



AMERICAN
NUMISMATIC
ASSOCIATION

ANA Representative Program Newsletter

Mint Mark

American Numismatic Association

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First Quarter

2008

January-February-March

Message from ANA National Coordinator Michael S. 'Stan' Turrini

Dear Fellow Coin Hobbyists,

Hello! As many of you now know, I was appointed your National Coordinator this past August 12, 2007 by our Association's President Barry S. Stuppler, succeeding Patricia Jagger-Finner, who has become our new Vice-President. Having served as a Club Representative on up through the old titled Regional Coordinators, it was an honor for me to be appointed to this position, and the endorsement from Barry and Patti are appreciated.

First, since many of you reading this resurrected MINT MARK I may have not met in person, one of my initial priorities is simply 'getting to know you.' You may contact me via my home e-mail, at EMPERORI@juno.com, or my work email (until June 6, 2008), at stanyrbk@vusd.solanocoe.K12.ca.us. Also, since my preference with many of my communications remains the 'old faithful' United States Mail, one can conventionally write to me at PO Box 4104, Vallejo, California, 94590-0410. My cell phone is 707-246-6327.

Since living on the West Coast, in The Golden State of California, my recommendation to many in the eastern sections of our nation is to call or to e-mail me early in the morning, having a routine of reading my work e-mails early every weekday.

Second, as mentioned, my work e-mail should be valid until June 6, 2008, which is my intended retirement date, ending my career in teaching at Will C. Wood High School, Vacaville, California. You might say that 'he's counting down the days!'

Third, another priority is a gathering among those who might be attending the Association's National Money Show this March 2008, in Phoenix, Arizona. Plans call for a roundtable, simple-type meeting on Saturday, March 8, 2008 during the mid-morning hours, with the objective to meet and to mingle, a 'mixer.' If you are planning to be in Phoenix, Arizona, please do contact me and let me know.

Fourth, Club Representatives and District Representatives are welcome to contact me and share their updates and thoughts. Given above are my e-mails and mailing address.

Fifth, it is really good to learn that Eric Holcomb has agreed to return and to edit our MINT MARK. *Thanks, Eric!* I am sure that elsewhere in this issue he has noted how to contact him.

Closing, one, elsewhere in this MINT MARK, you should have messages from President Stuppler and Sandy Hill, who is our contact at the Association's national headquarters. We all are willing to assist you and local coin clubs as best as we might, and *two*, if any local coin club would like to share its bulletins/newsletters, please do mail or download to me.

Lastly, in future issues of this MINT MARK, my intention is to share more about me plus my hopes for the Representative Program. Coupled with those intentions, your creative ideas and insights would be welcomed.

Until Next Time, Remember: Have Fun With Your Hobby! Always Serve Others! Enjoy Your Collecting! And, Create Hope!

Editor's Message by Eric Holcomb

As Stan noted above, I have agreed to return as editor of *Mint Mark* after a two-year absence. I'm satisfied that the current ANA leadership is taking us in the right direction, and I'm pleased to be "back on board."

The Club Representative Program has changed significantly (for example, there are no more Regional Coordinators), but one thing that hasn't changed is that we need dedicated volunteers to promote numismatics and the benefits of membership at all levels from the local clubs up to the ANA. The *Mint Mark* should serve as a forum for presenting ideas relating to the program's mission statement (see page 6). It is not primarily intended to advertise specific numismatic events, although some mention of future major events is welcome, and of course we'll be keeping you up-to-date on ANA events!

Message from the President

by ANA President Barry Stuppler

It is with great pleasure that I introduce the relaunch of *Mint Mark*, the ANA's quarterly newsletter dedicated to ANA Clubs and the Club Representative Program. This publication is a significant step in the Association's renewed efforts to strengthen its relationship with all coin collectors and foster a more open dialog and exchange of ideas with its members.

The ANA's greatest resource in attracting new members and educating new generations of collectors is the dedication of its 500 member clubs and members of the Club Rep program. My hope is that this publication will serve as a resource and networking tool among those active in clubs across the country, and lead to more effective outreach efforts at a local level.

I encourage you to contact me with your suggestions and ideas. I can be reached at 818-592-2800, or at stuppler@money.org.

Thanks for your continued support of our Association!

Message from the Staff Liaison

by Sandy Hill

Dear ANA Members,

I'm excited to serve as Staff Liaison for the Club Representative Program. Over the last 17 years, I have worked closely with ANA members, clubs and volunteers as part of the Association's membership department, and this experience has prepared me well for this new role.

