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## Member and club challenges, Money Museum activities highlight ANA's 2014 National Coin Week

National Coin Week, April 20-26, is a great opportunity to spread the joys of numismatics in the community. The theme for this year's event is "Coin & Country: Celebrating Civic Service," and activities will celebrate the 50th anniversary of the Kennedy half-dollar and President John F. Kennedy's famous challenge: "Ask not what your country can do for you, ask what you can do for your country."

The ANA is holding a contest that promotes civic service, and all ANA members can enter by volunteering at a non-profit organization such as a school, advocacy center, park, museum or other qualified organization and documenting their experiences. Entries can be in video (under 3 minutes) or image-and-text format (150-300 words with image). The member who best promotes the merit of his or her non-profit and the importance of volunteerism will receive a 2014 American Eagle quarter ounce gold proof coin; silver commemorative coins and 2014 proof sets will also be awarded.

An activity for students K-12 encouraging children to get involved in their communities is also offered. For more information about these contests, go to <u>/numismatic-</u>events/national-coin-week.

A quiz on numismatic knowledge for ANA member clubs is available. The challenge includes 20 questions about Kennedy, the half dollar and civil service in numismatics. Answers are due to the ANA by May 5, and all clubs that achieve the high score will be entered into a drawing to receive prizes. The grand prize is a 1981 Willa Cather American Arts Commemorative Series half ounce gold medal produced by the U.S. Mint. Silver commemorative coins and proof sets will also be awarded.

To register your club and receive the challenge and fun promotional materials, email ncw@money.org or complete the <u>online form</u>.

On April 26, the Edward C. Rochette Money Museum will host an open house with free admission. There will be coin-making demonstrations at the Mini-Mint, where 2014 National Coin Week tokens will be given to visitors. Children can dig for treasure in a pirate's chest, where one lucky treasure hunter will find a gold coin. Young visitors can spin the wheel for

prizes, National Coin Week medals and more. One lucky visitor will enter the ANA Cash Cube and get 30 seconds to grab as much money as possible.

Throughout National Coin Week, children can take a quiz leading them through the Money Museum with participants receiving a 2014 Kennedy half dollar.

The ANA encourages hobbyists to reach out in their communities and promote the hobby. There are promotional resources available at <a href="mailto://numismatic-events/national-coin-week">/numismatic-events/national-coin-week</a>, including a proclamation, sample press release, interactive brochure, reading list and music playlist.

Every year during the third full week of April, the ANA and its members celebrate National Coin Week by letting others know about the joys of collecting and studying coins and other forms of money. To get involved in 2014 National Coin Week, call 719-482-9814, email ncw@money.org or go to /numismatic-events/national-coin-week.