#### AMERICAN

# **NUMISMATIC**

### ASSOCIATION

# EXHIBIT RULES FOR THE AMERICAN NUMISMATIC ASSOCIATION NATIONAL MONEY SHOW® • ATLANTA, GA • FEB 27-29, 2020

These rules set forth standard procedures for numismatic exhibit presentation and judging at the National Money Show<sup>®</sup> in Atlanta, Georgia, February 27-29, 2020. They are under the control and direction of the American Numismatic Association, which reserves the right to accept or reject any offered exhibit at any time. Offered exhibits will be accepted only upon approval of the ANA exhibit application, which must be received by **January 11, 2020**.

#### Submit exhibit applications to:

American Numismatic Association Attention: Exhibit Coordinator 818 North Cascade Avenue Colorado Springs, CO 80903

Phone: (719) 482-9849 • Fax: (719) 482-9882 • exhibits@money.org

#### **Judging and Exhibit Officials**

Chief judge:

Joseph E. Boling PO Box 29344 Indianapolis, IN 46229 (317) 894-2506 joeboling@aol.com National exhibits coordinator:

Mark Lighterman (407) 688-7006 mlighter@bellsouth.net

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#### **Exhibit Rules**

- 1. **GROUPS.** Exhibits will be accepted in three groups competitive, non-competitive, and marquee.
  - **A. Group A Competitive Exhibits** Open to any paid member of the American Numismatic Association, including young numismatists (YNs) and ANA member clubs. Competitive exhibits are eligible for all awards. There is no separate award structure for YN or club exhibits. ANA headquarters staff may not exhibit competitively. ANA elected officers, the chief judge and assistant chief judge(s), best-of-show judges, and the national exhibits coordinator may place competitive exhibits only in the Emeritus class.
  - **B.** Group B Non-Competitive Exhibits Open to any paid member of the ANA and to those invited to exhibit by the ANA president, the convention host chairman, or the exhibit chairman. Non-competitive exhibits are eligible for the People's Choice award.
  - C. Group C Marquee Exhibits By invitation or special application only, these non-competitive, non-conforming exhibits are used to promote and enhance the collector gallery and to attract visitors to the convention. This group includes exhibits from the ANA Money Museum and those invited to display by ANA staff. Marquee exhibits are not eligible for exhibit awards.

- 2. **APPLICATIONS**. Exhibitors must file a separate application for each exhibit, designating the group and classification in which it will be entered. **Exhibit applications must reach the ANA no later than January 18, 2019**. The national exhibit coordinator may transfer a competitive exhibit from one class to another if it appears the exhibit was not entered properly. Similarly, when exhibits are installed at the convention, the exhibit chairman may transfer an exhibit from one class to another. If at all possible, the exhibit chairman will confer with the exhibitor prior to transferring an exhibit. In the event that the exhibitor does not agree on the placement of an exhibit, the chief judge will make the final decision.
- 3. **EXHIBIT TEXT GUIDELINES.** Exhibitors, in preparing their texts, may choose to use information verbatim from one or more sources. For details judged as "basic numismatic information," such as mintage, designer, composition, etc., it is sufficient that sources for such information will be shown in a list of references. For text relating more to "special numismatic information," such as historical, biographical, or economic matters, it is best for exhibitors to present information in their own words. Text or illustrations lifted directly from other sources should be directly attributed to those sources. Instances where material is presented as "original" that has been copied from other sources will result in significant point deductions.
- 4. ADVERTISING. No exhibit may contain advertising of items therein for sale.
- 5. **OWNERSHIP OF ITEMS.** All material contained in competitive exhibits must be the personal property of the exhibitor, which may include property owned jointly with a spouse. Competitive exhibits placed by ANA member clubs must be composed of material owned by the club or association itself, not by its members. Non-competitive and marquee exhibits may be composed of material owned by any number of individuals or clubs. Exception: exhibits prepared and presented jointly by YN siblings may contain material owned by any of the siblings (but not by non-members of the sibling partnership).
- **6. DISPLAY OF COUNTERFEITS.** Forged, spurious, or counterfeit material, and copies or replicas, may not be displayed unless each item is clearly described as such in the exhibit and unless such items are displayed for educational purposes. **No such item will be displayed in violation of United States law or government regulations.** In general, this means that no counterfeits of U.S. federal material may be shown under any circumstance. Copies of federal paper money must be smaller than 75% or larger than 150% of life size, and single-sided. Violation of this paragraph, even if unintentional, will result in disqualification of the exhibit. The exhibitor must remove the offending material upon being notified of the violation. Non-offending material may be left on display, but the exhibit will not be eligible for awards. Application of this rule will be determined by the chief judge.
- 7. **EXHIBITING PREVIOUS WINNING EXHIBITS.** An exhibit that has won the best-of-show award at any ANA convention, or an exhibit that has won two first place awards in any class at a National Money Show<sup>®</sup>, may not be entered again in competition except in the Emeritus class. These exhibits may also be shown as non-competitive exhibits. A new exhibit, using the same numismatic material as was used in the above mentioned winning exhibits, may be entered in competition if the exhibitor can satisfy the ANA that the exhibit has completely changed in nature. See Enclosure 7 of the exhibit application for more details.
- 8. **EXHIBITOR IDENTITY.** The name or identity of a competitive exhibitor will not appear in the exhibit (including photographs of the exhibitor or of family members, through which the identity of the exhibitor can be deduced), except as an author in a bibliographic reference that is general enough that the exhibitor cannot be linked to the exhibit by that reference. Competitive exhibitors will not be permitted to attend their exhibits while they are being judged.
- 9. **EXHIBIT SET-UP AND REMOVAL.** The collector gallery will be open for the placement and removal of exhibits before and after the convention opens and closes to the public. A photo I.D. badge will be required for admission to the collector gallery at all times when the general public is not admitted, and no exhibit may be placed or removed during public hours. All exhibits must be placed and cases locked before the convention opens to the public and all exhibits will remain in place until after the convention closes on its final day. Any deviation from this schedule must be approved by the national exhibits coordinator before the start of the convention.
- 10. **SECURITY.** Security room services will be provided during the times shown in published schedules. Exhibitors are advised that the presence of security personnel or security systems does not constitute a guarantee against loss, a policy of insurance, or a promise to indemnify in the event of loss by fire, theft, or other casualty.