My job is to equip you with the tools necessary to educate others about numismatics and the benefit of involvement in our Association. This includes fulfilling requests from program volunteers for information and materials, working with the National Coordinator to develop new policies and ensure the program is running smoothly, and make volunteers aware of new resources available to them. If you have not already received it, I am happy to provide you with a revised Club Representative Program Manual. The manual contains information, forms for resources, and an application for members who want to become involved as a volunteer.

I can be contacted by phone at 719-482-9846, or by e-mail at clubrep@money.org. Let me know if you have requests, questions, or ideas on ways to make the program better!

2008 National Money Show™

Phoenix, March 7-9

There will be a Club Representative Program meeting on Saturday, March 8 at 10 a.m. in Room 101B of the Phoenix Convention Center (West Building). All District Representatives and Club Representatives are welcome to attend for an informal discussion of ANA and Club Rep Program objectives.

The Phoenix Coin Club and the Mesa Coin Club are hard at work to make sure that the 2008 National Money Show is a great success in the Grand Canyon State. Special exhibits include a 1913 Liberty Head Nickel, the redesigned \$5 bill's first public appearance in Arizona, a special exhibit of 19th century Arizona paper money, and displays from the U.S. Mint and the Bureau of Engraving and Printing. Please encourage anyone you know with an interest in numismatics or U.S. history to attend!

2008 National Coin Week

Money Makes the World Go Round

Join the ANA in Celebrating National Coin Week, April 20-26, 2008. The theme of this year's weeklong celebration of numismatics is "Money Makes the World Go Round," a tribute to world unity and the role children and numismatics play in achieving this unity. This year's winning theme was submitted by Mark Keefner of West Hills, Calif., and by Mitch Ernst of Omaha, Neb. The second place theme was "Be a History Teacher: Give a Kid a Coin!" submitted by Greg Roberts of Glendale, Wis.

The ANA encourages all clubs to be active during National Coin Week this year. There will be an abundance of resources available in early February on www.money.org, including sample press releases, a proclamation, tips for getting involved at local schools and libraries, an interactive promotional flyer and a two-panel exhibit in PDF format. Just select "National Coin Week" from the "Numismatic Events" drop down menu.

Other activities planned for April include a treasure hunt where children will be asked to find five different types of coins and other objects. Prizes will be awarded on a local and national level to youth who participate. In addition, Mark Keefner (our theme contest winner) provided the ANA's first-ever theme idea submitted in the form of a **song!** Plans are underway to use this catchy tune to spread the joys of coin collecting!

If you have questions or requests concerning National Coin Week, call 719-482-9814 or e-mail ncw@money.org.

Calling all Volunteers!

If your club does not have an ANA Club Representative, please encourage someone to step forward in this role. Club Representatives inform their club about current ANA programs, help enroll new ANA members, and pass along information to District Representatives. To find out more about becoming an ANA Club Representative, please call 719-482-9846 or e-mail clubrep@money.org. For other volunteer opportunities, call 719-482-9814.

ANA New Member “Bonus Bucks” Program

Is your club looking for new members? So is the ANA. Let's work together to grow our membership and generate revenue for your club.

We will supply you with ANA membership applications, listing your club as sponsor, to distribute with your newsletter or to your mailing list.

For every one of your club members that joins the ANA (new ANA members or those who have been inactive in ANA for 12 months or more) and lists your club as sponsor, we will credit your club's ANA membership account with “Bonus Bucks” (see below for details). Your club can use this credit to pay its ANA dues, acquire gift memberships, or purchase educational products from the MoneyMarket catalog!

Interested? Contact the ANA Club Liaison, Sandy Hill at hill@money.org or (719) 482-9846 to order your special applications or ask questions about the program.

- New 1 year member = 3 bonus bucks
- New 2 year member = 6 bonus bucks
- New 3 year member = 9 bonus bucks
- New 5 year member = 15 bonus bucks
- New Senior Life member = 50 bonus bucks
(when paid in full)
- New Regular Life member = 75 bonus bucks
(when paid in full)

Updated Club Information Needed

All ANA clubs are encouraged to send in their updated information form, even if the current information on www.money.org is correct. Forms were included in a club mailing in December. Clubs that provide an updated form will receive Five Bonus Bucks!

To request a club information form, e-mail clubrep@money.org. Completed forms can be sent to the ANA, c/o Joyce Wohlfert, 818 N. Cascade Ave, Colorado Springs, CO, 80903, or by fax to 719-634-4085.

