



IMMEDIATE RELEASE: May 27, 2008
CONTACT: RyAnne Scott
Telephone: 719-482-9821
E-mail: pr@money.org

***The Numismatist* debuts new online edition**

The American Numismatic Association has launched an online version of *The Numismatist* at www.money.org. Members now can access all current and future magazine issues over the Internet, anytime, anywhere.

The electronic edition replicates the print version using a "flip-page" PDF format. No special software is required.

Every high-resolution page is print-ready. Readers can zoom in for a closer look, search articles for keywords, or use the handy table of contents to go right to items of interest.

To introduce members and collectors to *theNumismatist:Online*, the June issue is available to all directly from the ANA homepage, www.money.org. Starting with the July issue, access will be granted to members only by logging on to the ANA website, where readers will find the current issue as well as a digital archive (beginning with May 2008).

The online magazine is a free, ANA membership benefit. Readers will continue to receive the print magazine, unless they opt for the digital edition only.

Advertisers can take advantage of the high-powered, digital edition by linking their ads directly to their company websites, enabling collectors to fully explore their goods and services. To learn about digital advertising opportunities, contact ANA Advertising Sales Manager David Truesdell at 719-482-9847 or truesdell@money.org.

To take the cool, new online version of *The Numismatist* for a spin, simply click on the icon at the bottom of the ANA homepage, www.money.org.

The American Numismatic Association is a nonprofit organization dedicated to educating and encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of programs including its education and outreach programs, museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.