

190611 Open Session Teleconference Meeting Minutes

American Numismatic Association

Board of Governors

Meeting Minutes Draft for Review/Approval

Regular Meeting Teleconference

Open Session

June 11, 2019

(Note: Agenda item text is highlighted in gray)

Call to Order – President Gary Adkins

Meeting was called to order at 5:08 PM MST.

Roll Call – Secretary Sanford Pearl

Call to Order/Approval of Minutes with Roll Call Vote – President Gary Adkins with Secretary Sandy Pearl

Board Present: President Gary Adkins, Vice President Dr. Donald Kagin, Governors Col Steve Ellsworth (Ret.), Brian Hendelson, John Highfill, Greg Lyon, , Dr. Ralph Ross

Board Absent: Governors Paul Montgomery & Thomas Uram

Non-voting Members Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Treasurer Larry Baber, Secretary Sanford Pearl, Parliamentarian Mark Lighterman, Controller Carol Hull, Executive Assistant Donna Nunez, Past President Jeff Garrett, Editor-in-Chief *The Numismatist* Barbara Gregory (Agenda Item 5 only)

A quorum of 7 governors were present

Agenda Item #1. Approval of Minutes – President Gary Adkins with Secretary Sandy Pearl

By voice vote on the following, it will be known which Governors are present for the meeting.

Reference document OS1: 2019-03-30 NMS Open Session Meeting Minutes

(190611 OS#1) MOTION by Governor Ellsworth, second by Governor Hendelson to approve the minutes of the Board of Governors' Open Session meeting held March 30, 2019 at the Pittsburgh National Money Show.

Discussion: None Further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #2. Site Selection for National Money Show 2021 – Executive Director Kim Kiick

Sites responding to our proposal are Charlotte, NC; Dallas, TX; Irving, TX; Nashville, TN; Phoenix, AZ; Tucson, AZ; Virginia Beach, VA; and Portland, OR.

Future convention sites already contracted are Atlanta, GA for NMS and Pittsburgh, PA and Rosemont, IL for WFM.

The Pacific Northwest Numismatic Association (PNNA) encourages the Board to select Portland, OR for an upcoming convention.

(190611 OS#2) MOTION by Vice President Kagin, second by Governor Highfill to select Phoenix AZ as the host city for the 2021 National Money Show and enter into the necessary contracts with the convention center and hotel.

Discussion: None Further

Vote: Passed 5-2-0 (2 against Governors Ellsworth & Governor Lyon) (2 absent Governors Montgomery & Uram)

Agenda Item #3. Ratify Poll to Name Honorary Host Chair for 2019 Chicago World's Fair of Money – President Gary Adkins

Reference document OS3: *POLL Honorary Host Chair for WFM 2019*

(190611 OS#3) MOTION by Governor Lyon, second by Governor Ross to ratify into the record the results of the email poll conducted April 17-19, 2019 to approve the Chicago Coin Club naming Dave Harper as the Honorary Host Chair for the 2019 Chicago World's Fair of Money in recognition of his contributions to the hobby.

Discussion: President Adkins, Vice President Kagin and Governors Ellsworth, Hendelson, Lyon, Montgomery, and Ross approved the measure by poll. No other responses were received.

(Secretary Note: Motion was updated to include approval from Governor Uram via an e-mail received prior to the motion being made and seconded).

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #4. Ratify Poll to Accept Eric P. Newman Numismatic Education Society Donation of \$50,000 for Summer Seminar and Allow Scholarship Naming Rights – President Gary Adkins

Reference document OS4: *POLL EPNNES Gift Acceptance and Naming Rights*

(190611 OS#4) MOTION by Governor Ellsworth, second by Governor Lyon to ratify into the record the results of the email poll conducted May 13-17, 2019 to accept a \$50,000 donation from the Eric P. Newman Numismatic Education Society (EPNNES) and to approve naming rights for Eric P. Newman Young Numismatist Scholarships.

