



IMMEDIATE RELEASE: August 8, 2011
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Sponsors Show Support for 2011 ANA World's Fair of Money

Twenty-seven sponsors have invested their support of the American Numismatic Association's 2011 Chicago World's Fair of Money, Aug. 16-20 at the Donald E. Stephens Convention Center in Rosemont, Illinois.

"This year's sponsors are playing a key role in making our 120th anniversary convention a special event," said David Truesdell, ANA sales and sponsorship manager. "I'm happy that so many businesses see value in the marketing opportunities that the ANA offers and are committed to helping us provide a top-notch show with great exhibits and educational offerings."

Title and corporate sponsors receive a wide range of benefits, including having their names and logos on bags for the show's visitors and on the welcome banner at the bourse entrance, as well as free convention program advertising. Primary sponsors receive free or discounted convention program advertising, recognition on signage and sponsor ribbons for their staffs, plus other benefits.

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The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.