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## **Heritage to Serve as Official Auctioneer for 2011 ANA National Money Show in Sacramento**

Heritage Auction Galleries will serve as the official auctioneer for the 2011 American Numismatic Association National Money Show™ in Sacramento, ANA Executive Director Larry Shepherd has announced. The show will be held March 17-19 at the Sacramento Convention Center.

"Heritage has always taken an active role in building ANA membership and supporting its programs," Shepherd said. "Our Sacramento show will be something special, and we're happy to be working with Heritage to make sure it is a memorable event."

"We believe that the ANA is a valuable educational resource for collectors everywhere," said Heritage President Greg Rohan. "Heritage has a long-standing tradition of delivering first-rate auctions at ANA shows, and we look forward to continuing this tradition in Sacramento."

Live auctions will be held during the convention. In addition, Heritage will conduct a sanctioned Internet auction immediately preceding the show. Heritage Auction Galleries is based in Dallas, and is one of the largest auction houses in the world. For more information, visit [www.HA.com](http://www.HA.com).

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).