- 11. **AGENTS AND ASSISTANTS.** To be considered for an award, each competitive exhibit must be placed in the collector gallery prior to the published deadline for placement. An exhibit may be placed and/or removed by a person ("agent") other than the exhibitor, provided the exhibitor submits the required agent application and it is accepted by the ANA. Any agent or assistant who handles the exhibit in the absence of the exhibitor must be an ANA member and must have a photo I.D. badge. The agent's application must accompany the exhibit application and **a copy must be carried by each agent at any time s/he is handling the exhibit.** A competitive exhibitor (adult or YN) who has not exhibited competitively at any previous ANA convention must install his or her exhibit without the assistance of an agent (exceptions related to disability will be considered by the national exhibits coordinator). An agent may be used to remove the exhibit of a new exhibitor at the close of the convention if necessary.
- 12. **CASES.** Exhibit cases will be provided to exhibitors for use at the convention. **ANA cases must be returned in the same condition they were issued. No tape may be used in ANA cases**. Each competitive exhibitor is allowed up to fifteen exhibit cases, or equivalent table space, which may be used for as many individual exhibits as can be accommodated within the case limit. Deviations from these limits, for material not capable of being presented in the usual cases, are allowed only with approval of the ANA national exhibits coordinator *in advance*. If exhibit space is restricted at a particular convention, exhibitors may be allowed a lesser total number of cases. Non-competitive exhibit case limits, if any, are considered on a case-by-case basis.
  - A. Case Dimensions The ANA exhibit cases are a variation of the standard dealer display cases sometimes referred to as "Allstate" cases. The variation is a ½" channel around the inside of the vertical walls of the case (where the walls meet the case floor), which somewhat reduces the available display space and which can interfere with portable boards that an exhibitor may have used to mount portions of the exhibit. The cases measure approximately 32 ¾" x 20 ¾" on the inside of the channel rails. Certain ANA cases can be up to ¼" longer in each internal dimension. The internal depth is 2 17/32". The exterior case dimensions are 34" x 22" x 3". To see a diagram of a case, email the request to convention@money.org or visit <a href="https://www.money.org/numismatic-events/convention-exhibits">https://www.money.org/numismatic-events/convention-exhibits</a> for more information.
  - **B. Exhibitor-Owned Cases** Exhibitors may use their own cases, provided that the total exhibit space used does not exceed the total table space occupied by fifteen ANA cases, or the maximum number allowed per exhibitor (if space limitations are in effect).
  - **C. Case Placement -** All cases must lie flat on the tables provided, viewed either horizontally or vertically. Wall-mounted or other non-standard displays are limited by available wall, floor, or table space and are permitted only by specific prior arrangement with the national exhibits coordinator.
  - **D. Outside the Case** No titles, placards or numismatic materials of any kind may be placed outside the exhibit cases. Switches or buttons intended to operate lights or educational displays in the cases, or magnifying glasses provided to assist exhibit readers, may be mounted on the table or on the cases, given that nothing extends more than one inch above the top (glass) surface of a case. Exhibit material not capable of being presented in the usual cases is permitted by prior and specific arrangement with the national exhibits coordinator.
  - **E.** Electricity No electrical outlets of any kind will be provided (except for certain marquee exhibits and by prior arrangement only)
- 13. **IDENTIFICATION LABELS.** A small identification label showing the exhibit number, case count, group, and class of an exhibit will be affixed to each case of an exhibit at the upper left corner.
- 14. **LOCKS.** Each ANA exhibit case will be locked and sealed with a lead seal by the exhibit chairman or assistant in the presence of the exhibitor or his/her agent. The keys will be kept by the exhibit chairman until the exhibit is removed by the exhibitor/agent. Keys to cases provided by exhibitors/agents must be turned over to the exhibit chairman or assistant. These cases must also be drilled and sealed with ANA lead seals. The exhibitor must complete an inventory that will list numismatic items contained in the exhibit. The inventory form must be signed in the presence of the exhibit chairman or assistant at the time the cases are locked and sealed.
- 15. **RECORD KEEPING.** The exhibit chairman will keep a complete record of each exhibit that shows the name of the exhibitor, the group and class, the identification number of the exhibit, the number of cases used, and the convention

