

'A STAR IS BORN' FOR ANA MEMBER DEALERS CONTRIBUTING TO BUILDING FUND

A special premium will be offered to dealers who are members of the American Numismatic Association (ANA) and donate to the ANA's building fund drive - ANA Target 2001.

"Beginning with the ANA National Money Show in Salt Lake City (March 8-10), a star is born," says ANA Governor and Target 2001 Committee Chairman Barry Stuppler. "Member-dealers who contribute to the ANA's \$3 million remodeling of its Money Museum and Library will receive a special bonus star that can be redeemed when they select tables for the ANA's summer 2002 convention in New York City and spring 2003 show in Charlotte. This limited-time offer will enable dealers to move up on the draw for tables at the two shows."

The order in which ANA bourse-table locations are selected is determined by the number of stars dealers earn in a year. Stars are awarded for advertising in the Association's monthly journal, *The Numismatist*, donations made to the ANA, consecutive attendance at ANA conventions and other support.

"Members of the ANA Target 2001 Committee will be in Salt Lake City in March to talk to our member-dealers about this opportunity to help this Association," Stuppler says. "We think this special bonus star will really help dealers during the convention in New York City, because again the bourse space will be limited to 240 tables, and we anticipate demand for them to remain high."

"This unique opportunity is even rarer as member-dealers will be able to donate numismatic material as well as cash to help to Target 2001 Building fund," Stuppler adds. "In addition, they will receive the many benefits that have been established for contributors to the fund."

The ANA museum/library remodeling is scheduled for completion by June 1, 2001, with a ribbon-cutting ceremony on July 14 (at the conclusion of the ANA's two-week Summer Seminar). After the opening ceremonies, ANA Target 2001 will hold a gala black-tie dinner, featuring celebrity guests and a silent auction of special numismatic material. In addition, a live "once-in-a-lifetime" auction will be webcast on the Internet.

The ANA Target 2001 fund-raising committee has established seven contribution levels, including Platinum (\$10,000+); Gold (\$5,000+); Silver (\$1,000+); Bronze (\$500+); and Copper (\$25), as well as ANA Grand Benefactor for the top three donors of \$500,000 or more and ANA Benefactor for those pledging \$25,000 or more. Donor premiums being offered include VIP numismatic tours with ANA Executive Director and raconteur Edward C. Rochette; designation as "honorary general chairman" of ANA conventions of the donor's choice; tickets to the gala black-tie dinner and auction; recognition on a "donor wall" to be erected in the remodeled entry plaza; a recognition plaque; early-entry passes to ANA convention bourses; limited-issue ANA commemorative silver medals; recognition in *The Numismatist*; and a banner ad on the ANA donor web page.

To make a donation, contact the American Numismatic Association, 818 N. Cascade Ave., Colorado Springs, CO 80903-3279; telephone 719/632-2646; fax 719/634-4085; E-mail rochette@money.org; or donate on-line at www.money.org.

For more information about ANA Target 2001, contact ANA Governor Barry Stuppler at 5855 Topanga Canyon Blvd., #330, Woodland Hills, CA 91367; fax 818/594-8599; or E-mail ANA2001@coinmag.com.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.