

CONTACT: Morgan Perry
Telephone: 719-482-9871
E-mail: pr@money.org

American Numismatic Association and Whitman Publishing Build Partnership

The American Numismatic Association is excited to announce a two-year partnership with Whitman Publishing, who is signing on as the ANA's Official Supply Company. In this capacity, Whitman will provide members of the ANA with a 10 percent discount on numismatic books and supplies, and will actively promote the association and its membership benefits.

"This is a great opportunity for the ANA and Whitman Publishing to work together to promote the hobby, while also providing value-added benefits to ANA members," said Kim Kiick, ANA executive director. "We are very excited about this relationship, and expect that Whitman will provide our members with exceptional products and customer service."

Whitman Publishing president Mary Burleson said, "Everyone at Whitman Publishing is enthusiastic about working with the ANA. We share common goals of educating and introducing more people to the hobby. Whitman distributes products nationwide, which helps us spread the word to many new audiences."

At one time, the ANA ran its own catalog and online supply operation. However, recognizing the resources that would be required to stay competitive, in recent years it has sought agreements with organizations better equipped to service the supply needs of its members.

Since its founding in 1934, Whitman Publishing has offered coin books, folders, albums, supplies and accessories to meet collectors' needs. Its flagship title, *A Guide Book of United States Coins* (the "Red Book"), is the best-selling numismatic reference in print, with more than 23 million copies sold.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect coins and related items. The ANA helps its nearly 25,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call [719-632-2646](tel:719-632-2646) or visit www.money.org.