

American Numismatic Association

Board of Governors

Meeting Minutes Draft for Review/Approval (R1)

Regular Meeting Teleconference

Open Session

June 12, 2018

(Note: Agenda item text is highlighted in gray)

Call to Order – President Gary Adkins

Meeting was called to order at 5:36 PM MDT.

Roll Call – Secretary Sanford Pearl

Board Present: President Gary Adkins, Vice President Dr. Donald Kagin; Governors Col. Steve Ellsworth (Ret.), Brian Hendelson, John Highfill, Greg Lyon, Dr. Ralph Ross

Board Absent: Governor Paul Montgomery & Thomas Uram

Non-voting Members Present: Past President Jeff Garrett, Executive Director Kim Kiick
Treasurer Larry Baber, Secretary Sanford Pearl, Parliamentarian Mark Lighterman, Controller Carol Shuman, Executive Assistant Donna Nunez

A quorum of 7 governors were present

Agenda Item 1. Approval of Minutes – President Gary Adkins

(180612 OS 1) MOTION by Governor Lyon, second by Governor Ross to approve the Open Session minutes of the Board of Governors' teleconferences held April 19 and May 8, 2018.
Discussion: None further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item 2. Money.org Blog – Executive Director Kim Kiick

The ANA Marketing Department is requesting \$3,000 for the purpose of contracting with one or more writers to produce 10-12 original numismatic articles for an official money.org blog – tentatively titled Coin Convo. Each numismatic blog will be 800-1500 words in length (Google ranks original website content of 1200-plus words much higher than shorter-length articles), and have a general interest focus. Content remuneration will be at 20 cents per word, which is average compensation for blog articles. Before launching the blog, it is important to have a minimum of 8-10 posts queued up.

Repurposed Money Talks content and previous Numismatist articles will augment original content.

This new proposal is not in the 2017-2018 Fiscal Year budget. To move ahead with this plan, Marketing asks the Board to allow the use of \$3,000 from the Revolving Publishing Fund (with

the blessing of The Numismatist's Editor-in-chief Barbara Gregory), noting that blogs are considered published items by contemporary standards.

Reference:

In a motion passed by the Board in 1995, the Board outlined the creation of "a revolving endowment fund... for developing a numismatic book and brochure publishing effort."

August 13, 1995

**Revolving
Publishing
Fund**

**15. Motion by Bressett, seconded by Carmody/Swiatek that insomuch as the President has recommended that we moew closely define the hobby enhancement diner honoring Q David Bowers according to a stratagem developed by Vice President Bressett, that the 1995 Hobby Enhancement Dinner at the 104th ANA Anniversary Convention be used as startup costs for a revolving Endowment fund of \$50,000for developing a numismatic book and Brochure publishing effort. The balance of the fund is to come from Endowment as to be consistent with the five year plan.
Vote: Passed 6 Yes, 3 No (Lisot, Pittman, Wilson)**

(180612 OS 2) MOTION by Governor Ellsworth, second by Governor Ross to approve the use of \$3,000 from the Revolving Publishing Fund to pay writers for numismatic articles that will appear on an official money.org blog.

Discussion: The board discussed the resources available in the revolving Publishing Fund, and the people being considered to author blogs.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item 3. Naming Rights – President Gary Adkins

Naming Rights motion: Telephone Vote, April 24, 2008

Motion by Governor Mishler, second by Governor Rochette, that naming rights of the Association's awards, physical spaces, events, or activities will be considered on a case by case basis and will require review and approval by the Board of Governors.

Vote: Passed – Unanimous

Grading Instructor Bill Shamhart proposes to raise \$10,000 - \$20,000 in donations to a scholarship fund that will benefit students ages 15-25 who attend our grading classes at Summer Seminar. The scholarship would be named the Charles O. Browne Memorial Scholarship, for the recently departed Mr. Browne who volunteered years of service as a grading instructor at Summer Seminar.

(180612 OS 3) MOTION by Governor Hendelson, second by Governor Ross to approve naming rights for the Charles O. Browne Memorial Scholarship to benefit grading students ages 15-25 attending Summer Seminar and honor the memory of a long-time volunteer instructor.

Discussion: None further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item 4. Summer Seminar Background Checks – General Counsel Hollie Wieland & Executive Director Kim Kiick

Colloquy: The ANA already conducts background checks on Summer Seminar counselors.

(180612 OS 4) MOTION by Governor Highfill, second by Governor Ross that the American

Numismatic Association shall institute a policy effective September 1, 2018 requiring all adult (18 years old or older) Summer Seminar instructors and counselors to submit to a background check prior to participating in the event.

Discussion: President Adkins requested that applicable manuals include a rule that any instructors or counselors having knowledge of abusive people attending the seminars shall notify the ANA of the situation as soon as they become aware of the situation.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item 5. Discussion of Board Terms Change to Bylaws – Governor Brian Hendelson

Discussion: Governor Hendelson commented that he was considering a bylaw revision that proposes three (3) year length terms of office.

Governor Lyon advised that had drafted a bylaw revision on term lengths and limits and would disseminate to the board for comments and endorsement.

Executive Director Kiick commented that there was a very short time available to revise the bylaws for the next election in accordance with bylaw rules.

Parliamentarian Lighterman commented that the revision needed to address whether the change is retroactive and whether it impacts past terms served by the Advisory Council (RI).

Agenda Item 6. Upcoming Board Meeting Schedule – President Gary Adkins

Discussion: The next Board of Governors teleconference is tentatively scheduled for July 10, 2018 at 4pm MDT. The date is being reviewed to determine what impact the Summer FUN show may have on the teleconference.

ADJOURN at 5:55 PM MDT