

Sponsors Show Support for ANA World's Fair of Money

Twenty-three sponsors have contributed nearly \$80,000 to support the American Numismatic Association (ANA) World's Fair of MoneySM 2002 in New York City, July 31 to August 4.

"Once again, the great financial contributions shown by these sponsors demonstrates continued strong support for the ANA and its convention," says ANA Executive Director Edward C. Rochette. "Their commitment to the World's Fair of Money provides the ANA with needed funding to promote, market and produce what promises to be one of our best shows yet."

The four Title Sponsors, who donated \$10,000 each, are:

- Numismatic auctioneer Heritage Numismatic Auctions Inc.
- Hobby publishing giant Krause Publications
- Coin grading service Numismatic Guaranty Corporation (NGC)
- On-line auction firm Yahoo! Auctions

Names of Title Sponsors will be imprinted on bags given to all visitors as they register for the five-day show at the Marriott Marquis Hotel in New York City. Their names also will be highlighted on signage around the entrances to the bourse. In addition, Title Sponsors will be recognized at the show's opening ceremonies beginning at 10 a.m. on Wednesday, July 31; receive free convention program advertising; recognition banners above their bourse tables; sponsor ribbons for their staffs; and free corporate tables at the ANA Awards Banquet on Saturday, August 3.

There are 19 Secondary Sponsors for the New York show. Each Secondary Sponsor donated \$1,000 or more and will be recognized with entry and bourse-table signage, and receive staff ribbons and convention program advertising.

Secondary Sponsors are:

- Anthony Terranova, Inc. - \$6,000; Hospitality Room and Numismatic Theatre sponsor
- Tangible Asset Galleries - \$6,000; Exhibit Area and banquet sponsor
- National Gold Exchange - \$5,500; YN Treasure Trivia and Message Center sponsor
- Coinland.com - \$3,000; World Series of Numismatics and Young Numismatist sponsor
- Heritage Rare Coin Galleries - \$3,000; Numismatic Theatre sponsor
- Catherine Bullowa-Moore - \$2,000; Hospitality Room sponsor
- U.S. Coins - \$2,000 - Meeting Place, and Girl & Boy Scout Badge Clinic sponsor
- Kevin Lipton Rare Coins - \$1,500; Young Numismatist Numismatic Theatre
- Spectrum Numismatics - \$1,500; Pages sponsor
- American Heritage Minting, Inc. - \$1,000; Convention Marketing sponsor
- Austrian Mint - \$1,000; Press Room sponsor
- Mainline Coin & Stamp Inc. - \$1,000; Convention Marketing sponsor
- Lee Minshull Rare Coins, Inc. - \$1,000; Girl & Boy Scout Clinic sponsor

- Marsh Affinity Group - \$1,000; Convention Marketing sponsor
 - J.J. Teaparty - \$1,000; Convention Marketing sponsor
 - Texas Numismatic Investments, Inc. - \$1,000; Convention Marketing sponsor
 - Scott Travers - \$1,000; Convention Marketing sponsor
 - Fred Weinberg & Co., Inc. - \$1,000; Meeting Room sponsor
 - Stack's - \$450; Friendship Luncheon Transportation sponsor
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The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.