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Edward C. Rochette Money Museum Receives Prestigious Technology Award

The American Numismatic Association's (ANA) Edward C. Rochette Money Museum, located in Colorado Springs, Colorado, was the recipient of the Mountain Plains Museum Association's (MPMA) 2023 Award for Museum Technology. The MPMA Technology Competition recognizes museums for innovative and effective use of technology to serve the needs of their audience. This is a juried competition with a minimum of three judges selected from among museum and media professionals with expertise in media and technology programming, production and content development.

The Money Museum was selected to receive the award for the *History of Money* exhibit 360 Virtual Tour created by the team of ANA Museum Curator Douglas Mudd, ANA Creative Services Manager Ben Scott, ANA Photography Director Rob Kelley, and ANA Digital Content Director Pete Gentzler. The award was presented on September 29 at the MPMA's annual conference, held this year in Corpus Christi.

The *History of Money* exhibit 360 Virtual Tour displays how money has evolved over the last 10,000 years – from the earliest forms of money to present day. Anyone with access to the internet can access this exhibit by visiting money.org/hom-vrtour/.

The Money Museum is operated by the nonprofit American Numismatic Association, which is dedicated to encouraging the study and collection of coins and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of educational programs including its museum, library, publications, conventions and webinars. For more information, call (719) 632-2646 or visit money.org.



**ANA Museum Curator Doug Mudd (right) accepts
MPMA 2023 Award for Museum Technology.**