



IMMEDIATE RELEASE: July 19, 2010

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## **Sponsors Contribute \$133,500 For Boston World's Fair of Money**

Thirty-one sponsors have invested \$133,500 in support of the American Numismatic Association 2010 World's Fair of Money, to be held Aug. 10-14 at the Hynes Convention Center in Boston.

"The support for this year's summer convention is the strongest it has been in years," said David Truesdell, ANA sales and sponsorship manager. "We're thrilled that dealers and businesses see value in the marketing opportunities that ANA offers at the World's Fair of Money and that they perceive Boston as a great venue. Our sponsors benefit from their marketing investment and also contribute significantly in helping the ANA provide great educational programs and world-class exhibits at no cost to our members."

Title and corporate sponsors receive a variety of benefits, which include having their names and logos on bags for the show's 10,000-15,000 visitors and on the welcome banner at the bourse entrance, as well as free convention program advertising. All primary sponsors receive free or discounted convention program advertising, recognition on signage and sponsor ribbons for their staffs, plus other benefits.

### **Corporate sponsors:**

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### **Primary sponsors:**

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[Don Bailey & Mexican Coin Company](#) – Banco de México Exhibit

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**Kevin Lipton Rare Coins** – Girl & Boy Scout clinics

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[NFC, Inc.](#) – Wristbands

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[Spectrum Numismatics International](#) – Kickoff Harbor Dinner Cruise

[US Coins](#) – Business center

[Wizard Coin Supply](#) – Collector Exhibits area

[Yellow River Rare Coins](#) – Bourse map

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).