



AMERICAN
NUMISMATIC
ASSOCIATION

ANA Representative Program Newsletter

MintMark

American Numismatic Association

818 North Cascade Avenue
Colorado Springs, CO
80903-3279

1-800-367-9723

www.money.org
clubrep@money.org

Second Quarter

2008

April-May-June

Message from ANA National Coordinator Michael S. 'Stan' Turrini

Dear District and Club Representatives plus Coin Club Members: Hello! Greetings!

First, it is sure nice and good, double good, that our *MintMark* has returned and Eric Holcomb is 'back on board' with our Representative Program. Kudos To Eric and to Andy Dickes at our Headquarters in Colorado Springs, Colorado!

Second, speaking of headquarters, our Staff Liaison is Sandy Hill, and she is a valuable and fine source of information and assistance. Lately, she and I have been using that invention of Alexander Graham Bell quite regularly, and I would strongly recommend District Representatives to telephone her periodically and exchange thoughts and updates. She certainly would enjoy 'getting to know you.'

Third, our Association, via the Representative Program, has begun exchanges and sharing, albeit quite limited initially, with the American Philatelic Society (APS) and its 'CAC' (Chapter Activities Committee), chaired by Thomas Fortunato, of Rochester, New York. Candidly, we, with our coins, could learn much from their well-organized and established Chapter Activities Committee, and hopefully, they can glean something from us. Tom is a great resource of creative ideas and an outstanding hobbyist. Their multi-page newsletter, published three times per year, has a lot to offer for stamps, and some of the ideas and insights could prove valuable to us with coins.

Sidebar: I hope to enhance this cooperative relationship with our fellow hobbyists in stamps, and equally hope someday to meet Mr. Fortunato in person.

Follow-up: I have begun collaboration and communication with the American Philatelic Society (APS). Thomas M. Fortunato welcomes ANA members and local coin clubs to check and to explore its website, or as he recommends, "encourage your folks to poke around" at:

<http://www.stamps.org/cac>.

Fourth, in a world changing rapidly and spinning quite fast, it is imperative to think and to act globally, and any outreach could prove beneficial to all. So, if District Representatives have contacts or collaboration with other hobby or collector groups, please share and let us all know and learn.

Fifth, regretfully, I was unable to reach Phoenix, Arizona and our National Money Show™, and the disruption was caused, as some District Representatives know, by my obligation as an only child caring for an aging parent; but that is life. Kudos, Big Time Praise, To Michael M. 'Steamer' Stanley, who stepped up to the plate and pinch-hit for me. Thanks, 'Steamer!'

Sixth, Sandy Hill and I have begun discussing our representatives gathering in Baltimore, Maryland at the World's Fair of Money®. The schedule is filling up fast, and we will meet for only one hour. If you are planning to attend, please start your travel plans now and let both Sandy Hill and myself know your intentions. More specifics about our annual representatives gathering should be in the next *MintMark*.

Sidebar: My personal tentative plans, if all goes well, have me arriving early since fellow District Representative Lee H. Gong and I want to do some research in Washington, DC beforehand. Whatever the final schedule, one primary intention while at the World's Fair of Money® is to meet and to mingle with as many of the District Representatives and Club Representatives as possible. Speaking of personal plans, well, I did it: submitted my retirement application effective June 6, 2008! Even joined the local senior center!

Lastly, District Representatives: In reviewing the roster of contacts, it seems some of our District Representatives have had no contacts with headquarters or reports submitted or any updates. Hum? We all live busy lives, and we are all volunteers. But, Guys and Gals, let us – Sandy Hill and I – know what is your status.

Enough for now! Remember: Have Fun With Your Hobby! Always Serve Others! Enjoy Your Collecting! And, Create Hope!

