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ANA announces new position for Gail Baker former Director of Education



(Colorado Springs, Colorado) Gail Baker has assumed new responsibilities as manager of market and brand development at the American Numismatic Association.

Baker was hired in 1999 to oversee the ANA Education Department and the annual Summer Seminar. During her seven-year tenure in that position, she doubled the size of Summer Seminar, going from one to two week-long sessions; developed and implemented "Coins in the Classroom," for teachers; and brought "YN Treasure Trivia" to the families that attend the ANA

conventions.

"I'm thrilled that Gail Baker has accepted this position" said ANA Executive Director Christopher Cipoletti. "In this new role, Gail will be responsible for Web site content and development, and for promotion of the many program offerings that the ANA has. This is a great opportunity for the ANA to use Gail's many talents to help promote the good work that we do. Please join me in congratulating Gail in this new endeavor."

Outreach Director Lane Brunner, Ph.D., Barbara Olson and Jane Colvard will take over Baker's duties.

"While I'm sad to leave the comfort of my former position, I'm excited by the challenges that lie ahead." said Baker "I feel the ANA Web site (www.money.org) is the most important face that ANA has to both the membership and the public, and my goal is to make it an informative and fun destination for everyone to discover and explore the world of money.

The American Numismatic Association is a nonprofit organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 33,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information about the ANA, call 719.632.2646 or visit www.MONEY.org. Baker can be reached at baker@money.org or 719-482-9853.