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Wizard Coin Supply to Operate ANA MoneyMarket Enterprise

Wizard Coin Supply of Chantilly, Virginia, will take over operations of the American Numismatic Association MoneyMarket, direct mail and online store operations on an interim basis, ANA Executive Director Larry Shepherd announced today.

Under a four-month interim agreement, effective July 15, Wizard will provide customer contact, fulfillment and product handling of all direct mail and online supply and book sales.

The ANA started its MoneyMarket catalog operation in 1986 and later expanded it to include an online store. Due to rising postage and printing costs, however, the ANA would have been required to invest significant amounts of money into software and other resources to stay competitive and, instead, sought an agreement with a company better prepared to efficiently run its direct mail and online store operation.

"We are very pleased that Wizard Coin Supply will take over our MoneyMarket operations," said Shepherd. "For years, our members have purchased numismatic supplies and books through MoneyMarket. We expect Wizard will be able to provide the best-possible customer service and the same – if not better – selection of merchandise. Everyone wins."

Orders can still be placed online at www.money.org/shop at MoneyMarket, which will redirect customers to the Wizard Coin Supply online store at www.WizardCoinSupply.com. ANA members also can continue to call the MoneyMarket number at 1-800—467-5725, which will transfer them to Wizard Coin Supply for sales and customer service.

"We are pleased that the ANA has chosen to work with Wizard," said Wizard owner Wayne Herndon. "We look forward to bringing our expansive product selection, exceptional customer service and competitive pricing to MoneyMarket customers."

The American Numismatic Association is a nonprofit organization dedicated to educating and encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of programs including its education and outreach programs, museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.

Wizard Coin Supply is a global provider of coin collection supplies and coin collection accessories, based in the Washington, DC suburbs of northern Virginia. Wizard is dedicated to providing its customers with the largest possible selection of quality coin supplies at deeply discounted prices and to promoting the hobby and enjoyment of numismatics. For more information, call 703-738-4485 or visit www.WizardCoinSupply.com.