

IMMEDIATE RELEASE: February 28, 2011 CONTACT: Andy Dickes Telephone: 719-482-9814 E-mail: pr@money.org

## Sponsors Contribute \$47,500 For ANA Sacramento National Money Show

Thirteen sponsors have invested \$47,500 in support of the American Numismatic Association's 2011 Sacramento National Money Show<sup>SM</sup>, to be held March 17-19 at the Sacramento Convention Center.

"The support for this year's spring show is the strongest it's been in several years," said David Truesdell, ANA sales and sponsorship manager. "Our sponsors help us provide great exhibits and educational programs while receiving a range of marketing benefits. Thanks to everyone for their support – it should be a great event in Sacramento."

Title and corporate sponsors receive a variety of benefits, which include having their names and logos on bags for the show's visitors and on the welcome banner at the show entrance, as well as convention program advertising. Primary sponsors receive discounted convention program advertising, recognition on signage and other benefits.

## Corporate sponsors:

<u>Heritage Auction Galleries</u> <u>Numismatic Guaranty Corporation</u>

Title sponsors:

Roseville Numismatics by John L. Schuch Rare Coins

## Primary sponsors:

<u>Collateral Finance Corporation</u> – Internet Café <u>Cristy's Coin Supplies</u> – Official Supplier <u>Professional Coin Grading Service</u> – Education <u>U.S. Coins</u> – Message Center <u>Main Line Coin & Stamp</u> and <u>Numismatic Financial Corporation</u> – Wristbands <u>American Heritage Minting</u> – Meeting Place <u>Angel Dees Coins & Collectables</u> – Boy Scouts <u>Marc One Numismatics</u> – Meeting Rooms <u>Northern Nevada Coin</u> – Destination Education, "Minting & Mining in Carson City" <u>Yellow River Rare Coins</u> – Bourse Map

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.