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## National Money Show™ Puts Education in the Forefront

April 10 Set as "Appraisal Day" for the Public

(Colorado Springs, CO) -- Throughout its 114-year history, the American Numismatic Association has promoted numismatic education. Thousands attend the organization's seminars and presentations. Many go on to join the ANA and to get involved at the club and national level.

"Education really is core to our mission," said ANA Executive Director, Christopher Cipoletti. "Through presentations at ANA annual shows many are introduced to the hobby, and we are constantly looking for ways to reach new numismatic audiences.

Director of Education, Gail Baker, describes this year's ANA National Money Show™ educational line-up and public learning opportunities as greater than ever. "We're very encouraged thanks to the U.S. Mint State Quarter™program and the Bureau of Engraving and Printing's recently-introduced color changes on U.S. currency. The public is now really looking at their money. We want to expand that interest. Money really does tell a story."

Coin Collecting Basics classes, always an ANA program favorite, attract dozens of parents, children, Boy and Girl Scout Merit Badge candidates as well as interested adults each year. Introductory classes will be offered daily from 11:00 a.m. to 1:00 p.m.

"The course is designed with new collectors in mind and addresses many of those questions that are so common when you start in the hobby. We offer a friendly atmosphere with lots of interactive discussion and hands-on activities. This course is especially well suited for families," said Dr. Lane J. Brunner, ANA Numismatic Curriculum Director.

Brunner also points out that a pre-show Intro to Coin Grading course will be offered, but participants must pre-register. Cost for the advanced seminar is \$350 for members and \$450 for non-members.

Both Baker and Brunner note increasing interest in the hobby. Baker also sees a dramatic increase in the quantity and quality of educational exhibits.

"Today's competitive exhibits are phenomenal. Just look at the quality of educational content and items on display – exhibits people will never see anywhere else. Every participant collects in different ways and the result is a fascinating mix of geographical, design, historical and personal exhibits that reflect the diverse interests of our members," she said. "And that's in addition to special Money Museum exhibits we offer as well."

Included in this year's featured ANA exhibits will be coins and currency from the upcoming Money Museum "Oops: Mistakes on Money" exhibit as well as Brasher Doubloons, gold coins hand-struck in 1787 by George Washington's New York City neighbor, Ephraim

Brasher. In addition, visitors can view a 1794 U.S. silver dollar -- possibly the first ever struck -- and two of the known 1913 V (Liberty Head) nickels.

A complete list of educational classes, numismatic programs and free family activities is attached. The 2005 National Money Show will be located at the Crown Center Exhibit Hall in downtown Kansas City and will be open from 10:00 a.m. to 6:30 p.m. on Friday and Saturday, April 8 and 9 and from 10:00 a.m. to 2:00 p.m. on Sunday, April 10.

## ANA National Money Show™Activities Open to the Public

## Friday, April 8, 2005

- **9:45** Opening Ceremonies Exhibit Hall Lobby
- 10:00 Convention Opens Exhibit Halls A,B

The public is welcome and admission is FREE. Educational exhibits are located in the 700 aisle of Hall B. Hundreds of dealers offer numismatic collectibles for sale.

- 10:00 5:00 Families Play the ANA Treasure Trivia Game ANA Table #99
- 11:00 1:00 Educational Presentation: Coin Collecting Basics, Lane Brunner Van Horn AB
- 12:30 How to Buy and Sell on Ebay Benton
- 1:00 Educational Presentation: Colonial Man, Don Kagin Van Horn AB
- 2:00 Educational Presentation: Alaska Numismatics, Richard Jozefiak Van Horn AB
- 3:00 Educational Presentation: Hometown Collecting, Arthur Fitts Van Horn AB
- **4:00** Educational Presentation:Odd Denomination U.S. Coinage, Lane Brunner Van Horn AB
- 6:00 Numismatic Auction: Bowers and Merena Chicago AB

## Saturday, April 9, 2005

- 9:30 Children's Auction. Hosts: Johnson County Numismatic Society Atlanta
- 10:00 Public admitted to the exhibit area Exhibit Halls A.B.

Admission is FREE. Educational exhibits are located in the 700 aisle of Hall B. Hundreds of dealers offer numismatic collectibles for sale.

- 10:00-5:00 Families Play the ANA Treasure Trivia Game ANA Table #99
- 10:00 Educational Presentation: They Shot the President, Gerald Kochel Van Horn AB
- 11:00 Club Meeting: Association of Dedicated Byzantine Collectors Club Meeting Benton
- 11:00 Numismatic Auction: Bowers and Merena Chicago AB
- 11:00 1:00 Educational Presentation:Coin Collecting Basics, Lane Brunner Van Horn AB
- 12:30 How to Buy and Sell on Ebay Benton
- 1:00 Club Meeting: Casino Chips and Gaming Tokens Swap Meet
- 1:00 Educational Presentation:Comstock's Lode Lifeblood for the Carson City Mint, John Escott - Van Horn AB
- **2:00** Educational Presentation:The Information Highway: 5th Century CE Commerce and Coinage**along the Silk Road**, Prue Fitts Van Horn AB
- 2:00 Boy and Girl Scout Merit Badge Clinics Atlanta
- 2:00 Club Meeting: Ancient Coin Collectors Guild Benton
- **3:00** Educational Presentation:The Future of the ANA, Chris Cipoletti, ANA Executive Director Van Horn AB
- **3:00** Club Meeting: The American Tax Token

Society Northrup

**4:00** Educational Presentation: Where is Coin Collecting Going? Michael Fey Van Horn AB

Sunday, April 10, 2005

10:00 Public admitted to the exhibit

area. Exhibit Halls A,B

Admission is FREE. Educational exhibits are located in the 700 aisle of Hall B. Hundreds of dealers offer numismatic collectibles for sale.

10-1 Families Play the ANA Treasure Trivia Game.

ANA Table #99

**10-2** Appraisal Day! Bring your numismatic collectibles to the show for advice from the experts. You may have a treasure in your closet or

drawer. ANA Table #99

11-1 Educational Presentation: Coin Collecting Basics, Lane

Brunner Van Horn AB

**12:00** Gold Coin

Drawing ANA Table

#99

**12:00** Educational Presentation:

**How Not to Lose Your Hard Earned Money When Collecting** or **Investing in Coins**, Anthony Swiatek

Van Horn AB

**1:00** Treasure Trivia Game Prize Drawing (everyone wins!)

ANA Table #99

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.