

SPONSORS SHOW THEIR SUPPORT FOR ANA WORLD'S FAIR OF MONEY

Twenty-nine sponsors have contributed a record \$97,000 to support the American Numismatic Association (ANA) World's Fair of Money 2000 in Philadelphia, August 9 - 13.

"The support shown by these sponsors demonstrates a strong backing for this convention," says ANA Executive Director Edward C. Rochette. "With this kind of commitment, the World's Fair of Money 2000 promises to be one of our best shows yet."

Six Title Sponsors donated \$10,000 each, including:

- Rare coin dealer Delaware Valley Rare Coin Co
- On-line auction firm eBay, Inc.
- Numismatic supplier H.E. Harris & Co.
- Auction firm Heritage Numismatic Auctions
- Hobby publishing giant Krause Publications
- Coin grading service Numismatic Guaranty Corporation (NGC)

Title Sponsor names will be imprinted on bags given to all visitors as they register for the five-day show and on the welcoming banner at the entrance to the bourse. Title Sponsors also will be recognized at the opening ceremonies and will receive free convention-program advertising, a recognition banner above their bourse table, sponsor ribbons for their staff, and a free corporate table at the ANA Awards Banquet.

There are 21 Secondary Sponsors for the Philadelphia show. Each Secondary Sponsor donated \$1,000 or more and will be recognized with entry and bourse-table signage, and will receive staff ribbons and convention program advertising.

Secondary Sponsors are:

- National Gold Exchange - \$6,500; Hospitality Center, signs and shuttle, and convention marketing sponsor
- Tangible Asset Galleries - \$3,500; Exhibit Area and meeting room sponsor
- Spectrum Numismatics - \$3,000; multiple meeting room sponsor
- U.S. Coins, Inc. - \$3,000; Awards Banquet sponsor
- Ronald J. Gillio, Inc. / Long Beach Coin & Collectibles Expo - \$2,500; Message Center sponsor
- Main Line Coin and Stamp - \$2,000; Meeting Place and convention marketing sponsor
- Allouez Rare Coin Gallery - \$1,000; YN Treasure Trivia Game sponsor
- American Heritage Minting, Inc. - \$1,000; meeting room sponsor
- Austrian Mint - \$1,000; Press Room sponsor
- The Franklin Mint - 14kt-gold medal, valued at \$1,000, for best-in-show exhibit winner
- Intercept Shield - \$1,000; meeting room sponsor
- Jonathan K. Kern Co. - \$1,000; YN Treasure Trivia Game sponsor
- Kevin Lipton Rare Coins - \$1,000; YN Treasure Trivia Game sponsor
- Numismatic Emporium, Inc. - \$1,000; Girl & Boy Scout Coin Clinics sponsor
- Seabury & Smith - \$1,000; convention marketing sponsor
- Superior Galleries - \$1,000; meeting room sponsor

- J.J. Teaparty - \$1,000; YN Auction sponsor
- Anthony Terranova, Inc. - \$3,000; YN Treasure Trivia Game and Sunday Dealer Breakfast sponsor
- Texas Numismatic Investments, Inc. - \$1,000 convention marketing sponsor
- Scott Travers Rare Coins - \$1,000; convention marketing sponsor
- Fred Weinberg & Co., Inc. - \$1,000; meeting room sponsor

Ken Hallenbeck Rare Coin Gallery donated the material for the Coin Drop.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.