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Sponsors Contribute \$55,000 for ANA Pittsburgh National Money Show, Oct. 13-15

Sixteen sponsors have invested \$55,000 in support of the American Numismatic Association's 2011 Pittsburgh National Money Show SM, Oct. 13-15 at the David L. Lawrence Convention Center.

"I'm thrilled about sponsor support for our first-ever fall National Money Show," said David Truesdell, ANA sales and sponsorship manager. "Our sponsors receive great value through a range of marketing benefits, and are instrumental in providing exhibits and educational opportunities. Thanks to everyone for their support in Pittsburgh – it will be a great event."

Corporate sponsors receive a variety of benefits, which include having their names and logos on bags for the show's visitors and on the welcome banner at the show entrance, as well as convention program advertising. Primary sponsors receive discounted convention program advertising, recognition on signage and other benefits.

Corporate sponsors:

<u>Heritage Auctions</u> <u>Numismatic Guaranty Corporation</u>

Primary sponsors:

National Coin Broker - Registration

<u>Professional Coin Grading Service</u> – Education

Wizard Coin Supply - Official Supplier

Coin Carolina - Prize Drawing

Dillon Gage - Kickoff Event

Silver Towne – Business Center

Safes and Security Systems - Safe Supplier

U.S. Coins – Message Center

Main Line Coin & Stamp and Numismatic Financial Corporation - Wristbands

<u>American Heritage Minting</u> – Meeting Place

<u>Angel Dees Coins & Collectables</u> - Pages

Numismatic Americana – Boy and Girl Scout Clinics

Yellow River Rare Coins - Bourse Map

The Pittsburgh National Money Show is the ANA's inaugural fall National Money Show. Show hours are 9 a.m.-5:30 p.m. Oct. 13-15. Admission is \$6 for adults, and free for ANA members and children 12 and under. All visitors with a valid student ID will be admitted free of charge on Saturday, Oct. 15. For more information, visit www.nationalmoneyshow.com.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.