

ANA's "Discovery Guide" Honored by Colorado Society of Association Executives

The American Numismatic Association's (ANA) biannual "discovery guide"--The World of Money--has received an achievement award from the Colorado Society of Association Executives (CSAE).

The ANA--headquartered in Colorado Springs--is the world's largest educational organization chartered by Congress for collectors of coins, paper money, tokens and medals. Its discovery guide is an eight-page, 11 x 17-inch "newspaper" packed with ideas for introducing the joys of coin collecting to the general public, young and emerging collectors, families and educators. Complimentary copies are available at the ANA's Money Museum, 818 N. Cascade Ave., which is free and open to the public.

In recognizing the coin collecting guide, CSAE noted the ANA publication is "friendly, easy-to-read and the articles are interesting and fun. Packed with 'Know More' references, websites, books and periodical information, our judges felt this publication was truly a model for today."

Based in Denver, CSAE is an "association of associations" for more than 250 executives who manage voluntary trade, professional, educational, philanthropic, technical or similar type organizations in Colorado.

Gail Baker, American Numismatic Association director of education and a member of CSAE, submitted three 2002 publications for judging--the ANA discovery guide, Summer Seminar course catalog and Numismatist magazine--against others produced by associations with budgets over \$500,000.

The catalog describes the 34 classes and 13 mini-seminars being offered at this year's two-week educational event that has attracted 450 students and instructors from across the country. This year marks the Summer Seminar's 35th anniversary.

Numismatist is a 128-page magazine that has been issued for 116 years. The magazine changed its size and format this year to include color images throughout the publication. It is mailed to the 30,000 members of the ANA, which was founded in 1891.

In presenting the award, officials from CSAE noted that all three publications "are truly a credit" to the ANA, and the judges encouraged members of the state organization "to review all the publications of this association."

For more information, contact the American Numismatic Association at 818 N. Cascade Ave., Colorado Springs, CO 80903-3279; phone 719-632-2646; fax 719-634-4085; e-mail ana@money.org; or visit the ANA website www.money.org.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 28,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or go to www.money.org.