

IMMEDIATE RELEASE: April 10, 2007 CONTACT: Jay Beeton, (719) 482-9864 Steven L. Contursi, (949) 488-9530

ANA and Contursi Extend Offer For New ANA Members

The successful two-years-for-the-price-of-one membership recruitment program is being extended by the American Numismatic Association (ANA) through mid-August.

New ANA members save \$36 on their initial dues in the program funded by Rare Coin Wholesalers of Dana Point, California. The company is paying the second year of dues when new members apply for a one-year ANA membership.

"More than 800 people have taken advantage of these savings to become new members of the ANA since the program was launched last May. We added 144 new members during our recent National Money Show™ convention in Charlotte, North Carolina, and each one received their second year of membership free through this recruitment program," said Christopher Cipoletti, ANA Executive Director.

Steven L. Contursi, President of Rare Coin Wholesalers, told the ANA Board of Governors he happily will extend the funding of the program through the ANA World's Fair of Money® convention to be held in Milwaukee, Wisconsin, August 8 – 12, 2007.

"The ANA is the lifeblood of the hobby, and I urge other dealers and benefactors to help the association increase its membership ranks," said Steven L. Contursi, President of Rare Coin Wholesalers.

To obtain the free second year of ANA membership, new applicants can simply write, "RCW," on their membership application. Or, they can download a special ANA membership application form on ANA web site, www.money.org, and the Rare Coin Wholesalers web site, www.RCW1.com.

"This program is for people who have not been ANA members, giving them the opportunity to experience the benefits the ANA has to offer. It is not available for renewing or lapsed members of the ANA," explained Cipoletti.

For additional information, contact the American Numismatic Association Membership Department, 818 N. Cascade Ave., Colorado Springs, CO 80903. Phone: (800) 367-9723 x 140. Online: www.money.org.

The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 32,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars. For more information about the ANA, contact us at 719.632.2646 or visit us online at www.MONEY.org.