News from Around the Country

New Mexico

The Albuquerque Coin Club has been very active over the last several months. Membership has grown to over 150 members with normal attendance at monthly meetings of from 60 to 70 members. The September meeting had a record 91 members present. Six times a year there is also a second monthly meeting that is purely educational with no business meeting. Since June, the monthly newsletter has been sent via e-mail in PDF format to those members who requested it. This saves the club about \$9.00 per year in printing and postage for each member who elects this form of delivery. So far, about 45% of the membership receives their newsletter in this format. {Editor's note: A number of other clubs are also doing this, for example the Tacoma-Lakewood Coin Club here in Washington State.}

The club applied for a 501(c)(3) non profit designation from the IRS, and was awarded it after about a year of work. This designation could be very beneficial to all clubs, but it does take quite a bit of work to get it.

A separate YN club was started this year with 11 YNs attending the last meeting. A substantial donation for funding the ACC YN program was received which was directly related to the IRS 501(c)(3) ruling. This will help to fund our YN program for many years into the future.

Twice each year the ACC holds a coin show. The fall show was just held with 50 dealers present and with 99 tables of numismatic only items. Attendance was great, and more than 80% of the tables for the next show in April 2008 were sold before the fall show closed.

It has been a very busy time, but there have been many more volunteers for club activities than in years past. Several groups of members are working together to accomplish the many tasks needed to keep this large of a club going.



Photo: Action at the Albuquerque Coin Club 2007 fall coin show.

Washington and Oregon

by Eric Holcomb

In addition to serving as *Mint Mark* editor, Eric is very active in numismatics in the Pacific Northwest, for example serving as editor of the Pacific Northwest Numismatic Association's quarterly publication, *The Nor'wester*.

The PNNA has two conventions per year, a spring convention in Tukwila, Washington (near Seattle), with assistance from the King County Coin Club, and a fall convention in Portland, Oregon co-sponsored by the Willamette Coin Club. The PNNA and the WCC will also be pleased to help bring you the ANA's National Money Show™ in Portland in 2009! The first local committee meeting has already taken place!! The General Chairman is Scott Loos, who also serves as bourse chairman for the PNNA spring convention.

You can contact Eric by e-mail at Eric@Holcomb.com, or by mail at PMB 342, 12932 SE Kent-Kangley Rd, Kent, WA 98030-7940. However, Eric has announced that he intends to move to the vibrant community of Bend, Oregon early in 2008, so a new address will appear in the next *Mint Mark*!



One of the highlights of recent PNNA conventions (both in Tukwila and Portland) has been Greg Franck-Weiby, who designs and strikes souvenir "tokens" on a small screw press, similar to those used 200 years ago.

Submissions Wanted!

Don't let your state/region be ignored! Please submit something to *Mint Mark* editor Eric Holcomb by March 14 for the 2nd Quarter 2008 edition! (See Washington and Oregon report above for e-mail and postal addresses, and Editor's Message on page 1 for additional guidelines.)

Wyoming

Submitted by Bill Arnold, District Representative

Cheyenne Fall Coin Show Big Success — Cheyenne's 2nd annual fall coin show, held September 21-23, 2007, was a big success. There were 48 tables with 29 dealers from as far away as Silverdale, Washington and Water Valley, Mississippi. There were about 420 people in attendance for the 3-day show. Ken Byrd (Kenneth L Byrd) and Larry Johnson (Gresham's Law), both from Colorado Springs, Colorado, had great shows and said that they will return. Bruce Foss (Bruce's Coins) of Rollette, North Dakota and Lee Roe (Hilltop Coins) of Cascade, Iowa said that it was a good show. Friday night about 15 dealers got together at a local restaurant (Twin Dragon) and had a lively dinner. ANA Vice President Patti Jagger Finner (Iola, Wisconsin) did a Coin Collecting Merit Badge Clinic for 15 Boy Scouts.

On Saturday morning the show opened with a visit from Jennifer McCafferty, Miss Wyoming, who sang the National Anthem. There was a food drive for the local Need's Food Bank and everyone making a donation received free admission, a raffle ticket and a slabbed Wyoming Quarter compliments of ICG and Cheyenne Coins LLP. The dealers donated \$125 cash, which was spent on canned food items, and the public made food donations as well. The food bank received over 265 food items. Alan Herbert ("The Answerman") was kept busy answering questions from the bourse floor.

Cheyenne Coins LLP and the Cheyenne Coin Club will host two shows this year. The first show will be a one day show on Feb 9, 2008 from 9:00 AM to 5:00 PM, and the second show will be the 3rd Annual Cheyenne Fall Coin Show, September 19-21, 2008. The show will be bigger and better next year!