residence of the exhibitor. Names of the winning exhibitors will not be disclosed to the public until the judges have made their reports to the chief judge, all reports have been prepared, and the best-of-show exhibit and runners-up have been selected. Exhibitors who wish to remain anonymous must notify the ANA in writing, prior to the convention.

- 16. **JUDGE SELECTION.** The chief judge will select assistant chief judge(s) as necessary. None may serve if members of their families (immediate or extended) are competitive exhibitors at the same convention. There will be a minimum of three judges for each class, though classes in which fewer than four exhibits are entered may be assessed by a single judge and an assistant chief judge. If necessary, a judge may rate exhibits in more than one class. No judge may rate exhibits placed by him/herself or by a member of his/her family (immediate or extended), or any exhibit that the judge has placed or will remove on behalf of an exhibitor.
- 17. **JUDGING PROCEDURE.** There may be comparison of scores or discussion between judges concerning specific items or total scores during the judging process. Any questions that arise should be directed to the chief judge. If specific information on any point is needed, standard reference books or recognized experts in attendance at the convention will be consulted. Judges are expected to read all of the information presented in an exhibit before arriving at a conclusion about the exhibit. In the event a judge awards fewer than 75% of the available points for a given evaluation element, comments should be placed on the judging sheet for the benefit of the exhibitor. In any case where it is considered necessary, the judges will have the right to remove material from an exhibit case for the purpose of closer examination. The exhibitor/ agent must be present, but may not participate in any discussion of the material being inspected. Such removal must also be made in the presence of the exhibit chairman and the chief judge or their assistants. In the event of a tie, the chief judge and the assistant chief judge(s) will break the tie. The chief judge and assistants will review all classes to determine whether there are discrepancies between the ordinal rankings of the exhibits and their numerical scores. In the event of such divergence, prizes will be awarded based on the ordinal rankings. The chief judge has complete discretion to request that a class be re-judged, by either the original team of judges or by a newly appointed team of judges. In the event that a class is exceptionally large, the chief judge may subdivide it and assign multiple teams of judges to evaluate portions of the class; these judges will then coordinate their evaluations to arrive at a final ranking of awards for the class.
- 18. **AWARDS.** Awards for exhibits will be made by the ANA in accordance with the procedures approved by its board of governors. An exhibit must earn an average of at least sixty scoring points to merit an award as a competitive exhibit. All exhibitors and judges will receive a suitable medal or certificate for their participation.

#### **Universal Exhibit Awards**

The following awards are made without regard to the class in which an exhibit is entered, and may be earned in addition to a class award.

**A. Steven J. D'Ippolito Award for Excellence in Numismatic Exhibiting** – The award will be given to the exhibit that is determined "best-of-show" by a panel of judges. Only first place award winners in the competitive division classes (except the Emeritus class) will be eligible. Medals will be engraved and awarded to the winners of best-of-show, as well as first and second runners-up.

