



Boost your business!



Advertise in the Official Show Guide for the AMERICAN NUMISMATIC ASSOCIATION **WORLD'S FAIR OF MONEY®**

Full Page
7.25" x 9.87"

**Quarter
Page**
3.5" x 4.81"

Half Page
7.25" x 4.81"

Content includes valuable numismatic information

- Educational numismatic articles
- Comprehensive list of show dealers
- Bourse floor map

Program Advantages

- Easy to read
- Distributed at registration
- Long shelf life
- Large ads for greater impact

Ad Rates

FULL PAGE Color	\$710
HALF PAGE Color	\$500
QUARTER PAGE Color	\$300

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