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## **Sponsors Show Support for Portland National Money Show**

Nine sponsors contributed \$28,000 in support of the American Numismatic Association's 2009 National Money Show™, March 13-15 at the Oregon Convention Center in Portland.

"We're excited by the response we received from sponsors, and we're looking forward to a fantastic convention," said David Truesdell, ANA sales and sponsorship manager. "Portland is a great place for numismatics, and our sponsors ensure that we can present educational and entertaining programs to visitors of all ages."

Title Sponsors (\$7,500 level) receive a variety of benefits, which include having their names and logos on bags for the show's projected 5,000-7,000 visitors, and on the welcome banner at the bourse entrance. All primary sponsors (\$1,000 level) receive free or discounted convention program advertising, recognition on signage and sponsor ribbons for their staffs, plus other benefits.

- Numismatic Guaranty Corporation (NGC), \$7,500, Title Sponsor
- Collateral Finance Corporation (CFC), \$5,000, Internet Café
- Heritage Auction Galleries, \$5,000, Registration
- Spectrum Numismatics International, Inc., \$3,000, Treasure Trivia
- Teletrade, \$2,500, Lanyards
- U.S. Coins, \$2,000, Message Center
- Angel Dee's Coins & Collectibles, \$1,000, Boy Scouts
- Marc One Numismatics, \$1,000, Girl Scouts
- Silver Towne, \$1,000, Coin Collecting Basics Seminar

For more information on convention sponsorship or other marketing opportunities with the ANA, call 719-482-9847 or e-mail <a href="mailto:sponsorship@money.org">sponsorship@money.org</a>.

The Portland National Money Show is free and open to the public from 10 a.m. to 6:30 p.m. Friday and Saturday and from 10 a.m. to 2 p.m. Sunday.

Scott Loos is the event's general chairman, Larry Rowe is the honorary general chairman, Gene Wiley is the Numismatic Theatre chairman and Eric Holcomb is the exhibit chairman. The Willamette Coin Club and the Pacific Northwest Numismatic Association are the event's host clubs and the Salem Numismatic Society is the honorary host club.

The American Numismatic Association is a nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 32,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.