Club Insurance from Hugh Wood, Inc.

Hugh Wood Inc was founded in 1982 by Chairman and Chief Executive Officer Hugh Wood. HWI is a privately held corporation with branch offices in several major US cities. Over the years, HWI has enjoyed growth and has broadened its expertise to include several market niches, such as the numismatic industry. We can provide a variety of policies such as Comprehensive General Liability, Workers Compensation and Directors and Officers Liability for Clubs. Call Susan Pound at (212)509-3777, or e-mail her at Spound@hughwood.com for additional information.

New Jersey / YN Programs

Information about YN programs from Jim Majoros

Here are some things we do at our club (The Ocean County Coin Club) that pertain to Young Numismatist (YN) members:

1. We have a 5-page info pamphlet, "Recommendations for Forming and Conducting Club YN Programs." This has been part of my program to assist others interested in YNs. I started this when I was the ANA National YN Coordinator back about 2000-01 and have sent out over 150 copies all over the country. Copies are always available by contacting Jim at OCCC, Inc., 65-16th St., Toms River, NJ 08753.
2. Our club's monthly newsletter, Sand Dollar, has a page devoted to YNs every month. It gives them a homework assignment for which they receive additional club money to use to bid on coins for their collection.
3. In addition, we also publish photos in the Sand Dollar reflecting YNs as a major part of our club. We recently had a page full of photos from the annual "National Kids Night Out," held every August on the Metedeconk bathing beach. We hand out numerous items to many children and recruit a few of them every year.
4. YNs take a separate part in many of the club's activities, such as when we have a Chinese auction, we set up their own table of items. The same holds true for our annual awards banquet when we have two tables for door prizes – one for adults and one for YNs. This creates some additional prestige.
5. At every meeting (we have two a month), there is a free coin auction for the YNs that we set up and have a lot of fun with them. They earn club money in a number of ways, such as exhibits, show and tell, etc. to use for bidding.
6. When we have our National Coin Week Mini-Show, we have about 4-5 YNs set up exhibits and have them judged to give them an idea of accomplishing an exhibit. We also do this for our annual show and all exhibitors receive a one ounce silver round plus any prizes. In addition, at both shows, we set up a YN table with YNs working small coin games along with normal handouts, etc.
7. We also encourage them to write short articles for the Sand Dollar and have an award program for the Literary Award of the Year, one for adults and one for YNs.

8. In 2002, we began a YN of the Year program that goes along with our Numismatist of the Year and these awards are given out at the awards banquet, of which we had 73 attend this year.
9. At the start of the State Commemorative Quarters Program in 1999, our club joined forces with the Vallejo Numismatic Society in California and provided an incentive for our members to take part in a "State Quarter Search Team." Three of the team members were YNs. We sincerely appreciate Michael Turrini's interest and efforts that made us a part of this search. We all had fun.
10. When our club has a guest speaker for the regular meeting that begins at 7:30, we request the speaker to spend about 20 minutes with the YNs to give them an idea of this topic and also give them another personality other than us!
11. At our annual banquet last month, we played "Deal or No Deal" and it was great fun. Used four contestants, one of which was a YN, and we had 6 YNs hold the "numbered cases." Top prize for each was \$25, so max cost was only \$100, but used only \$55. Only took about a half hour and was much better than a guest speaker (in my opinion).
12. We continually stress the availability of the ANA's Ancient Coin and Copper Coin Projects as well as the annual summer seminar courses for scholarships. We did have a YN approved this year, however, he had to back out and will be applying again in 2008.

I am very fortunate to have a YN Director who takes his task very seriously and does an outstanding job. Without his interest, our program would not be where it is today.

In addition, I was so pleased to see the appointment of Jeff Swindling as the ANA YN/Scout National Coordinator.

If you received the hard-copy version of this issue and would like to receive the electronic-only version of future Mint Mark issues, call 719-482-9846 or e-mail clubrep@money.org. Please be sure to include the name of your club or organization and the e-mail to which you would like the publication sent. Also send e-mail address changes to clubrep@money.org.

Mission statement: *The ANA Representative Program “is to work directly with collectors and clubs to promote and expand the numismatic experience through the services and programs offered by the Association.”*

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Inside this issue

	Page
Message from National Coordinator/Editor	1
ANA Messages / News	2-3
News from Around the Country	3-5
Club Insurance	4
Mission Statement / Mint Mark Info	6

