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Heath Society Established to Create Innovative Educational Opportunities for New Audiences

The American Numismatic Association is introducing the Heath Society, a leadership giving program that recognizes individuals and families who contribute \$10,000 or more annually. Named for visionary ANA Founder Dr. George F. Heath, the Heath Society will work to connect with millions of people the ANA has not had the chance to reach and create programming for a national numismatic experience.

Included in the Heath Society's vision is support for innovative learning opportunities through the Dwight N. Manley Numismatic Library, the Edward C. Rochette Money Museum, and two new museum campuses scheduled to open in Washington, D.C., and San Francisco.

Donald H. Kagin, Ph.D., member of the ANA Board of Governors and head of its Education Committee, became a founding member of the Heath Society.

"I am joining the Heath Society because I want to assure that visitors to ANA museums in San Francisco, Washington, D.C., and Colorado Springs experience numismatics in a way that will inspire them long after their tour is complete," Kagin said. "It takes money to create the innovative programming to reach the millions of new collectors I know are out there. I hope others will follow my example and help us transform the ANA and build the numismatic community."

The Heath Society follows the success of the 1891 Alliance, a giving program founded two years ago and aimed at continuing the organization's educational legacy. Beginning with the 2007-08 year, Alliance members' annual donations of \$1,891 will be used exclusively to attract, educate and inspire young collectors and hobbyists to expand and build the numismatic community.

To learn more about the Heath Society or other opportunities to support the ANA, call Gail Baker at 719-482-9853 or e-mail development@money.org.

The American Numismatic Association is a nonprofit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 32,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars. For more information about the ANA, call 719-632-2646 or visit www.money.org.