Discussion: President Adkins, Vice President Kagin and Governors Ellsworth, Hendelson, Lyon, Montgomery, Ross, Uram approved the measure by poll. Governor Highfill approved by phone.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #5. Request for Funding from the Revolving Publishing Fund for Estate Planning Guide and Newsstand Promotion of *The Numismatist* – Executive Director Kim Kiick & Editor-in-Chief Barbara Gregory

(Secretary Note: Editor-in-Chief Gregory joined the meeting for this agenda item)

August 13, 1995

Revolving Publishing Fund 15. Motion by Bressett, second by Carmody/Swiatek, That insomuch as the President has recommended that we more closely define the hobby enhancement dinner honoring Q. David Bowers according to a stratagem developed by Vice President Bressett, that the 1995 Hobby Enhancement Dinner at the 104th ANA Anniversary Convention be used as startup costs for a revolving endowment fund of \$50,000 for developing a numismatic book and brochure publishing effort. The balance of the fund is to come from Endowment as to be consistent with the five year plan.
Vote: Passed - 6 Yes, 3 No (Lisot; Pittman; Wilson)

Items A-C that follow are requests for use of the Revolving Publishing Fund. Its current balance is over \$95,000.

Estate Planning Guide and Promotional Insert Printing Costs

Reference Documents OS5A: *Comparison of Bids for Estate Planning Guide, FW Estate Booklet Sales Insert*

We received three bids for printing the estate planning guide. The board had previously suggested that we print 10,000 copies of the guide, so we requested quotes in quantities up to that amount.

We would also like to produce inserts promoting the guide for inclusion in our membership mailings. Please add \$827 to the bid amount to fund this item.

(190611 OS#5A) MOTION by Governor Ellsworth, second by Governor Lyon to select the bid from Amos Press for the ANA's estate planning guide and to allow use of \$8,000 from the Revolving Publishing Fund to cover the costs of printing and promotional insert costs.

Discussion: President Adkins provided suggestions for the supplier selection.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Estate Planning Guide in Print and Digital Formats on Amazon.com

We also have the capability to release the guide on Amazon.com as a print and digital product. To achieve this and market the product on the site, we are requesting \$3,500 from the Revolving Publishing Fund.

(190611 OS#5B) MOTION by Governor Ellsworth, second by Governor Hendelson to allow use of \$3,500 from the Revolving Publishing Fund to produce and market the ANA's estate planning guide in print and digital formats for sale on Amazon.com.

Discussion: Editor-in-Chief Gregory provided background on the estimated Amazon and marketing costs of this proposal and recommended preparing and marketing the guide.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Barnes & Noble Newsstand Sales for *The Numismatist*

Reference Document OS5C: *Barnes & Noble Magazine Distribution*

We have an opportunity to place *The Numismatist* in Barnes & Noble locations throughout the U.S. To produce additional copies of the magazine and cover the launch and monthly costs of this endeavor, we will need \$22,000. This new project is an unbudgeted expense that would be funded through October 31, 2019 if this use of the Revolving Publishing Fund is permitted.

MOTION by Governor Hendelson, second by Vice President Kagin to permit use of up to \$22,000 from the Revolving Publishing Fund to launch sales of *The Numismatist* on newsstands in Barnes & Noble stores throughout the United States and cover monthly fees through the remainder of FY 2018-2019.

(190611 OS#5C) (Amended) MOTION by Governor Hendelson, second by Vice President Kagin to permit use of up to \$33,000 from the Revolving Publishing Fund to launch sales of *The Numismatist* on newsstands in Barnes & Noble stores throughout the United States and cover monthly fees for a six month trial starting approximately October 2019.

Discussion: Executive Director Kiick and Editor-in-Chief Gregory provided the background and options on this motion. After the Board discussed the options the motion which was amended as follows and accepted by the motion maker and second:

Editor-in-Chief Gregory left the meeting.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #6. 2019 Chicago World's Fair of Money Funding Requests – Executive

Director Kim Kiick

Flag Procession

Reference Document OS6A: *Flag Procession*

At the request of President Adkins, we are assembling a flag procession for the eight (8) World Mints attending the Chicago World's Fair of Money. This new proposal was inspired by the World's Money Fair in Berlin and is intended to enhance our show's opening ceremony.

Expenses for this item are not included in the FY 2018-2019 budget.

Carl Wolf has assured us that the host club will supply volunteers to carry the flags so that we will not incur additional costs for labor.

(190611 OS#6A) MOTION by Governor Ellsworth, second by Governor Ross to approve the unbudgeted expense of \$2,175 for materials for the flag procession.

Discussion: None Further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Additional Costs for Host Club Hotel Rooms

Our host club at the 2019 World's Fair of Money has hotel room needs for volunteers that exceed the amount budgeted for this expense. The club is requesting an additional \$1,250 to cover the difference.

