2.097" x 2.237"	304	289	276	259
		<i>camera-ready discount price</i> 295	280	269	251

Cover Prices

IFC \$2,469 IBC \$2,364 OBC \$4,569

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