

## **ANA WEB SITE RECEIVES HIGH RATING**

Access magazine - "America's Guide to the Internet" - gives the American Numismatic Association's (ANA) web site ([www.money.org](http://www.money.org)) a high ranking among those numismatically-related sites reviewed by the Sunday newspaper supplement with a circulation of 10 million.

The ANA web site is "dedicated to all things related to coins and paper money," according to Access reviewer Kelly Hearn. "A large number of local clubs and dealers are listed here. If you have a coin-related query, check the FAQ (Frequently Asked Questions) page. If it hasn't been answered, e-mail the staff."

In concluding her review, Hearn says, "Don't miss the on-line exhibits and collections. The bottom line: Follow the money to this site's exhibits and club listings.' "

The ANA's Web site was reviewed along with one's for the United States Mint's 50 State Quarters Program (www.usmint.gov), Wall Street Rarities ([www.wsrarities.com](http://www.wsrarities.com)), Coinmgrading.Com ([www.coingrading.com](http://www.coingrading.com)) and Chinese Coinage Web Site ([www.charm.ru](http://www.charm.ru)). An editor's note at the conclusion of the reviews states: "Web sites have been objectively critiqued by writers for Access. Our ratings are based on content, design and ease of navigation. None of these sites paid to be included."

ANA Information Technology Director Susie Nulty says, "We are very pleased to get this sort of unsolicited praise for our web site. It has gone through a lot of changes since we went on-line more than seven years ago, and probably will continue to change as technology and resources allow us. In the meantime, we regularly update the web site and investigate adding new and more informative material to benefit our members and everyone who visits the ANA through the Internet."

ANA's web site receives an average of 4,500 visitors a week and has more than 4,000 pages, Nulty says. The most popular site areas are "Frequently Asked Questions" and the "Money Museum." The ANA Web site also allows members to search the ANA's library catalog for books, catalogs and periodicals they wish sent to them for the cost of postage and insurance.

ANA Executive Director Edward C. Rochette says, "There are a lot of different ideas out there about what makes a good web site. We are constantly reviewing our site and seeing how we can make it even better than others already find it."

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The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum,

library, publications, conventions and seminars. For more information, call 719-632-2646 or go to [www.money.org](http://www.money.org).