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ANA Offers Online Resources, Club Event & School Telecast for 2007 National Coin Week Celebration

The American Numismatic Association and the coin collecting community will celebrate the 84th annual National Coin Week April 15-21 with the theme, "The Presidents Are Coming!" a tribute to the U.S. Mint's new Presidential \$1 Coin Program.

The ANA has developed several online resources at www.money.org, including a ready-to-print, two-panel exhibit, "The Presidents Are Coming! United States Mint Issues New Presidential Dollar Series." Other online resources include sample press releases, ideas for activities and a National Coin Week flyer that can be tailored for local clubs.

In a combined effort with over 50 member clubs, the ANA is organizing a National Coin Week event to promote numismatics nationwide. At 2 p.m. EDT on April 15, people will simultaneously spend specially marked quarters in hundreds of retail stores across the country. The quarters will direct people to the ANA's website, where information about the event and participating clubs can be found.

The first person to contact a participating club with a marked coin wins a Presidential \$1 Coin Proof Set. Everyone who contacts a participating club with a marked coin by April 21 is entered in a grand prize drawing on May 13, with the winner receiving a First Spouse \$10 gold coin valued at over \$400 and provided by Numismatic Guaranty Corporation (NGC).

The ANA also is partnering with Colorado Springs School District 11 and New Hampshire's Lin-Wood Public School on April 20 to present "The Presidents Are Coming!" a live telecast from the ANA Money Museum. The 45-minute broadcast will feature a series of lighthearted vignettes starring the Father of Our Country, George Washington, along with information about museum exhibits and an interactive question-and-answer session with participating schools.

For all online resources and information about National Coin Week, visit www.money.org (select "National Coin Week" from the "Numismatic Events" drop-down menu).

The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 32,000 members, the Association serves the academic community, collectors and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including education, museum, library, publications, conventions and seminars. For more information about the ANA, call 719.632.2646 or visit www.MONEY.org.