DEALERS GET FOUND ON THE ANA'S NEW DEALER DIRECTORY

ADVERTISE ON ONE OF GOOGLE'S TOP RANKED NUMISMATIC DEALER DIRECTORIES

COLLECTORS CAN SEARCH DEALERS BY LOCATION, SPECIALTY, NAME, KEYWORDS & MORE

WWW.MONEY.ORG/ FIND-A-DEALER

ADVERTISERS: CONTACT NMCALLISTER@MONEY.ORG
<table>
<thead>
<tr>
<th>LISTING FEATURES</th>
<th>PREMIUM LISTING</th>
<th>BASIC LISTING</th>
</tr>
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<tbody>
<tr>
<td>BUSINESS NAME</td>
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<td>BUSINESS ADDRESS</td>
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<td>AFFILIATE LOGOS</td>
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<tr>
<td>COST</td>
<td>$24.95/MO or $269/yr</td>
<td>FREE TO ANA MEMBER DEALERS</td>
</tr>
</tbody>
</table>

**GO PREMIUM FOR LESS THAN $1 A DAY!**

The ANA Member-Dealer Directory is a great place to reach your customers, and consistently ranks in Google’s top results for coin dealer related searches.

Go to [www.money.org/find-a-dealer](http://www.money.org/find-a-dealer) to claim your Basic or Premium Listing.

Advertising inquiries? Email nmcallister@money.org or call 719-482-9867 (direct).

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**ADVERTISE ON THE DIRECTORY**

Buying ad space on the new ANA Dealer Directory introduces your business to hundreds of collectors every week! Don't miss this opportunity to elevate brand awareness and grow your customer base!

### Holiday Gold Sale
Leaderboard | 728x90px | $450/mo | Mobile + Desktop

### US Coins Ancients Exonumia More
Square | 250x250px | $200/mo | Desktop Only

### East Avenue Numismatics
Small Banner | 320x100px | $325/mo | Mobile + Desktop

Email Nathan McAllister at nmcallister@money.org to learn more.

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719-482-9867 (direct)  American Numismatic Association  money.org
Sample Search Results: Premium vs. Free

In addition to ranking higher and more often in collector searches, premium listings help you stand apart from the competition in search results. Premium listings include a featured business photo or logo, business description, affiliation logos, and your choice of up to 14 specialties to make your listing POP!
PREMIUM LISTING DETAILS

Premium Listing Personal Business Page

A personal business page is also included with your purchase of a premium directory listing. When collectors select your listing in search results, they'll be taken to your personalized directory webpage. From here, they can contact you directly from their devices, get directions to your location, connect with your business on social media, view business images, logos, flyers and more!

East Avenue Coins (PREMIUM SAMPLE)

Business Contact: John Smith
Ancient Coins, Auction Services, Bullion & Precious Metals, Coin Albums, Early American, Copper, Rarities, Encumbrances, Grading Companies, Medals & Tokens, Numismatic Literature, Paper Money, World Coins; Silver, U.S. Coins

Page Features:
- click-to-call
- click-to-email
- website link
- Google Maps
- directions
- 14 specialties
- business description
- logo and business photos
- social media feeds
- social media links
- video upload
- flyer upload
- business owner name
- affiliation logos
- business hours

CONTACT

(800) 367-9723
Send e-mail

Follow & Bookmark:

Facebook
Google+
Twitter

About


About the Coin:

The coin, at least 200 of them, date back to the late Roman imperial era and were found in a bogstone jar unearthed in the basement of the Oregon Theater in Comox, north of Milan, via CNN.

CLICK TO LEARN MORE!

(719) 482-9867
American Numismatic Association
money.org
Leaderboard | 728x90px | $450/month

Leaderboard banners are the most visible ads on the directory. They appear near the top of most directory pages, including the home page (below) and all search results pages (example next page). Leaderboard ads appear on mobile and desktop.
Click HERE to see a leaderboard ad live on the directory home page.

Click HERE to see a leaderboard ad live on a directory search results page.
Small Banner | 320x100px | $325/month

Small banners are the second most visible ads on the directory. They appear on the home page and central listings page, as well as below listings on all search results pages (see below). Small banners also display prominently on mobile devices.

Click HERE to see a small banner ad live on a directory home page.
Skyscraper ads are placed on the left rail of every search results page.
*Skyscraper ads are not available on mobile.

Click HERE to see a skyscraper ad live on a directory search results page.
BANNER AD OPPORTUNITIES

Square | 250x250px | $200/month

Square ads are placed on the lower section of the home page and below listings on search results pages. *Square ads are not available on mobile.

Click HERE to see a square ad live on a directory home page.

DIRECTORY STATISTICS

Traffic Data

Users/mo - 5k+
Pageviews/mo - 40k+
Directory listings - 1.5k+

Visibility

The ANA Dealer Directory consistently ranks high in Google and Bing results for coin dealer related searches.

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