

Money Talks schedule finalized for Atlanta National Money Show

Attendees of the American Numismatic Association's Atlanta National Money ShowSM, Feb. 27 - March 1 at the Cobb Galleria Centre, are encouraged to go to Money Talks educational presentations.

The Money Talks program features 30-45 minute numismatic presentations covering a wide range of topics. Presentations will be held Friday, Feb. 28, in Room 102.

"Don't miss out on these interesting and fun presentations," said Susan McMillan, ANA Education Project Manager. "Our speakers are very knowledgeable and enthusiastic about a wide range of subjects and want to share their insights with you."

The following is a complete list of Money Talks presentations in Atlanta:

Friday, Feb. 28

- 9 a.m. - "Collecting Outside The Box" by Larry Gaye. Receive advice on how to seamlessly move from your collecting area of specialty to other subjects you can learn about and enjoy. You never know where numismatics can take you, but the journey sure is fun!
- Larry Gaye is a Life Member and National Volunteer of the ANA and a longtime collector and exhibitor.
- 10 a.m. - "Determining the Value of Coins, Buying, Selling and Consumer Protection" by Rod Gillis. Learn how the value of coins is determined. Strategies for buying and selling numismatic items will be discussed along with tips to make sure you never suffer from "Buyers Remorse."
- Rod Gillis was a former public school history teacher of 15 years. He has been a coin collector for more than 40 years and is currently on staff at the ANA as its Numismatic Educator.
- 11 a.m. - "What Did your IRA Buy Today?" by Mark Furmanek. Precious Metals for Retirement: Get an introduction to self-directed IRA's, how they can shop for select coins and bars at the National Money Show. The discussion's focus will be which coins and precious metals can be held in an IRA. Plus you'll hear a summary of other alternative investments available through a self-directed account.
- Mark Furmanek is the chief operating officer for New Direction IRA. In this role, he is responsible for systems development and implementation, staff management and planning, and quality of service to ensure maximum client satisfaction. In addition, Mark is the head of New Direction's precious metals assets department. Mark has nearly 20 years experience working as a stockbroker and branch manager for Scottrade, and a commodity broker for DEVO Capital Management.

- Noon - "Dumb Coins" by Walter A. Ostromecki Jr. Come and learn everything about this fun and inexpensive numismatic collecting pursuit, including what are "dumb" coins versus "smart" ones, what countries have issued them - including the most famous one struck by the U.S. Mint - and why they are so much fun to collect!
- Walter A. Ostromecki Jr. is currently serving as the ANA's 58th President. He is a prolific numismatic researcher, author and speaker. He won the ANA's 2011 second place Heath Literary award for his article titled, "Some Women Behind our Money."
- 1 p.m. - "Creating Fun-Filled Numismatic Presentations for the General Public" by Patrick A. Heller. Learn how to create an entertaining and informative presentation about numismatics with the use of stories and props that will appeal to general audiences and make them want to hear more about the hobby. Learn what the instructor has discovered keep his audiences coming back for more.
- Patrick A. Heller is the owner of Liberty Coin Service in Lansing, Michigan, Chair of the ANA Finance, Budget and Audit Committee, Treasurer and Board Member for ICTA and precious metals commentator for Numismaster.com and Coinweek.com.
- 2 p.m. - "A House Divided: The Money of the Civil War" by Douglas Mudd. The Civil war was a pivotal period in American history. American politics, society, economics and the military changed in drastic ways as the nation was convulsed by a fratricidal bloodbath on a scale never seen in North America. The numismatic history of the period is equally dramatic as the nation moved from a laissez-faire monetary system based on bullion coinage and State-backed privately-issued paper currency to a centrally controlled system based on paper money issued by federally regulated National Banks supplemented by Federal paper currency and coinage. This change-over was required by the need to pay and equip the huge armies required to fight the war on both sides. Both South and North issued huge amounts of paper money to pay for the war - the first mass issues of government-backed currency in the US since the war of 1812.
- Douglas Mudd is the curator of the Edward C. Rochette Money Museum and former Collection Manager for the National Numismatic Collection in the Smithsonian Institution's National Museum of American History. He is the author of the Harper/Collins book, "All the Money in the World."
- 3 p.m. - "Overcoming Challenges of Shipping Coins" by Elaine Lockard. Over the years, options for shipping coins and bullion have become more limited and restrictive. The best alternatives and methods for packing a shipment sent via Federal Express, United Parcel Service and the U.S. Postal Service will be reviewed in this presentation. The presentation will include actual case studies demonstrating how losses-partial and complete-could have been avoided.
- Elaine Lockard is the founder of a successful advertising, sales and marketing firm and also is a licensed insurance professional. As managing agent, she transformed a small, online provider of shipping insurance into the preferred supplier of coverage for coin dealers and collectors.
- 4 p.m. - "The Monies of Madison County in North Alabama, 1861-1865" by Richard Jozefiak. The Civil War caused a great transition in the money system of the United States. The money system in use by the public today is a direct result of the decisions

and changes made in the money supply by the government during the 1861-1865 period. The transition from the antebellum money system to the current money system was very abrupt and dynamic.

Richard Jozefiak has provided more than 20 years of service as an ANA Volunteer, which included being an education committee member, ANA district representative and Summer Seminar instructor. He is also the founder and former president of Madison County Coin Club and a Board Member of the Georgia Numismatic Association.

The Atlanta National Money Show features more than 500 numismatic dealers with an extensive inventory; a major auction by Heritage Auctions; the ANA Museum Showcase, exhibiting some of the world's most valuable and beautiful coins and paper money; the Collector Exhibits area; exhibits by the Bureau of Engraving and Printing and the United States Mint; and educational presentations and seminars. Show hours are 1 p.m. to 5:30 p.m. Thursday, Feb. 27; 10 a.m. to 5:30 p.m. Friday, Feb. 28; and 10 a.m. to 4 p.m. Saturday, March 1. ANA members are admitted free. Public admission is \$6 for adults and free for children 12 and under Feb.27-28, and admission is free for everyone on Saturday, March 1. For more information, go to NationalMoneyShow.com.

Proposals for Money Talks at the American Numismatic Association's World's Fair of Money in Chicago on Aug. 5-9, 2014, are now being accepted and can be submitted at Money.org/MoneyTalks, or by contacting Susan McMillan at McMillan@Money.org or 719-482-9850.