Message from the Executive Director

by ANA Executive Director Larry Shepherd

Thanks for your membership with the ANA. Since my appointment as Executive Director on March 7, I have had the chance to talk with many members about their opinions and ideas for the direction of the Association and numismatics. I'm excited to serve an organization made up of such passionate and knowledgeable people, and I'm dedicated to leading an ANA that is financially strong, attentive to the needs of collectors nationwide, and a world leader in numismatic education and outreach.

As a lifelong collector, I know that the foundations of our hobby lie in local clubs across the country. The camaraderie and community involvement clubs generate is vital in promoting numismatics and developing new collectors. *MintMark* is meant as a networking tool for all 510 member clubs and members of the Club Rep Program; I encourage you to take advantage of other membership benefits and keep the ANA informed about your club's news and suggestions on how we can better serve you. I can be reached at 719-632-2646 or by e-mail at shepherd@money.org. Thanks again for your support of this great Association.

Message from the ANA Staff Liaison

by Sandy Hill

I recently attended the Central States Numismatic Society's annual convention in Chicago, and had a chance to chat with several members of local clubs. I was impressed by the new and exciting programs clubs were implementing at their meetings and in their communities, especially relating to young collectors and new member recruitment. If you have a new idea that is producing results for your club, please let me know! Games, educational programs, fundraising activities...you name it. This information can be put on www.money.org or in future *MintMarks* for the benefit of clubs across the country.

The online club directory will soon be updated so users can more easily browse through club web sites and listings. Make sure your information is accurate by sending in your club directory form! If you ever have questions or need assistance, call 719-482-9846 or e-mail hill@money.org.

2008 National Money Show™ Report

The ANA came to Phoenix for the first time since 1951 for its 2008 "Spring show." The National Money Show™, held March 7-9 at the Phoenix Convention Center, welcomed 5,800 people, more than 500 dealers, and a wide range of exhibits and educational opportunities.

Nearly 600 kids took the Treasure Trivia challenge, and 200 Boy and Girl Scouts participated in the ANA-sponsored scout program. Phoenix-area clubs enjoyed a

boost when 180 new members signed up at the "Join a Local Coin Club" booth. Other show highlights included a variety of exhibits in the Collector Gallery, including best-in-show award winner, "1940 Arizona Movie Scrip," created by Anthony Tumonis of Tucson. National Money Show General Chairman James Mann was presented with the Goodfellow Award and Medal for his work on behalf of the ANA, and The Lewis S. Werner Host Club plaques were awarded to the Phoenix Coin Club and the Mesa Coin Club.

2008 Anniversary Convention

The 2008 World's Fair of Money® will be held July 30-August 3 at the Baltimore Convention Center. Host Clubs include the Maryland Numismatic Association, the Catonsville Coin Club and the Montgomery County Coin Club. Honorary Host Clubs include the Baltimore Coin Club and the Maryland Token and Medal Society. For more information, including exhibiting and educational opportunities, call 719-482-9857, send an e-mail to convention@money.org or visit www.money.org.

2008 National Coin Week Report

The 85th annual National Coin Week, April 20-26, celebrated coin collecting with the theme, "Money Makes the World Go Round," a tribute to numismatics' role in world unity. 55 clubs participated in the ANA's National Treasure Hunt, which challenged collectors to find five numismatic objects for a prize and a chance to win a grand prize drawing in Colorado Springs. 500 people of all ages completed the hunt; the grand prize drawing took place May 15. Thanks to everyone who helped make this national event a success!

In addition to various club activities and exhibits, National Coin Week is celebrated nationwide by schools, libraries and families. For more information on how your club can join the ANA in celebrating 2009 National Coin Week, April 19-25, call 719-482-9814 or e-mail ncw@money.org.

2008 Summer Seminar

Please take the time to introduce members of your club to Summer Seminar. If there are members of your club who aren't already ANA members, get them to join today and they'll receive the \$100 member tuition discount to attend this unique educational experience. If they join as Life Members, they'll get an additional \$100 off tuition for each session. And don't forget to list your club as a sponsor to earn Bonus Bucks!