**Note:** The exhibit that wins the best-of-show award may be carried forward to one of the next three ANA World's Fair of Money<sup>®</sup> conventions and be placed directly into competition for the Howland Wood Memorial Award for best-of-show without undergoing class judging. If, however, the exhibitor wishes to compete for a class award, the exhibit must be entered in normal class judging and will be considered for the Howland Wood award if it succeeds only in winning first place in its class. In order to exercise either option, the exhibit must comply with the World's Fair of Money<sup>®</sup> case-count rules. If the exhibit exceeds the allowed cases, it may be reduced as long as the general theme of the exhibit remains unchanged.

**B. Radford Stearns Memorial Award for People's Choice -** The People's Choice award is given to the public's favorite exhibit, as determined by votes cast by convention attendees. The exhibit receiving the most votes wins. Both competitive and non-competitive exhibits are eligible for this award. A plaque and medal will be awarded to the winner.

- C. National Coin Week Celebrating the 19th amendment and the contributions of women in numismatics and society, the theme for 2020 National Coin Week is "Remarkable Women: Catalysts of Change."
  - The winning exhibit will be the one that best publicizes National Coin Week or numismatics in general, suitable for installation in public spaces. Please note: exhibits entered in this category are not **required** to follow the NCW theme. It is awarded only at the ANA's National Money Show<sup>®</sup> conventions. An exhibit entered in the NCW competition may also be entered in one of the classified exhibit categories, and may win awards in both competitions. It is also eligible for best-of-show. **The total market value of the entire contents of an exhibit in the National Coin Week category may not exceed \$250** (excluding the value of the exhibit cases).

The objective of the NCW category is to encourage and recognize exhibits that are designed to be placed in non-secure locations, such as bank and post office lobbies, libraries, retail stores, schools, or other locations where full-time security is not provided and where there is risk of loss due to public access. Such exhibits should be oriented toward the general public, rather than toward numismatists, and should provide a general and specific education in numismatics that is understandable to the lay viewer. Ideally, such exhibits should be oriented toward the current year's theme for National Coin Week. There is no requirement that an exhibit entered in this category actually be shown publicly, but all entrants in this category are encouraged to arrange a location for display of their exhibits so that the public and the hobby gain the benefits of such exposure.

#### **Prize and Conditions**

The National Coin Week award includes a full scholarship to the ANA Summer Seminar, sponsored by John Albanese. Conditions of the scholarship are as follows:

- **A.** The recipient must use the award within two years of winning, unless s/he is not yet old enough to attend Summer Seminar (13 years of age). Recipients 12 and under must use the scholarship within two years of turning 13.
- **B.** The scholarship covers airfare, tuition, lodging and meals for one week (up to \$1600). Lodging is based on the double occupancy rate in the Colorado College dorms. Room upgrades, mini-seminars, and tours are not covered by the scholarship.
- C. Membership dues must be paid up-to-date.

#### **Classified Exhibit Awards**

The following awards are established for exhibits that fall within the classification definitions below. Because of the nature of the classification system (based on an exhibit's theme, rather than the type of numismatic material that is being displayed), there are no restrictions on the mix of material. An exhibit that can be shown in more than one class may be shown in the class of the exhibitor's choice. First through third places receive a numismatic item and a certificate. Even with a single entry in a class, the chief judge may elect to withhold all awards.

- Class 1: History & Politics (Radford Stearns Memorial) Exhibits dealing with historical or political events.
- **Class 2: Economics** (Radford Stearns Memorial) Exhibits dealing with monetary and financial systems, or economic events such as panics and inflations.
- **Class 3: Geography** (Radford Stearns Memorial) Exhibits that describe natural or cultural assets, the distribution of populations, or exploration.
- **Class 4: Common Element** (Radford Stearns Memorial) Exhibits showing material linked by design, such as elephants or bridges, or by theme, such as a world's fair.
- Class 5: The Arts (Radford Stearns Memorial) Exhibits that explore any aspect of fine or applied arts.
- **Class 6: Science** (Radford Stearns Memorial) Exhibits dealing with theoretical or applied science, including the technology of manufacturing numismatic items.
- Class 7: Emeritus (ANA award) Exhibits by individuals not otherwise eligible to exhibit competitively, or exhibits that have won best-of-show at any ANA convention or have twice won in class competition at the National Money Show<sup>®</sup>. Any other exhibit may also be entered at the exhibitor's option. The winner of this class does not advance to best-of-show judging.

