

200414 Open Session Teleconference Meeting Minutes

Board of Governors

Meeting Minutes Draft for Review/Approval

Regular Meeting Teleconference

Open Session

April 14, 2020

(Note: Agenda item text is highlighted in gray)

Call to Order – President COL Steven Ellsworth, ret

Meeting was called to order at 4:22 PM MST.

Roll Call – Secretary Sanford Pearl

A quorum of 9 governors were present

Board Present: President COL Steven Ellsworth, ret; Vice President Dr. Ralph Ross; Governors: Michael Ellis, Muriel Eymery, Mary Lynn Garrett. Greg Lyon, Clifford Mishler, Robert Oberth, Shanna Schmidt

Non-Voting Attendees Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Controller Carol Hull, Executive Assistant Donna Nunez, Parliamentarian Mark Lighterman, Secretary Sanford Pearl, Treasurer Larry Baber, Past President Gary Adkins, Funds Development Manager Donna Frater (Agenda Item #2 only)

Agenda Item #1 Approval of Open Session Minutes – President COL Steven Ellsworth, ret.

(200414 OS#1) MOTION by Governor Eymery, second by Governor Garrett to approve the minutes of the Board of Governors' Open Session meeting held February 29, 2020 at the National Money Show in Atlanta, Georgia.

Discussion: None Further

Vote: Passed 9-0-0

Agenda Item #2 Fund Development Training – Fund Development Manager Donna Frater

Discussion: Fund Development Manager Frater presented an overview of the fundraising effort, her coordination within the ANA, and information the Board can use to help in this effort. Development Chair Garrett requested the Board keep involved in the effort.

Agenda Item #3 Amending Awards Policies to the ANA Policy Manual – President COL Steven Ellsworth, ret.

In 2017, the Development Committee formed a subcommittee (Ellsworth, T. Hallenbeck, Kagin, Montgomery, and Ostromecki) to recommend policies for awards naming rights and sponsorship benefits. The policies were printed in The Numismatist in excerpt form as a record

of the board's actions; however due to an administrative oversight, the fully written policies were not amended to the ANA Policy Manual. The Awards Committee recommends the policies be added.

(200414 OS#2) MOTION by Governor Lyon, second by Governor Garrett to add the following ANA Service Awards policies to the ANA Policy Manual effective immediately after Board Approval:

Service Award Naming Rights (8/4/17)

Service Awards Sponsorship Benefits (8/4/17)

Reason to Pass:

1. The Awards Committee recommends this action.
2. It provides clear and consistent objectives and goals for obtaining funding for naming or sponsoring the ANA Service Awards.
3. It reflects Award Committee stretch goals [for potential revenue].
4. It reduces potential controversies.
5. It reflects prior approved Board motions.

Reason to Oppose:

1. The current Board may differ from prior Board positions.
2. There are conflicts with some plans to change the name of a current Service Award.

Discussion: The motion is made to re-confirm the prior Board decision prior to the updating the Policy Manual

Vote: Passed 9-0-0

Agenda Item #4 Upcoming Board Meeting Schedule – President COL Steven Ellsworth, ret.

The next planned regular Board teleconference is set for Tuesday, May 12, 2020 at 3:30pm MT subject to possible change depending on the Coronavirus situation.

ADJOURN at 4:45 PM MDT