Great opportunities are still available to register for either of the two Summer Seminar sessions, June 21-27 and June 28-July 4, in Colorado Springs. For more information or to enroll, call 719-482-9850, or e-mail: education@money.org.

News from Around the Country

Alabama

By Richard Jozefiak, ph. 256-337-5092

Richard, who was one of our most active Regional Coordinators in the old program, is pleased to announce that he is volunteering again for the ANA, as the District Representative for Alabama.

Richard created the exhibit, "Canada, Celebrating the 100th Anniversary of the Royal Canadian Mint, 1908-2008," for display at the City of Madison, AL library during March 2008. The exhibit also has information on the local coin club (Madison County Coin Club) and the ANA. The exhibit was also picked up in a major newspaper, *The Huntsville Times*, which did a write-up in the weekly activity section.



Photo: Richard's Canada / Royal Canadian Mint exhibit at the Madison, Alabama library.

On February 9, Richard attended the Central Alabama Coin Show in Pelham (a suburb of Birmingham) and gave out ANA information, including a couple dozen ANA applications, hoping to get some new members.

Connecticut

by Dick Bacca

The Litchfield County Coin Club will celebrate its 500th meeting in September of 2008. The club was formed in 1952 and holds its monthly meetings on the third Tuesday at the K of C Hall in Torrington, CT. For information, write to PO Box 1701, Torrington, CT 06790, or e-mail LCCoinClub@aol.com. Plans are still in the works for this monumental meeting date.

California

by Mike 'Steamer' Stanley

The Diablo Numismatic Society held its 48th Annual Awards Banquet in Concord, California and awarded Gordon R. Donnell with the Society's highest award, "The Fellow of the Society." All previous awardees were present to help bestow this award on the new recipient. President James Laird praised Gordon for many years of assistance to the club, having served as the Society's Vice President and program coordinator. Previous recipients of this award are: Mike Fiore, Mike Stanley, Mike Turrini, John Russell, Mark Clark-son, and James Laird.

by Michael S. 'Stan' Turrini

Speaking of the Golden State, I have learned that for the entire state, the Representative Program has only five District Volunteers. California is big and has over forty local coin clubs. Equally, some states do not have any District Volunteers. If anyone is interested or knows someone who could be an excellent candidate, please contact Sandy Hill and me. The Representative Program can always use more participants — active participants, please!

Around California, I have plans to attend several local coin club shows and the Golden State Coin Show, in late August 2008. My schedule, as with many of you, can fluctuate; however, it would be great for me to meet Club Representatives and exchange thoughts and tribulations.

See page 6 for Stan's contact information.

New Mexico

Albuquerque Coin Club News by Robert Laetare

We were very active planning our Spring Coin Show held April 12th and 13th. It was completely sold out with 100 tables of numismatic items. We also just completed rewriting the club bylaws which was necessary to make the bylaws reflect our 501(c)(3) status.

We installed displays at the Main Public Library for the month of March where we also promoted our coin show. The library was very helpful by sending our promotional posters to all 18 of its branches, and letting us have flyers available to the public at our displays. They would only permit this because we are a nonprofit organization.

One of the Albuquerque Senior Centers is going to hold a hobby show to introduce various leisure activities to seniors. We will have two tables where we can promote membership in our club, and our shows. We will have three or four cases of member displays. This is also available to us because we are nonprofit.



Photo: Albuquerque Coin Club display at the public library.

At our January YN meeting the YNs elected their first club officers. Erin Fryar was elected President, Michael Hajny Vice President, and Megan Curtis Secretary. They will serve for one year, and be directly involved in planning as well as running the YN program for the coming year.

We congratulate them and wish them well.

Overall we have a very active club, and are gaining new members every month. About half of our new members are finding out about our club through our web site. We are currently working on making our web site interesting and informative to members and prospective members.