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#### NATIONAL MONEY SHOW® • ATLANTA, GEORGIA • FEB 27-29, 2020

#### EXHIBITOR AND JUDGING SCHEDULE

#### Wednesday, February 26

1:00pm-7:00pm: Exhibitors may place exhibits.

#### **Thursday, February 27**

- 7:00am-9:30am: Exhibitors may place exhibits.
- 9:30am: All exhibits must be in place.
- 10:00am: Exhibit judges' meeting.
- 11:00am: Judges commence class and National Coin Week judging.
- 9:00pm: Judges must vacate collector gallery.

#### Friday, February 28

- 7:30am: Collector gallery opens to judges.
- 10:00am: Class/NCW rating sheets must be returned to chief judge.
- 12:30pm: Best-of-show judges' meeting.
- 12:45pm: Best-of-show judging commences
- 12:45pm: Individual class judging results delivered to exhibit chairman.
- 3:00pm: Best-of-show rating sheets must be returned to chief judge. Upon completion, results will be delivered to exhibit chairman.

#### Saturday, February 29

- 8:30am: Exhibit committee meeting.
- 10:00am: Exhibitors attend their exhibits for Q&A (optional). People's Choice balloting closes.
- 11:30am: Judges' & exhibitors' awards reception.
- 4:00pm: Exhibitors may remove exhibits.
- 7:00pm: Exhibits must be removed from collector gallery

#### JUDGES' FAMILIARIZATION AND CERTIFICATION PROGRAM, SPRING 2018

#### **Thursday, February 27**

• 10:30am: Certification applicants attend judging seminar and receive practice judging sheets.

#### Friday, February 28

• 12:00pm: Applicants turn in practice judging sheets for evaluation by JFCP staff.

#### Saturday, February 29

• 1:00pm: Applicants receive evaluated judging sheets and notice of results.

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Dates and times for other aspects of the convention, such as the hours of operation for the photo ID desk and the security room, will be published in *The Numismatist* and on nationalmoneyshow.com. All schedules are subject to change.

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## NATIONAL MONEY SHOW® • ATLANTA, GEORGIA • FEB 27-29, 2020

## **EXHIBIT JUDGING POINT SYSTEMS**

Classified Exhibits:	<b>Maximum Points</b>
• Numismatic information - Educational value to the viewer.	35
• <b>Presentation</b> - Originality, Manner of presentation, neatness, and eye appeal.	30
• Completeness - Completeness of exhibit material as it relates to the scope imp	lied in 5
the title of the exhibit or other data in the first case of the exhibit.	
• <b>Degree of difficulty</b> – Estimate of the difficulty that the exhibitor had in assemmaterial or the information in the exhibit.	abling the 10
• <b>Condition</b> - Quality of exhibited material compared to the highest reasonably a quality of like material.	available 10
• Rarity - Scarcity of the exhibited material, without regard to its value.	10
	<u>Cotal points possible: 100</u>
**************************************	Maximum Points
	35
• Clarity and accessibility - Appeal to novice viewers and to those in various ag	
• <b>Inspiration</b> – Degree to which the exhibit would inspire a reader to collect the related material.	same or 15
• <b>Presentation</b> - Manner of presentation, neatness and eye appeal.	30
• Theme - Degree to which the exhibit ties in with the year's NCW theme.	5
$\underline{\mathbf{T}}$	otal points possible: 100
**********************	**********
Best-of-show:	<b>Maximum Points</b>
• Does the display give a striking or exceptional effect, or is it merely routine in overall appearance?	its 10
• Does the exhibit present information beyond what is known to the average coll- this type of material?	ector of 10
• To what extent has careful research been done, as evidenced by the numismatic information imparted to the viewer?	5
• Is the information in the exhibit presented in a logical and easily understood ma	anner? 5
Would a non-collector understand the exhibit?	5
• Would a reader be inspired to collect this or related material?	5
• Does the exhibit show dedication to collecting, in that the numismatic material	
related information was difficult to assemble or to present?	Ţ.
<ul> <li>Does the exhibit provide an unusual opportunity to view and appreciate the mabeing displayed?</li> </ul>	terial 5
	-4-1

