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Sponsors Show Their Support For ANA National Money Show™

Thirteen sponsors contributed a total of \$40,500 to support the American Numismatic Association's National Money Show™ March 16-18 in Charlotte, N.C.

"We are very pleased to see the wonderful support for this show," said ANA Meeting Services Director Brenda Bishop. "Our sponsors contribute greatly to the success of our conventions. On behalf of our membership, I want to express our appreciation."

Numismatic Guaranty Corporation (NGC), the ANA's official grading service, contributed \$10,000 as the show's title sponsor, and will have its name imprinted on bags given to all of the show's projected 5,000 visitors, and on the welcome banner at the bourse entrance. As title sponsors, NGC also receives free convention program advertising, significant recognition on signage and sponsor ribbons for its staff, among other benefits.

The 12 primary sponsors each donated \$1,000 or more and will be recognized on convention signage plus receive staff ribbons and convention program advertising, among other benefits. Three companies donated \$1,000 each to sponsor two students to attend newly expanded ANA pre-convention seminars.

Primary sponsors are:

- Heritage Auction Galleries, \$8,000, including \$5,000 for the public registration drawing, \$1,500 for Numismatic Theatre and \$1,500 for the collectors' exhibit area;
- National Gold Exchange, \$6,000, including \$2,500 for signage, \$2,000 for the gold panning exhibit and \$1,500 for Treasure Trivia;
- First State Depository Company, \$5,000, for the Cyber Café, named "Internet Perks," which will be located on the bourse floor;
- Spectrum Numismatics, \$2,000 for Coin Collecting Basics;
- Stacks, \$2,000, including \$1,000 each for Civil War Numismatics and Coins of the Roman Republic pre-convention seminars;
- U.S. Coins, \$1,500 for the Message Center;
- Pinnacle Rarities, \$1,000 for the Digital Photography pre-convention seminar;
- Angel Dee's Coins & Collectibles, \$1,000 for marketing;
- American Heritage Minting, Inc., \$1,000 for the Meeting Place;
- Kevin Lipton Rare Coins, \$1,000 for the Girl and Boy Scout Clinic;
- JJ Teaparty, \$1,000 for the Girl and Boy Scout Clinic;
- Numismatic Financial Corporation, \$1,000 for floor pages;
- K104.7 FM is the official media sponsor.

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The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 32,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information about the ANA, call 719.632.2646 or visit www.MONEY.org.