Tennessee

by R. White, Memphis Coin Club ANA Rep.

The Memphis Coin Club's February 29-March 2 show was a huge success. Held for the first time at the DeSoto Civic Center, located four miles south of Memphis in Southaven, MS, the show featured a very active bourse floor with 69 dealer tables and weekend attendance of over 1,000 counting public and dealers. The high week-ending metals prices no doubt contributed to the activity on the floor. The show will be held this same weekend next year with an expanded bourse.

The Memphis Coin Club, founded in 1936 and an ANA member club, sponsors two shows each year, the winter coin show and the June International Paper Money Show held at the Memphis Convention Center in downtown Memphis, TN. The club meets twice a month alternating an auction night and a program night. Information can be obtained from the club web-site at www.memphiscoinclub.org.

New York

by John Cali, District Representative

Gerry Muhl of the Rochester Numismatic Association and Empire State Numismatic Association spoke at the Oswego County Numismatic Association's April 1 meeting. The topic was 'Fakes and Forgeries.'

This talk also served as a kickoff for National Coin Week. We hope to recruit some scout troops to either this forthcoming meeting or a successive one.

The East Syracuse Coin Club has recently attracted record numbers of people to their meetings which are held on the 1st Monday of the month at 7:00 p.m. in the East Syracuse Elementary School. Five new applications were received at the most recent meeting! They are ecstatic that the club is growing so fast when others are declining.

April 4-6 marked a special show hosted by the Buffalo Numismatic Association and the Niagara Frontier Coin Club called 'Gold & Silver Over Niagara.' The 2008 convention was held in the city of Niagara Falls. ANA Vice President Patti Jaeger-Finner was on hand to assist with the Scout Merit Badge program.

John Cali's new e-mail is calljay60@gmail.com.

Washington and Oregon

by Eric Holcomb

In addition to serving as *MintMark* editor, Eric is very active in numismatics in the Pacific Northwest, for example serving as editor of the Pacific Northwest Numismatic Association's quarterly publication, *The Nor'wester*.

The PNNA just completed another successful spring convention in Tukwila, Washington (near Seattle), with assistance from the King County Coin Club. You can view some photos at http://www.pnna.org/convention_report_2008.html.

Upcoming events include the annual fall convention in Portland, Oregon, co-sponsored by the Willamette Coin Club, and of course the ANA's National Money Show™ in Portland in March 2009! Eric is the exhibit chairman for the Portland ANA show, and he encourages collector exhibits from local Northwest collectors as well as visitors from other regions. Please see the ANA website section on "Convention Exhibits" under "Numismatic Events" for more information.

Eric has successfully completed his planned move to scenic Bend, Oregon. You can contact Eric by e-mail at Eric@Holcomb.com, or by postal mail at 1900 NE 3rd St STE 106-361, Bend, OR 97701-3889.

Promoting Your Stamp Club

By Don Schilling

Article reprinted with permission of the American Philatelic Society (APS).

As I was getting ready to go to a recent stamp club meeting, I thought back to how much I looked forward to “Show and Tell” as a kid. It was definitely the highlight of my school week!

Fifty years later, I still enjoy telling people about interesting things that they might not know about or haven’t seen — especially stamps!

We as stamp collectors have dozens (if not thousands!) of interesting items in our collections. If we belong to a stamp club we get to share these with other collectors on a regular basis. But what about sharing with non-collectors? There are millions of them out there. They could be a relative, a friend, someone at work, the kid next door, or even the clerk at the post office.

Too often we let the opportunity to promote the hobby — and our stamp club — slip by because we don’t know what to say or do.

Actually, it’s pretty simple. Seven words are all you need: “Would you like to see something interesting?” Of course, they are going to say, “Yes.”

Have one or two stamps in your wallet or purse that a non-collector might enjoy seeing. Perhaps a scratch and sniff stamp, or one that’s embroidered; 3-D stamps are also a good choice for non-collectors. Put them in a clear acetate envelope rather than a glassine envelope so that they can be seen clearly.

