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Sponsors Contribute \$47,000 For ANA National Money Show in Fort Worth

Thirteen sponsors have contributed \$47,000 in support of the American Numismatic Association's 2010 National Money Show™, March 25-27 at the Fort Worth Convention Center.

"The support for this year's convention has been very strong," said David Truesdell, ANA sales and sponsorship manager. "We're pleased that so many businesses and dealers see value in the marketing opportunities the ANA offers at the National Money Show and hope this signals a strengthening market for numismatic collectibles. Our sponsors both benefit from their marketing investment and contribute significantly to helping the ANA provide great educational programs and numismatic exhibits at no cost to our members."

Corporate and Title sponsors receive a variety of benefits, which include having their names and logos on bags for the show's projected 5,000 visitors, and on the welcome banner at the bourse entrance, as well as free advertising in the convention program. All primary sponsors receive free or discounted convention program advertising, recognition on signage and sponsor ribbons for their staffs, plus other benefits.

Corporate Sponsors

- [Heritage Auction Galleries](#)
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Title Sponsor

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Primary Sponsors

- [American Heritage Minting](#) – The Meeting Place
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- [Collateral Finance Corporation \(CFC\)](#) – "Internet Perks" café
- [Dillon Gage](#) – Texas-sized kick-off barbecue
- [Main Line Coin](#) and [Numismatic Financial Corporation, Inc.](#) – Wristbands
- [Marc One Numismatics](#) – Treasure Trivia
- [Park Avenue Numismatics](#) – Registration drawing
- [U.S. Coins](#) – Message Center
- [Yellow River Rare Coins](#) – Bourse map
- [Silver Towne](#) – Dealer after-party

For more information on future convention sponsorship or other marketing opportunities with the ANA, call 719-482-9847 or e-mail sponsorship@money.org.

The ANA National Money Show is one of the premier coin shows in the country, and features more than 500 ANA-member dealers; a Museum Showcase with numismatic rarities from the Smithsonian Institution, ANA Money Museum and private collections; a wide array of educational programs; fascinating exhibits created by ANA members; and a \$1 billion display by the Bureau of Engraving and Printing. For more information, visit www.nationalmoneyshow.com or call 719-482-9857.

The show is open to the public from 9:30 a.m. to 5:30 p.m. Thursday through Saturday. Admission is \$6 daily and free for ANA members and children 12 and under.

The American Numismatic Association is a nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.