(190611 OS#6B) MOTION by Governor Hendelson, second by Governor Lyon to approve the unbudgeted expense of \$1,250 for hotel costs for the Chicago Coin Club at the 2019 World's Fair of Money.

Discussion: None Further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Meet Mr. Lincoln

Dennis Boggs performs as "Meet Mr. Lincoln" and can be engaged to attend the 2019 World's Fair of Money to promote attendance at show and provide historical education and interest.

<http://www.meetmrlincoln.com/>

August 12 – August 17, 2019

\$575/day	\$3,450
Airfare	\$600
Transportation	\$250
Hotel	\$1,200
Supplies for signage, coupons and table/desk setup	\$500
Total:	\$6,000

(C) MOTION by _____, second by _____ to approve the unbudgeted expense of \$6,000 for Dennis Boggs, performing as “Meet Mr. Lincoln”, to attend and promote the 2019 World’s Fair of Money.

Discussion: The Board discussed the motion and tasked Executive Director Kiick with investigating more cost effective options for obtaining this service. No motion was made.

Jazz Ensemble for Banquet Entertainment

Staff has received several bids from ensembles in the Chicago area to provide banquet entertainment. Bids range from \$1,000 - \$3,500.

(190611 OS#6D) MOTION by Governor Ellsworth, second by Vice President Kagin to approve up to \$3,500 to hire a musical ensemble to provide entertainment during the 2019 convention banquet.

Discussion: Executive Assistant Nunez provided the results of her search to date.

Vote: Passed 6-1-0 (Governor Lyon against) (2 absent Governors Montgomery & Uram)

Agenda Item #7. Free Admission to all ANA Conventions for Educators – Governor Dr. Ralph Ross

Reference Document OS7: *2019 Motion for Teachers fee waiver*

The ANA would provide free admission for educators—teachers, counselors, principals, and superintendents—to attend the National Money Show (NMS) and the World’s Fair of Money (WFM). The admission fee will be waived by the American Numismatic Association (ANA). Educators must show appropriate identification and comply with standard guest admission procedures.

The ANA could solicit funds/donations to alleviate the fee waived for identified educators to our NMS and WFM. One important ANA mission is to promote education and provide opportunities for education through numismatics. I [Ross] believe ANA leadership has a hallowed responsibility to prepare, encourage and train the next generation of numismatists. Refer to materials presented by Dr. Ralph Ross on the “Adopt-A-School Program” at the Board of Governors meeting March 30th, 2019 in Pittsburgh, Pennsylvania.

(190611 OS#7) MOTION by Governor Ross, second by Governor Highfill to provide complimentary admission to educators at all ANA Conventions.

Discussion: None Further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #8 Permission for Use of Logo – President Gary Adkins

Reference Documents OS8: *Re Question, Screen Shots 2019-05-13, Synopsis*

Kimberly Erjavac is writing a fictional children’s book series entitled *The Twelfth Coin*. In the series’ second book, *Keepers*, Erjavac would like to use an older version of an ANA logo as a small graphic for a chapter lead-in.



Proposed logo for use.

Permission to use the Association's logo must be granted by the Board of Governors as set forth in the Association Bylaws.

Article XIII, Special Provisions, Section 6. Association Symbols: Reproduction of the Association's seal or logo shall be used for no purpose other than official stationery and official publications, except with the written authorization or approval of the Board of Governors.

MOTION by Governor Ellsworth, second by Governor Hendelson to approve use of the Association's logo in the publication of the children's book, *Keepers*, by author Kimberly Erjavac.

Discussion: The Board discussed using the logo used prior to our current logo and also adding reference to our website to the book's credits. The motion was amended as follows and accepted by the motion maker and second:

(190611 OS#8) (Amended) MOTION by Governor Ellsworth, second by Governor Hendelson to approve use of the Association's logo in the publication of the children's book, *Keepers*, by author Kimberly Erjavac contingent on referencing the ANA website in the book's credits.

Counselor Wieland will draft an agreement between the ANA and author reflecting this motion.

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

Agenda Item #9 Lipton Donation Acceptance Executive Director Kiick

Executive Director Kiick advised that Dealer Kevin Lipton has offered to donate 3,000 2019 proof sets.

(190611 OS#9) MOTION by Governor Governor Hendelson, second by Governor Lyon to accept the donation of 3,000 each 2019 U.S. Mint Proof Sets to the ANA

Discussion: None Further

Vote: Passed 7-0-0 (2 absent Governors Montgomery & Uram)

ADJOURN at 6:06 PM MDT