As you offer the envelope say, “As a stamp collector, I thought these were quite unusual.” Then let the conversation begin. You’d be surprised how receptive people are to seeing such unusual stamps. Often they’ll say something like, “Oh, I collected stamps as a child.” Or they’ll tell you that some member of their family currently collects stamps.

At the end of the conversation hand them a business card with your club’s meeting time, date, and location on it and say, “Why don’t you stop by sometime? I’d love to show you some more.”

It’s that simple. (*Now substitute the word ‘coin!’*)

What a 501(c)(3) classification could mean for your club

by Robert Laetare, President, Albuquerque Coin Club

Recently the Albuquerque Coin club received a 501(c)(3) nonprofit classification from the IRS. This classification has been very beneficial to the club, and

was worth all of the effort that it took to get it. It is something that most coin clubs could benefit from, but the process to obtain it is not easy.

When you look at the 30-plus page application, the request for four years of financial information, and the \$750 application fee, you will begin to see how involved the process is. Making this application is a decision that should not be taken lightly due to the time and effort that will be involved. We started to look into it in June of 2006, and we received it one week short of a year later. It will take a commitment from a couple of club officers to complete the application and respond to the questions that will be coming from the IRS.

In our case, two of our directors took on the task and reviewed all of our answers to questions and responses to the IRS. Just a word of caution, when the IRS examiner requests more information, you will have only 10 days to get your answers back to his desk. If you do not respond in the 10 days, your application will be delayed. If your response is not received within 30 days, your application is rejected, and you must begin a new one. Your application fee will not be refunded, so you will be required to pay it again when you restart the new application.

Our receiving this classification has directly benefited our club with several donations, which will help our club for many years to come.

- We received a donation of coins worth several thousand dollars to fund our YN program for years to come.
- We have had several large donations of books to build our club lending library to over 250 books.
- A donation of office space has allowed us to have a central location for our library and other club assets.
- We also received a laptop computer for the YNs to have their programs and information on.

All of the donations listed above came during the first six months of having the 501(c)(3) classification.

Our club has had real growth during the last year both directly and indirectly due to this classification. We are presenting more educational programs at club meetings, we are involved in more community outreach programs, and more of our members are taking part in club activities.

Since we have this nonprofit classification, the Albuquerque Public Library system is helping us to promote our upcoming coin show. We can only conclude that obtaining this classification has been great for our coin club, and that other clubs should look into it. I am far from being an expert about this, but I would be willing to answer any questions about what our application involved. My e-mail is bob@reftech-intl.com.

Mission statement: *The ANA Representative Program “is to work directly with collectors and clubs to promote and expand the numismatic experience through the services and programs offered by the Association.”*

ANA Staff Liaison:

Sandy Hill

E-mail: Hill@money.org

Phone (direct): 719-482-9846

National Coordinator:

Michael S. ‘Stan’ Turrini

E-mail: EMPERORI@juno.com

Phone: 707-246-6327

MintMark Editor:

Eric Holcomb

1900 NE 3rd St STE 106-361

Bend, OR 97701-3889

E-mail: Eric@Holcomb.com

Phone: 541-647-1021

Deadline for submission of material for 3rd Quarter 2008 MintMark: June 27, 2008.

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Editor’s Message *by Eric Holcomb*

National Coin Week was in progress as your editor prepared this edition of *MintMark* (a little late). We’ll look for some reports in the next edition on what you did to help promote the hobby!

I am looking for ideas relating to the program’s mission statement, as well as ideas for promoting the numismatic hobby in general. For example, this quarter we have two excellent articles, one borrowed from the stamp collecting community, and one about applying for 501(c)(3) nonprofit status for your club. (See page 5 for both articles.)

Please see the box at left (or my report on page 4) for my new mailing address and home location!