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## ***NUMISMATIST* to Hit the Newsstands**

*NUMISMATIST*, the official publication of the American Numismatic Association, will be available at a limited number of independently owned newsstands and Kroger® supermarkets in 23 states beginning with the December issue.

The ANA has partnered with Anderson News Company of Atlanta, Georgia, to test the market for *NUMISMATIST* magazine at public news outlets. Approximately 4,300 copies will hit the stands in early December. The magazine's cover will differ slightly from the version received by members and will include a UPC code in the lower left corner.

"As the premiere magazine for collectors of coins, tokens, medals and paper money, *NUMISMATIST* has a loyal and very enthusiastic following in the hobby community" says Editor-in-Chief Barbara J. Gregory. "We're extremely proud of our publication and excited about sharing it with the public."

If test marketing is successful over the next three months, the ANA hopes to expand the magazine's distribution.

Celebrating its 120<sup>th</sup> year of publication in 2007, *NUMISMATIST* magazine began as a four-page pamphlet under the editorship of Dr. George F. Heath, who founded the American Numismatic Association three years later in 1891.

The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 31,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information about the ANA, contact us at 719.632.2646 or visit us online at [www.MONEY.org](http://www.MONEY.org).