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CONTACT: Gail Baker

Telephone: 719-482-9853

e-mail: baker@money.org

Theme announced for ANA's 2006 National Coin Week

April 16-22, 2006

(Colorado Springs, CO) In celebration of coin collecting and Benjamin Franklin's 300th birthday, the theme for ANA's 2006 National Coin Week is **A Penny Saved is History Learned**.

Collectors are urged to encourage people in their community to discover the fun of collecting coins during National Coin Week, April 16-22, 2006. Here are some ideas for what you can do to celebrate National Coin Week.

- Work with your local school, bank or library to develop an educational display on Benjamin Franklin and associated numismatic collectibles for National Coin Week.
- Enter an exhibit in the National Coin Week competition at the ANA National Money Show™ in Atlanta, Georgia, April 7-9, 2006. Complete application and rules for exhibiting are on the ANA website at www.money.org. (Select "Education" from the "Explore the World of Money" drop down menu.) The ANA is offering a full scholarship to Summer Seminar in Colorado Springs to the exhibitor with the best National Coin Week display.
- Hold a numismatic Open House during April. Invite the public to attend a special educational program. Ask several club members to prepare short presentations on Benjamin Franklin, numismatic history, legends, or stories. Include at least one mini-presentation on the U.S. cent. ANA can help with the planning and promotion to insure a successful event.
- Make mini-presentations to local Scout groups, schools, libraries, civic groups, etc. and distribute pennies in 2X2 flips with interesting numismatic information about the coin or Benjamin Franklin on one side of the insert and club information on the other (web address, meeting times and place, etc).

Need help? The ANA has the resources, including posters, exhibit ideas and patterns, press release and proclamation templates, a \$25.00 club advertising reimbursement, images and promotional brochures to help you encourage people to discover and explore the world of money.

The American Numismatic Association is a non-profit educational organization dedicated to educating and encouraging people to study and collect money and related items. With nearly 33,000 members, the Association services the collecting community and the general public with an interest in numismatics. The ANA helps all people discover and explore the world of money through its vast array of programs including its education and outreach, museum, library, publications, conventions and seminars.

For more information about the ANA or National Coin Week, contact us at 719.632.2646 or visit us online at www.MONEY.org.