Total points possible: 50

EXHIBIT TITLE	JUDGE	JUDGE NUMBER	
		Convention	
CATEGORY (CLASS)	EXHIBIT NO.	NO. OF CASES	

## ANA RATING SHEET FOR NUMISMATIC EXHIBITS

RATING ELEMENT	COMMENTS	SCORE
TITLE and SCOPE - 5 points		
The title should be obvious. If necessary there should be an		
explanation of what the exhibitor intends to show.		/4
BASIC NUMISMATIC INFORMATION - 15 points		
The numismatic specifications of the exhibited items should		
be described to the extent needed by the exhibit's scope to		
answer the questions of another numismatist.		
Examples: mint and mintage, composition, dimensions,		
designer, engraver, variety identification.		/1:
SPECIAL NUMISMATIC INFORMATION - 15 points		
Enough additional information should be given to answer		
the questions of a general viewer. Examples: historic,		
biographic, geographic, economic, artistic, and		
bibliographic information.		/1:
CREATIVITY and ORIGINALITY - 10 points		
The exhibit should be novel and imaginative in concept,		
content, scope, design, or presentation.		/1
ATTRACTIVENESS - 10 points		
The exhibit should be neat, well-designed, and eye-catching.		
The color scheme should be pleasing and effective.		
The title and text should be easy to read and not faded		
or dingy from repeated display. Spelling, grammar and		/1
typographic concerns are to be addressed here.		
BALANCE - 10 points		
The numismatic items, the information, and the related		
materials in the exhibit should be balanced		
and related to the exhibit's scope.		/1
<b>COMPLETENESS</b> - 5 points		
The exhibit should present all of the numismatic material		
necessary to support the title and the statement of scope.		
Allowances should be made for lack of material		
that is not generally available to collectors		
or for which there is insufficient exhibit space.		/
<b>DEGREE OF DIFFICULTY</b> - 10 points		
The exhibit should show dedication to collecting, in that the		
numismatic material or the related information was difficult		
to assemble or to present. Examples: multiple rare pieces,		
new research, a collection that took years to assemble.		/1
<b>CONDITION</b> - 10 points		
The numismatic material should be the best that is		
reasonably available to the exhibitor, who may make a		
statement about availability for the benefit of viewers or		/1
judges.		
RARITY - 10 points		
Rarity is judged by the number of like pieces		
believed to exist (regardless of condition), not by the value		/1
of individual pieces. This should be based on the single		
rarest numismatic item included in the scope of the exhibit.		
TOTAL - 100 points		/10
Optional judge's signature	<u> </u>	

EXHIBIT TITLE		JUDGE NUMBE	BER	
			Convention	
CATEGORY (CLASS)	EXH	IBIT NO	NO. OF CASES	

# ANA RATING SHEET FOR NATIONAL COIN WEEK EXHIBITS

RATING ELEMENT	COMMENTS	SCORE
	COMMENTS	SCORE
TITLE and SCOPE - 5 points		
The title should be obvious. If necessary there should be an		
explanation of what the exhibitor intends to show.		/5
NUMISMATIC INFORMATION - 15 points		13
The numismatic specifications of the exhibited items		
should be described to the extent needed by the exhibit's		
scope, to answer the questions of a novice reader.		
Examples: country and date of issue, type of emission		
(government, bank, merchant, etc.), denomination,		
composition, identification of main design elements.		/15
BACKGROUND INFORMATION - 15 points		/13
Additional information should be given to relate the exhibited		
material to the theme of the exhibit. Examples: historic,		
biographic, geographic, economic, and artistic information.		/15
UNDERSTANDABILITY and ACCESSIBILITY - 15 points		713
The exhibit should be understandable by novice readers and		
should appeal to several age groups.		
		/15
INSPIRATION - 15 points		713
The exhibit should inspire a novice reader to		
collect this or related material.		
Contest time of related materials		/15
CREATIVITY and ORIGINALITY - 10 points		
The exhibit should be novel and imaginative.		
		/10
ATTRACTIVENESS - 10 points		
The exhibit should be neat, well-designed and eye-catching.		
The color scheme should be pleasing and effective.		
The title and text should be easy to read and not faded		
or dingy from repeated display. Spelling, grammar and		/10
typographic concerns are to be addressed here		
BALANCE - 10 points		
The numismatic items, the information, and the related		
materials in the exhibit should be balanced		
and related to the exhibit's scope.		/10
RELATION TO NATIONAL COIN WEEK THEME - 5 points		
The exhibit should state the theme of the current year's		
National Coin Week (as announced by ANA)		
and be related to that theme in its choices of		
numismatic material and information.		/5
TOTAL - 100 points		/100

Optional judge's signature	